

Vision Blueprint - Public Input Strategies for Consideration

Visioning Project Timeline - 2015

Tasks:	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Council reviews draft strategic goals.										
Staff further revises draft vision blueprint.										
Council reviews draft vision blueprint and approves for public input.										
Receive public input.										
Council reviews public input and prepares for October workshop.										
Council visioning workshop – prioritize short and long term action items and discuss development of Snapper Grouper Amendment 39.										
Staff prepares final vision blueprint.										
Council reviews final vision blueprint and approves prioritized items for scoping for Snapper Grouper Amendment 39.										

Proposed Strategies for Public Input

1. Webinars:

Approach – Tailor individual webinars around one of the strategic goals in the draft vision blueprint.

Format – Staff provides a presentation giving the history of the visioning project, port meetings, development of the draft vision blueprint, and an overview of the goals/objectives/strategies/actions for the strategic goal; collect public input through facilitated discussion with staff via webinar. All webinars will be recorded.

Schedule – Two sessions for each strategic goal (one during the day and one in the evening)

- Science – Week of June 29th
- Management – Week of July 6th
- Communication – Week of July 13th
- Governance – Week of July 20th

Travel Required – No travel for staff or Council members.

2. Listening Stations:

Approach – Set up host listening stations in key communities and meeting venues to offer a facilitated webinar discussion about the four strategic goals under the Vision Blueprint.

Format – Staff provides a presentation giving the history of the visioning project, port meetings, development of the draft vision blueprint, and an overview of the goals/objectives/strategies/actions for the strategic goal; collect public input through a facilitated discussion with Council member (present at the listening station) and staff (in Charleston) via webinar. All webinars will be recorded.

Schedule – Set up meetings in July and August (possibly try to coordinate around S. Florida Issues hearings and August public hearings?) See table below:

Florida	Georgia	South Carolina	North Carolina
Key West (Sea Grant office, FL FWCC office??)	Brunswick (GADNR, MAREX office??)	Bluffton (Waddell Mariculture)	Wilmington (UNCW/Sea Grant office?)
Key Largo (Monroe County Government office??)		Charleston (SCDNR MRD at Fort Johnson??)	Morehead City (NCDMF office)
Port Salerno (community center)			Manteo/Wanchese (CRI/Sea Grant office??)

NOTE: Tentative dates for SAFMC August public hearings (Schedule dependent on amendments.)

- August 11 – N. Charleston, SC
- August 12 – Little River, SC/Bolivia, NC
- August 13 – Sneads Ferry, NC
- August 17 – Ormond Beach, FL
- August 18 – Cocoa Beach, FL
- August 19 – Key West, FL
- August ?? – Jacksonville, FL
- August ?? – Pooler, GA

Travel Required – Some Council member travel required to listening stations (FL - Key West, Key Largo; SC - Bluffton; NC - Wilmington, Manteo/Wanchese); no staff travel.

3. In-person Meetings:

Approach – Set up in-person meetings with local hosts/venues to offer a facilitated discussion about the four strategic goals under the Vision Blueprint.

Format – Staff provides a presentation giving the history of the visioning project, port meetings, development of the draft vision blueprint, and an overview of the goals/objectives/strategies/actions for the strategic goal; collect public input through a facilitated discussion with Council member and staff (present at the meeting).

Schedule – Set up meetings in July/August/early September (possibly try to coordinate around S. Florida Issues hearings and August public hearings?) See table below:

Florida	Georgia	South Carolina	North Carolina
Key West - August 20? (Regular PH - Aug 19)	Savannah – August 27 (Regular PH – Aug 26?)	Charleston – August 6 (Regular PH – Aug 11)	Wilmington or Morehead – August 10 (Regular PH-Aug 12/13)
Jacksonville - August 24? (Regular PH – Aug 25?)			

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- August 12 – Little River, SC/Bolivia, NC
- August 13 – Sneads Ferry, NC
- August 17 – Ormond Beach, FL
- August 18 – Cocoa Beach, FL
- August 19 – Key West, FL
- August ?? – Jacksonville, FL
- August ?? – Pooler, GA

Travel Required – Council member and staff travel required; should be same travel schedule as the public hearings.