



Encouraging Effective Stakeholder Participation

Outreach in Fisheries Management



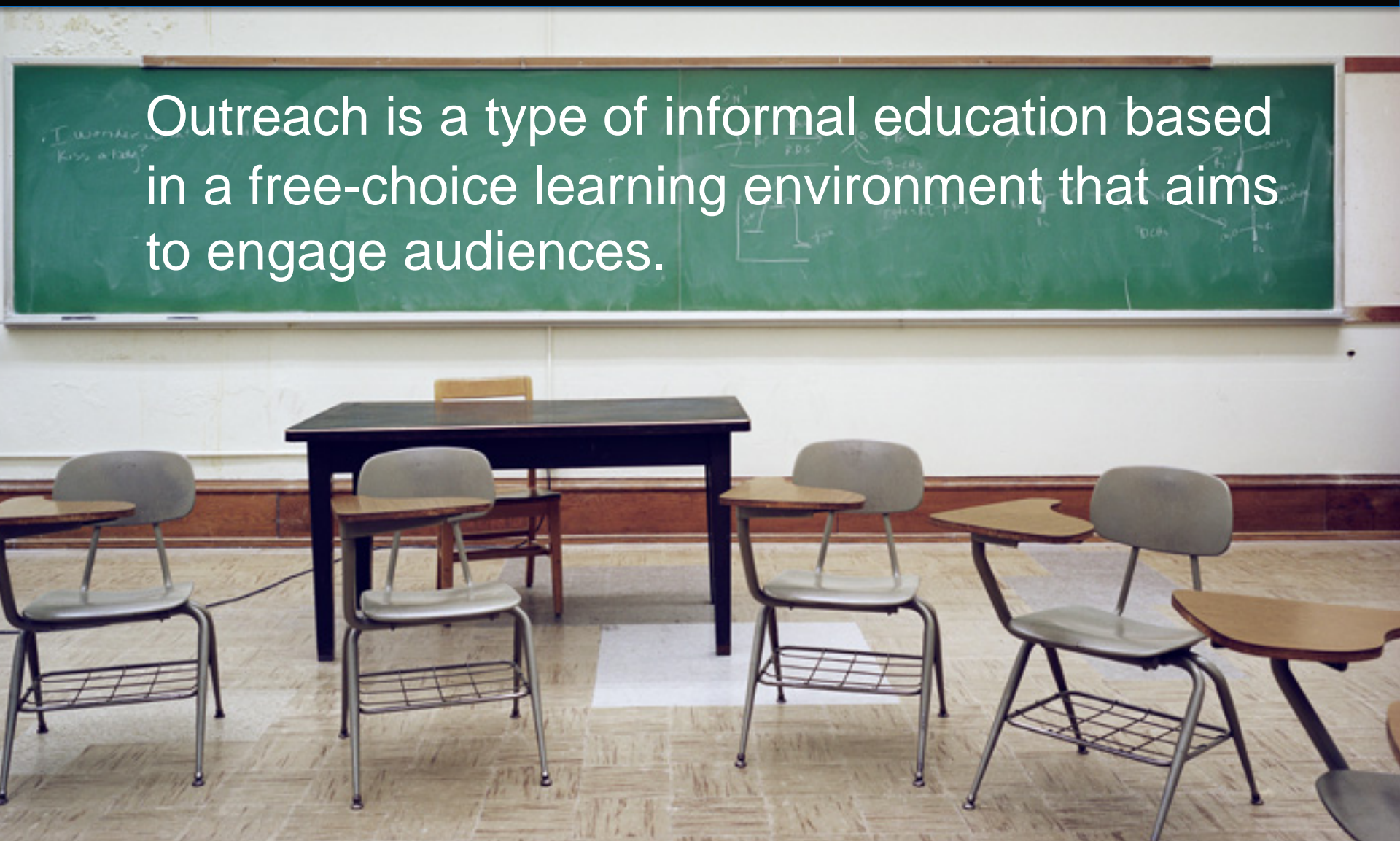
What's the problem?



