

COMPANY OVERVIEW

Cap Log Group, LLC

Meeting the Business Needs of Fishermen, Fishing Businesses and Fishing Communities

Fisheries across the US are transitioning to catch shares – and fishermen, fishing businesses and fishing communities must figure out how to create more profitable businesses under these new regulatory regimes. Those fishermen and fishing communities who develop and execute plans that successfully adapt to these new ways of planning and fishing will prosper.

Responding to Fishermen's Needs

Unlike the past when fishermen operated under open access, trip restrictions or a limited number of days-at-sea, fishermen in catch share fisheries must catch and report against a defined amount of quota. Such a shift enables fishermen to increase both the efficiency and the profitability of their operations, but it requires successful planning and execution within these new rules, a particular challenge in markets with limited transparency and liquidity. Cap Log Group, LLC (CapLog) has two primary services to respond to this challenge:



Services for Fishermen

CapLog works with fishermen to analyze, to plan and to secure financing for profitable individual and collective fishing businesses under catch shares. Services include:

- Analysis of fish quota requirements
- Analysis of price (market) and efficiency opportunities
- Business planning
- Financing support

Services for Fisheries

CapLog works with fishery managers to understand the impact of regulatory changes on fishing businesses and communities. Analysis examines likely changes in:

- Overall fishery profitability
- Fleet composition and structure by different vessel groups
- Average vessel profitability by different vessel groups

Company Background

Michael Clayton founded Cap Log Group, LLC while working as a consultant to the Environmental Defense Fund and helping fishermen solve business and financial problems. The Group's unique network of fishermen, economists, entrepreneurs and bankers offers services to help fishermen solve business and financial challenges that appear during the transition to catch shares. It also develops web-based tools that help fishermen operate more successfully within catch shares.

Contact

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