

Council Outreach & Communications Team



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Advisory Panels

- <u>Citizen Science</u>
- Citizen Science Action Teams
- <u>Coral</u>
- Dolphin/Wahoo
- Golden Crab
- Habitat and Environmental Protection
- Outreach and Communications
- Mackerel Cobia
- Law Enforcement
- <u>Deepwater Shrimp</u>
- Snapper Grouper
- Shrimp
- Spiny Lobster
- SEDAR Pool
- Shrimp Technical Review Panel
- Spiny Lobster Review Panel
- System Management Plan

Countless Partners



























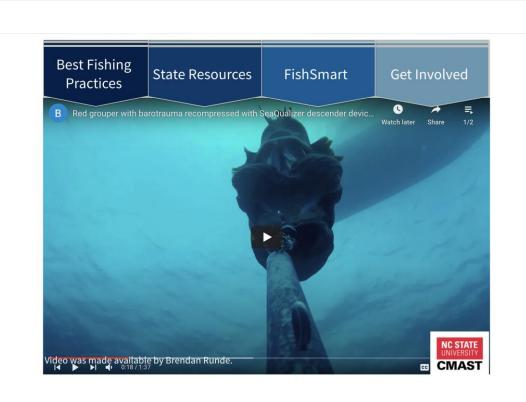


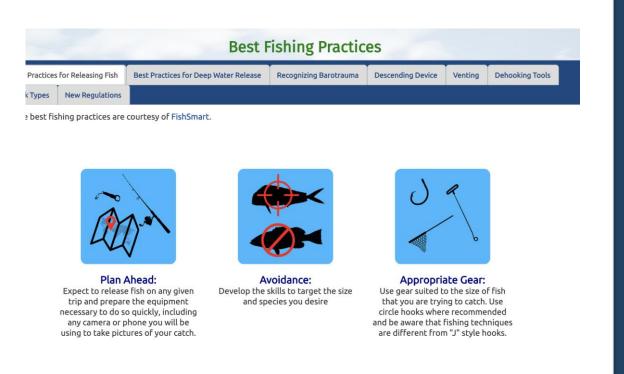




Best Fishing Practices Webpage

https://safmc.net/best-fishing-practices/





Best Practices Wallet Card

Distributed to:

- 60 tackle shops/marinas
- All four state agencies
- United States Coast Guard
- NOAA OLE



Best Fishing Practices Begin With You

When targeting snapper grouper species in the South Atlantic:



Have a descending device on board and readily available for use (attached to at least 16 ounces of weight and at least 60 feet of line) as required in federal waters off the coasts of North Carolina, South Carolina, Georgia and East Florida.



When fishing with natural baits in federal waters, **non-offset**, **non-stainless steel circle hooks** north of 28°N latitude and **non-stainless steel hooks** south of 28°N latitude are required.

Additional details regarding best fishing practices and descending device requirements available at: safmc.net/bfp













Developing Partnerships

Swag



BEST FISHING PRACTICES FishSmart

MINIMIZE HANDLING

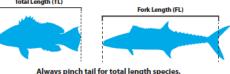


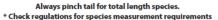


LOOK FOR BAROTRAUMA











(800) 853-1964



DOWNLOAD COUNCIL APPS

www.safmc.net















DIY: Make Your Own Descending Device



Tomorrow, July 17, brings another opportunity for anglers to harvest red snapper in South Atlantic waters (one fish bag limit).

If you fish offshore for snapper or grouper species, a new federal requirement means that you need to use non-offset circle hooks and have a descending device on board to help these fish survive catch and release

WATCH this easy DIY descending device how-to: https://www.youtube.com/watch?v=Ocdxj-wLK2w&feature=youtu.be



YOUTUBE.COM

How to Rig Your Own Descending Device

Beginning July 15, 2020, all vessels fishing for or possessing snapper a...



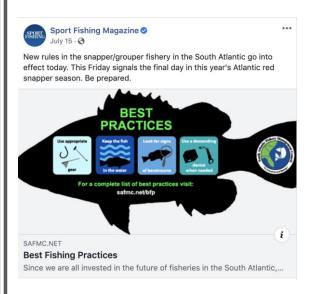
South Atlantic Fishery Management Council

When releasing deep water species, consider the best fishing practices illustrated here. These best fishing practices were developed by FishSmart, a program fostered by the sport fishing community, with the cooperation of state and local government fisheries agencies. FishSmart takes a science-based approach to improving the survival of released fish.