“Democracy cannot succeed unless those who express their choice are prepared to choose wisely. The real safeguard of democracy, therefore, is education.” - F.D.R

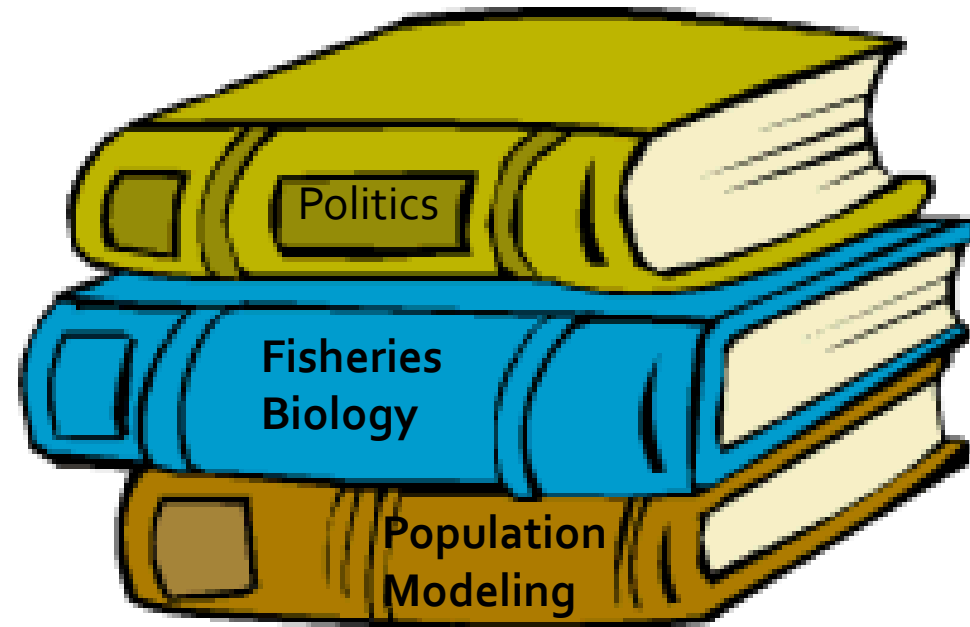
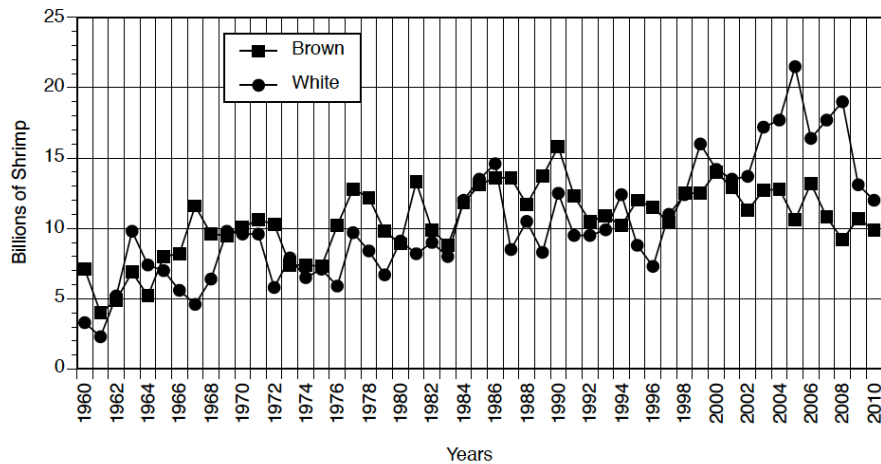
What is Outreach?

Outreach is a type of informal education based in a free-choice learning environment that aims to engage audiences.



Why is Outreach important?

Unless school teachers cover:



Citizens will likely have to engage in some sort of informal learning to understand fisheries management.

Why should we Outreach?

- If you don't someone else will.
- Fisheries management is complicated.
- "One of the special features of the Magnuson-Stevens Act is that it encourages local-level participation and representative democracy. This is done through eight regional fishery management councils."

