



**NOAA
FISHERIES**

South East
Fisheries
Science Center

SAFMC
Meeting
Dec 2016

Southeast Region Headboat Survey (SRHS) Electronic Logbook (eLog)



SRHS Electronic Reporting Update

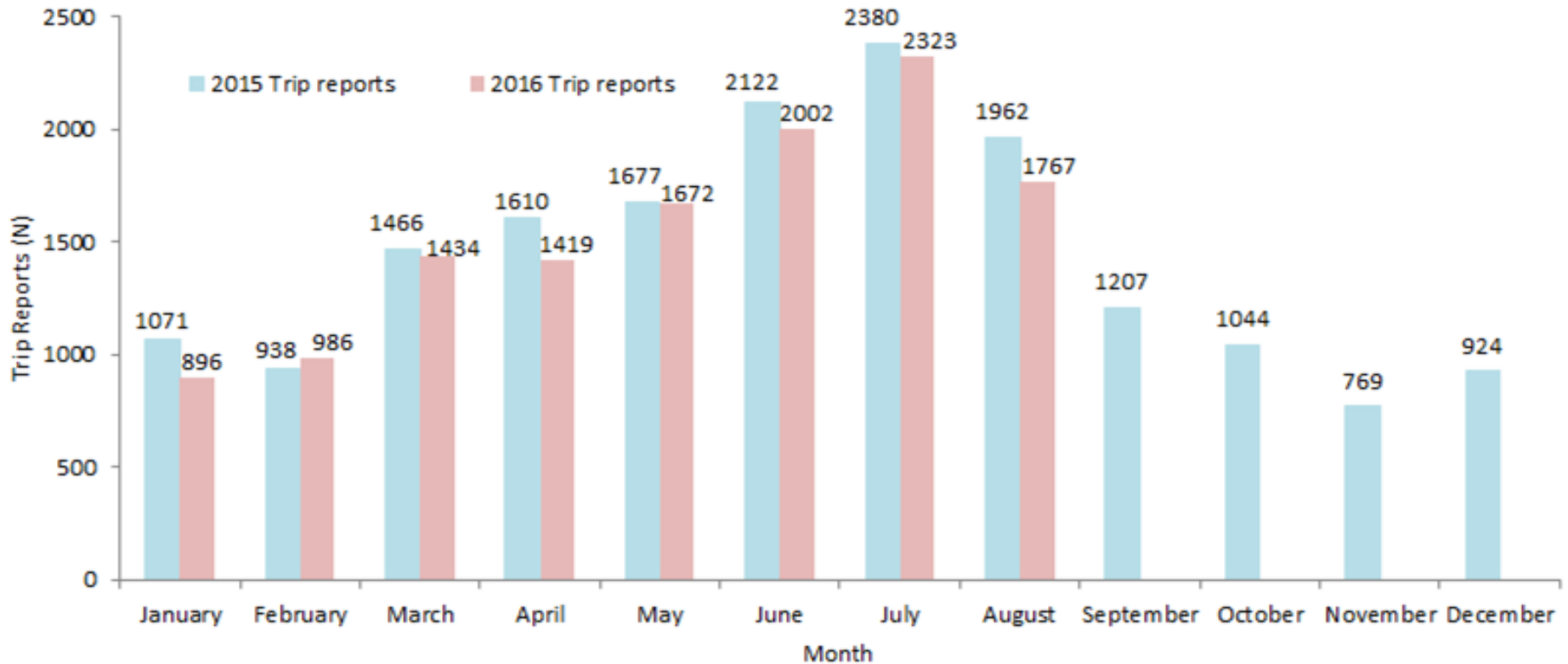
- As of January 1, 2013, headboat captains have been required to submit trip reports electronically
- Since Jan 2013, a total of 96,325 trips have been submitted electronically through the eLog in the South Atlantic and Gulf of Mexico.
- Feedback received on eLog has been positive.

2013	2014	2015	2016*	Total Trips
22,592	26,513	26,911	20,309	96,325

*2016 is only Jan 1- Aug 31.

2015 & 2016

Total South Atlantic Trip Reports by Month



Electronic Reporting Update

Benefits of electronic reporting to date:

- Weekly reporting – reduced recall bias
- Cost savings – reduced handling associated with paper
- Increased efficiency of data processing
- Improved QA\QC – default parameters and range limits
- Improved compliance – better monitoring capabilities
- Timeliness – wave estimates and annual estimates
- In-season quota monitoring – ACLs and IFQs

Goals of SRHS Outreach Efforts

Pre-implementation:

- Sense of ownership and direct involvement in providing data
- Increased compliance
- Increased efficiency within the survey between participants and SRHS staff

Post-implementation:

- Prevent complacency
- High compliance rate – requires constant monitoring and communication

SRHS Outreach Efforts

Pre-Implementation:

- Phase I pilot project - testing
- Phase II pilot project - implementation
- Outreach letters
- Software developer contacted each owner/captain to set up login and vessel accounts - 2 months prior to going live.
 - One-on-one instruction and support
 - Training video
- Fishery bulletins and SAFMC and GMFMC communications



Click here for **initial registration** with an **access code**.

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Password:

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[Initial Registration](#)

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REMOTE SUPPORT

Dashboard

Trip Report

New Trip Report

Past Trip Reports

Inactivity Report

Inactivity Reports

Manage

Manage Captains

Species Favorites

Admin Panel

Manage Areas

Manage Species

Manage Vessels

Manage Users

Export Data

Reports Not Submitted

Maps

Area Maps

Videos

Getting Started

Features

Getting Started

Southeast Region Headboat Survey (andrew23169@gmail.com) My Account Sign out

Dashboard

Trip Report

- New Trip Report
- Past Trip Reports

Inactivity Report

- Inactivity Reports

Manage

- Manage Captains
- Species Favorites

Admin Panel

- Manage Areas
- Manage Species
- Manage Vessels
- Manage Users
- Export Data
- Reports Not Submitted

Maps

- Area Maps

Videos

- Getting Started
- Features

The Southeast Region Headboat Survey

Please give us your opinion about this website.