Learn more about best fishing practices: https://safmc.net/best-fishing-practices/

South Carolina Department of Natural Resources MyFWC Florida Fish and Wildlife NC Dept of Environmental Quality Coastal Resources Division - Georgia DNR NOAA Fisheries Service



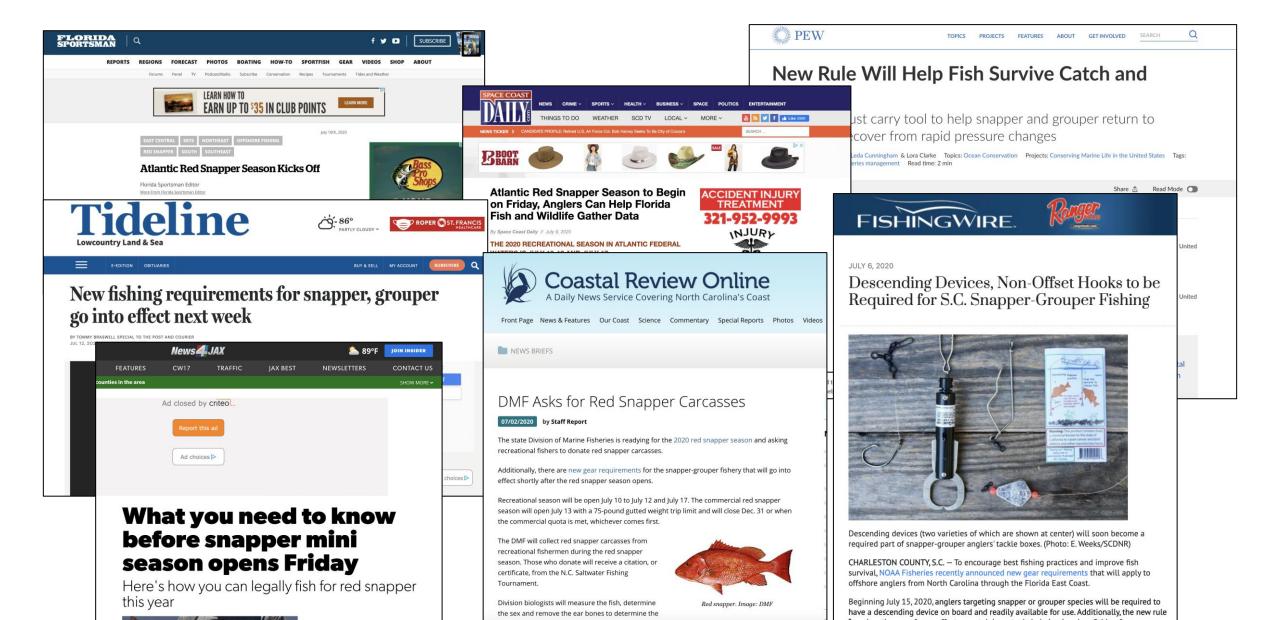


Facebook Push

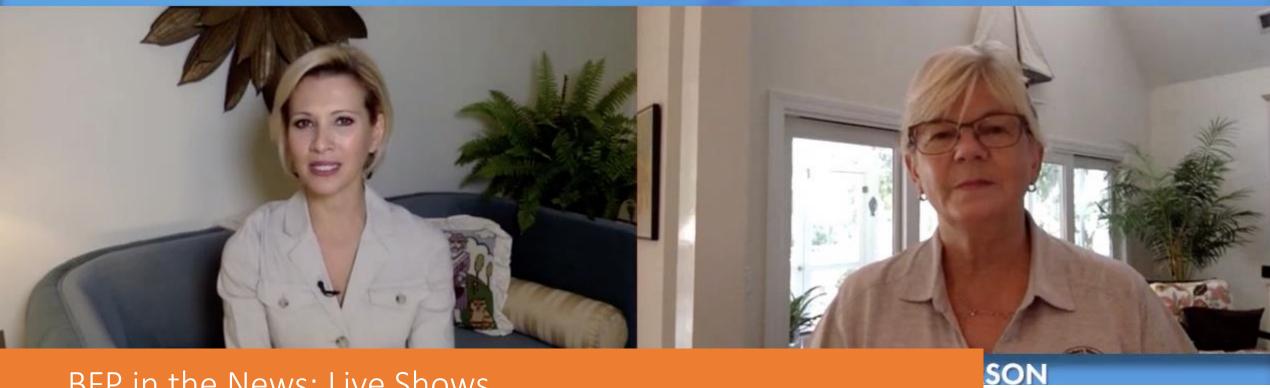
2-3 Facebook posts/week in July

Many posts from other accounts

BFP in the News







BFP in the News: Live Shows

- Kelly Kelly Show
- Fly Navarro No BS Tour
- Fox 24 Charleston

Next Steps

- Foster relationships with tackle shops/marinas
- Foster relationships with manufacturers
- Distribute wallet cards where needed
- Seek opportunities with podcasts, magazines, agencies, radio shows, etc.
- Speak at club meetings and other outreach events



Discussion Questions

- Are the Council's Best Fishing Practices efforts, as well as efforts underway by other agencies, reaching fishermen?
- Are you seeing an increase in the use of descending devices in your area?
- Are you seeing a difference in the availability of descending devices at tackle shops in your area?
- Is there any confusion among fishermen regarding the new descending device requirements?