

SAFMC Citizen Science Action Team Presentation

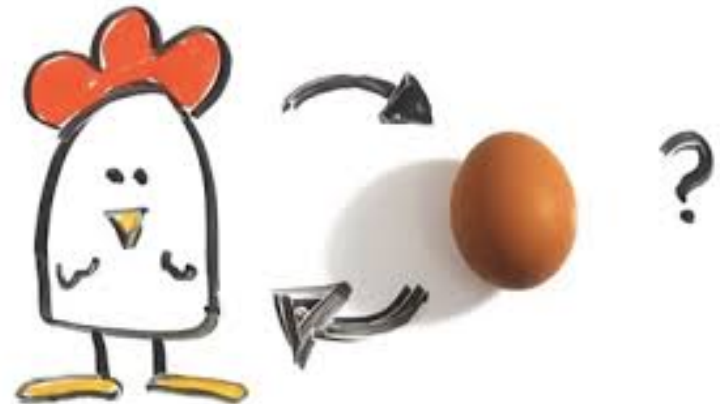
Finance and Infrastructure A-Team (FIAT)



SAFMC Citizen Science Program
All-Hands Action Team Meeting
January 31, 2018

Overview

- Building FIAT capacity
- Program infrastructure
- Funding models
- Getting the word out



Building FIAT Capacity

- Recognition of need
- New members joined along the way
- **Recommendation:** Recruit 3* new members by 3/31* who have experience working with government agencies, NGOs, and the foundation community.



Program Infrastructure

- Biggest challenge: SAFMC funding limited to NOAA budget
- Consensus on 2-entity approach
 - Operational/administrative
 - Programmatic/project



Program Infrastructure (cont'd)

- Form drives focus, function, fundraising
- **Recommendation:** The Council should retain operational oversight of the citizen science program and identify options and pathways for securing the necessary funds to do so.



Funding Models

- Private/public partnership with 501(c)3
- Crowdfunding
- Academic partnership
- “Friends of” NGO
- Quasi gov’t partnership



- **Recommendation:** Conduct further research on each of the models and bring recommendations for whether or not to pursue that model and if so, next steps to be taken.

Getting the Word Out

- Members reached out through individual networks
- Contributed to promotional flyer

- **Recommendation:** Share promotional flyer with prospective partners.



Summary of Recommendations

- **Recommendation 1:** Recruit 3* new members by 3/31* with experience working with government agencies, NGOs, and the foundation community.
- **Recommendation 2:** The Council should retain operational oversight of the citizen science program and identify options and pathways for securing the necessary funds to do so.
- **Recommendation 3:** Conduct further research on each of the models and bring recommendations for whether or not to pursue that model and if so, next steps to be taken.
- **Recommendation 4:** Share promotional flyer with prospective partners.

Discussion Questions

1. Ideas for new FIAT members?
2. Are there other areas of expertise that would add value as we seek new recruits?
3. Any thoughts on proposed 2-part infrastructure?
4. Are there additional funding models?
5. Projects are a selling point for some prospective partners – how can we engage more with the projects A-team?

