APPENDIX A

South Atlantic Fishery Management Council - Vision Blueprint for the Snapper Grouper Fishery November 2015

### Retter Understanding of Fishery Science Develop recreational angler education programs about how to reduce discards (i.e. baurotrauma, best fishing practices for handing/releasing fish, descending devices, etc.) Develop training for new AP members Continue Council support of MREP Southeast Consider outreach strategies related to the connections between habitat and fisheries Develop angler education programs on fisheries science, stock assessments, and data collection Develop targeted outreach programs aimed at all sectors about the Council process including the role of the SSC Expand the use of educational webinars to convey information about stock assessments, data collection, and other fishery science concepts **Streamlined/Timely Communication Approaches** Utilize remote listening stations for public hearings and educational meetings to increase participation from remote groups of stakeholders Support expansion of MREP southeast to other areas of the region Work with NOAA/SERO to provide an advance notification of ACI monitoring Create a separate page for education resources/materials produced by the Council on various topics Continue Q & A webinars with Council staff to discuss upcoming Amendments for public hearings and scoping incorporate a real time calendar that displays current fishery closures for each sector Work with NOAA/SERO to provide information about historical closure dates Track website analytics on presentation downloads and other documents to evaluate effectiveness and access of materials on the website Consider an advertising campain jubilighting clouncil activities and success stories Support more informal port meetings for educational purposes on relevant fishery issues/topics to include current and upcoming management issues University the locations of in-person meetings (public hearings, scoping, etc.) to allow for one on one interaction with Council members Expand the Council's social media efforts to include use of YouTube and a blog **Output thems** Consider	Implementation Activity: Year:					
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