—"Fish or Cut Bait" MAFMC & Sea Grant



Why should we use Social Media to Outreach?

- It's too big to ignore
- It's how people get their information
- It's allows real time two-way discourse
- It's personal



Blogging



Stay in the loop with Gulf Currents

Red Snapper

The Council voted to increase the red snapper Annual Catch Limit from 7,185,000 pounds to 8,080,000 pounds in 2012. If the 2012 Annual Catch Limit is not exceeded it will increase again to 8,690,000 pounds in 2013.

The Council tabled discussions on a regulatory amendment that considered making adjustments to the red snapper season structure by exploring weekend or weekday only fishing options.



Photo: Mike Jennings

For those of you trying to make summer fishing plans: NOAA Fisheries is expected to announce the predicted length of this year's red snapper season sometime this spring.



Bloggging



Benefits	Non-formal Analytics No duplication of effort Wide reach Searchable archive
Challenges	Not interactive

Facebook



Benefits	Dialogue Relationship Building Widespread audience Analytics Personal accountability
Challenges	Monitoring Upload Limitations



Facebook



Chuck Baldrige

Is it true that the stock assessments only come from natural bottom (read many time)? Shouldn't catch surveys ask if fish were caught at natural or artificial structure? With all the oil/gas rigs and artificial reefs off Alabama coast I would say maybe 5% of my catch over past 5-7 years has come from natural structure. Seems like more questionable "science" that you only do stock from natural structure, but doesn't matter where catch comes from.

Like · Comment · Monday at 3:24pm



Gulf of Mexico Fishery Management Council Chuck, I've run across a number of folks who share that false perception. Long line surveys are not conducted near artificial structure (for logistical purposes) but, that is only one sample method. Hook and line sampling, video monitoring, and direct observation (divers) are used to monitor fish at artificial reefs.
Monday at 3:49pm · Like



Chuck Baldrige So when accessing the fish stock you are indeed looking at artificial reefs and gas/oil structures? Of the methods used are they valued equally or do some carry more merit?
Monday at 3:56pm · Like



Gulf of Mexico Fishery Management Council Yes, artificial reefs and gas/oil structures are sampled. I don't know enough about how sampling methodologies might be weighted.. let me get back to you on that one.
Monday at 4:07pm · Like

Write a comment...



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Ian Barber I have never seen their explanation of a June and July closure. Do you know why and if so could you tell me. My speculation is, that is snapper season and boats are out en mass. Probably the most pressure on the gulf all year.

February 2 at 11:32am · Like



Gulf of Mexico Fishery Management Council The Council has said that they would like at least one 'trophy' species to be open all year long. When the rule went into place last year many fishermen expressed a desire to have the season extend later into the year. Closing June-July helps to push back the closure that would typically occur in fall when the quota is reached.

February 2 at 11:47am · Like



Ian Barber Thanks.

February 2 at 12:41pm · Like



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Timothy Smith Charter Boats should not be considered commercial. Charter boats are a vessel that takes recreational fishermen fishing. Part of the problem here, is the lopsided regulations afforded to the commercial guys. They are allowed to fish year round and pick their days, while the recreational fishermen are given a short window, most of which are work days for the large percentage of folks who can afford to go offshore and fish.

February 1 at 4:26pm · Like · 1



Mark DeGeorge Charter guys are NOT allowed to keep species in their closed season. They should DEFINITELY be classified as commercial, they fish for profit, that equals commercial in my mind!

February 1 at 11:10pm · Like



Tommie King Just bring a fillet knife and clean the fish on the boat before u come in legal or not.to hell with rules if u starving got to eat

February 2 at 9:09am · Not Spam



Gulf of Mexico Fishery Management Council Mark, you are welcome to express your opinions on this page but please keep 'em clean or I have to remove them. And Tommie, its not the best idea to promote ideas like the one expressed above...

February 2 at 9:22am · Like



Fishing Forums



Benefits	Dialogue Relationship Building Directed Audience
Challenges	Anonymous Misinformation



Questions?

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