★ ★ ★ ★ ★

Suggestions / Comments (optional)

SUBMIT FEEDBACK

The website is developed and maintained by NOAA Fisheries Data LLC. For questions about the use of the website, please call (225) 242-9565 or e-mail support@noaa.gov

For questions regarding reporting requirements, please contact Ken Brennan at (252) 728-8618 (kenneth.brennan@noaa.gov)

Useful Links

- www.nmfs.noaa.gov/sfa/hms/
- www.safmc.net/
- www.gulfcouncil.org
- www.fishbase.org
- www.sefsc.noaa.gov
- sero.nmfs.noaa.gov

SRHS Outreach Efforts

Post-implementation:

Monitor and maintain reporting compliance

Current compliance measures

One week past due:

- Port agents notify delinquent vessels and attempt to reconcile late records

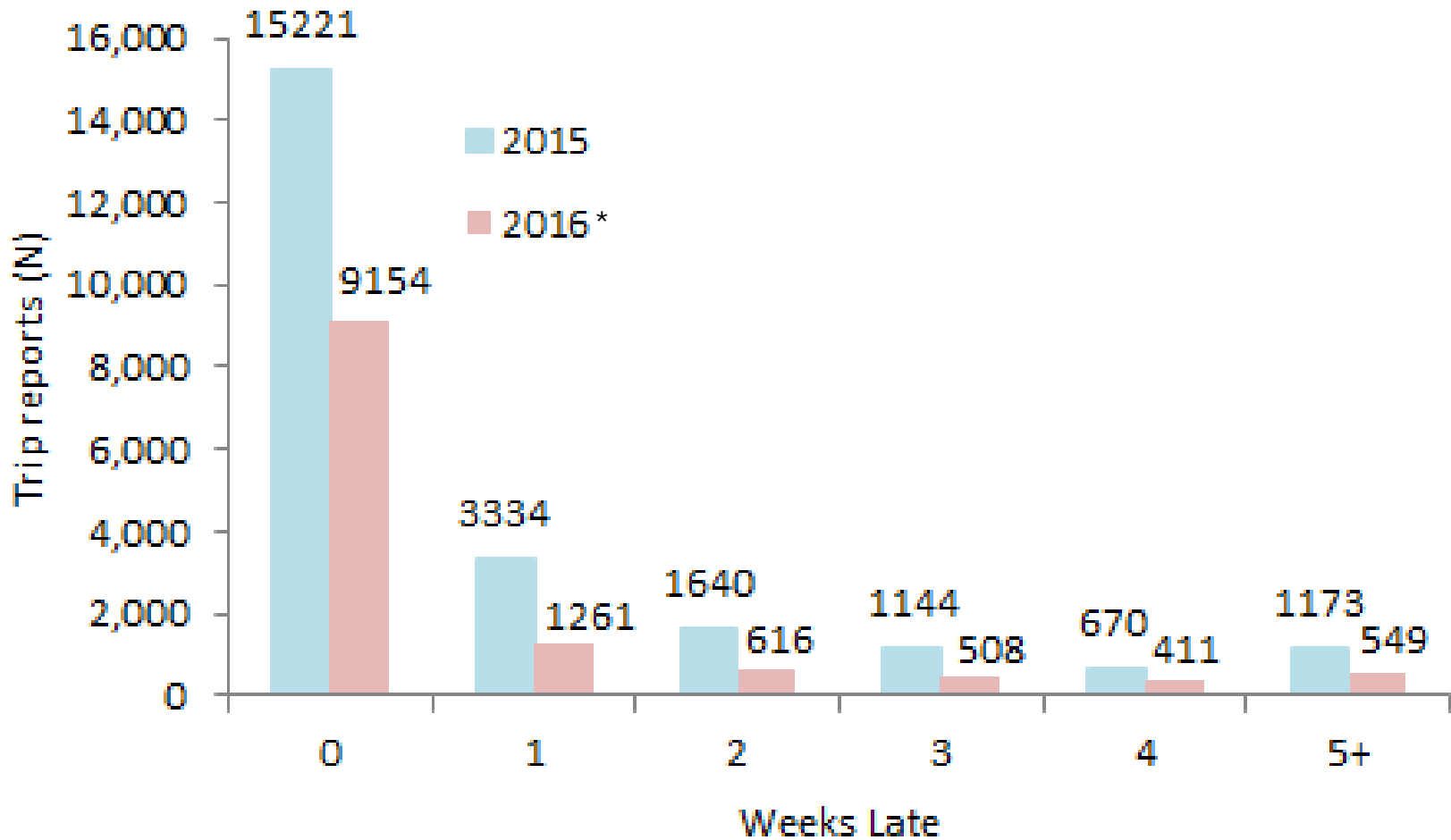
Two weeks past due:

- Vessel is sent an automated email reminder

Three weeks past due:

- Delinquent vessels sent a warning letter
- Vessel permit renewal is placed on hold with the SERO Permit Office
- Port agent continues efforts to reconcile late reports
- OLE notified of egregious offenders

Number of Late Trip Reports – South Atlantic



*2016 is only Jan 1- Aug 31.

SRHS Outreach Efforts

Future outreach efforts:

- Improved communications
- Late trip report alerts sent to vessel eLog accounts
- Direct messaging system through elog between captains/owners and SRHS staff
- Annual report to captains/owners participating in the survey
- Continue to address captains/owners input and requests for eLog updates and improvements (such as updating maps)