



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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David Cupka, Chairman
Ben Hartig, Vice Chairman

Robert K. Mahood, Executive Director
Gregg T. Waugh, Deputy Executive Director

REVISED AGENDA

Joint Meeting of the Information & Education and Law Enforcement Advisory Panels

North Charleston, SC
February 6-7, 2013

JOINT MEETING

Wednesday, February 6th, 1:30 P.M. – 5:30 P.M.

1. Vessel Monitoring System Outreach – Council Staff
 - a. Overview of Snapper Grouper Amendment 30
 - b. Review of VMS fact sheet/FAQ (**Attachment 1**)
 - c. Discussion and recommendations from AP members
2. SAFMC Regulations Mobile App – Kim Iverson and Amber Von Harten
 - a. Overview of app development and features (**Attachment 2**)
 - b. Discussion and recommendations from AP members
3. SAFMC Website Upgrade – Kim Iverson and Amber Von Harten
 - a. Status of upgrade project (**Attachment 3**)
 - b. Review of Law Enforcement section
 - c. Law Enforcement FAQ discussion
4. Other Business
 - a. Update on NOAA OLE website improvements
 - b. Discussion of communication improvements regarding regulatory and law enforcement issues with officers and field offices.
5. Adjourn

(Continued)

INFORMATION & EDUCATION ADVISORY PANEL MEETING:

Thursday, February 7, 9:00 A.M. – 3:00 P.M.

1. Approval of Agenda – Cathy Sakas, I&E AP Vice-Chair
2. Approval of October 2011 I&E AP Meeting Minutes – Cathy Sakas, I&E AP Vice-Chair
3. Overview and Update of the Marine Resource Education Program (MREP) project for the South Atlantic Region – Kim Iverson
4. Update on Atlantic States Marine Fisheries Communication Group/Social Media Workshop (**Attachment 1**) – Kim Iverson and Amber Von Harten
5. Discussion of SAFMC Website Upgrade – Kim Iverson and Amber Von Harten
 - a. Format for outreach sections/materials on website
 - b. Discussion of types of outreach materials needed and use of social media
 - c. Recommendations from AP
6. Overview of Proposed Outreach Activities for 2013 (**Attachment 2**) – Amber Von Harten
 - a. Discussion and recommendations from AP
7. Overview of SAFMC Visioning Process for Snapper Grouper (**Attachment 3**) – Kari Maclauchlin
 - a. Discussion and recommendations from AP
8. Discussion of Strategic Planning – Kim Iverson
 - a. Review of previous discussions:
 - i. SAFMC Outline (**Attachment 4**)
 - ii. Use of Logic Model – Gray’s Reef NMS (**Attachment 5**)
 - iii. Gulf Council Outreach Plan (**Attachment 6**)
 - b. Recommendations for development of Outreach Strategic Plan
9. Other Business
10. Adjourn

Attachments:

Attachment 1 – Agenda and Information from ASMFC Social Media Workshop
Attachment 2 - Proposed SAFMC Outreach Activities Schedule for 2013
Attachment 3 – Visioning Notes from December 2012 Council Meeting
Attachment 4 – Draft SAFMC Outline for Outreach Strategic Planning
Attachment 5 - Logic Model – Gray’s Reef National Marine Sanctuary

Attachment 6 – GMFMC Outreach Strategic Plan

Information & Education Advisory Panel Members:

Chris Woodward, Chair
Cathy Sakas, Vice-Chair
John Mark Dean
Suzi Durant
Nancy Fish
Pamela Fletcher
Elizabeth vonKolnitz
Lt. Brandon Fisher
Kim Amendola
Jennifer Koches

