SAFMC Visioning Workshop:

Using the Logic Model to Develop Goals and Objectives

June 10, 2013
Stuart, FL

Vision Statement...

A declaration of where you are headed – your future state.

Now, we need the road map to determine direction –

Based on past, present and FUTURE

Logic Models:
What are They and How Do They Work?

WHAT:

Process of thinking through, planning, and communicating objectives and accomplishments.

HOW:

Links outcomes (short, mid-, and long term) with activities, outputs and resources.
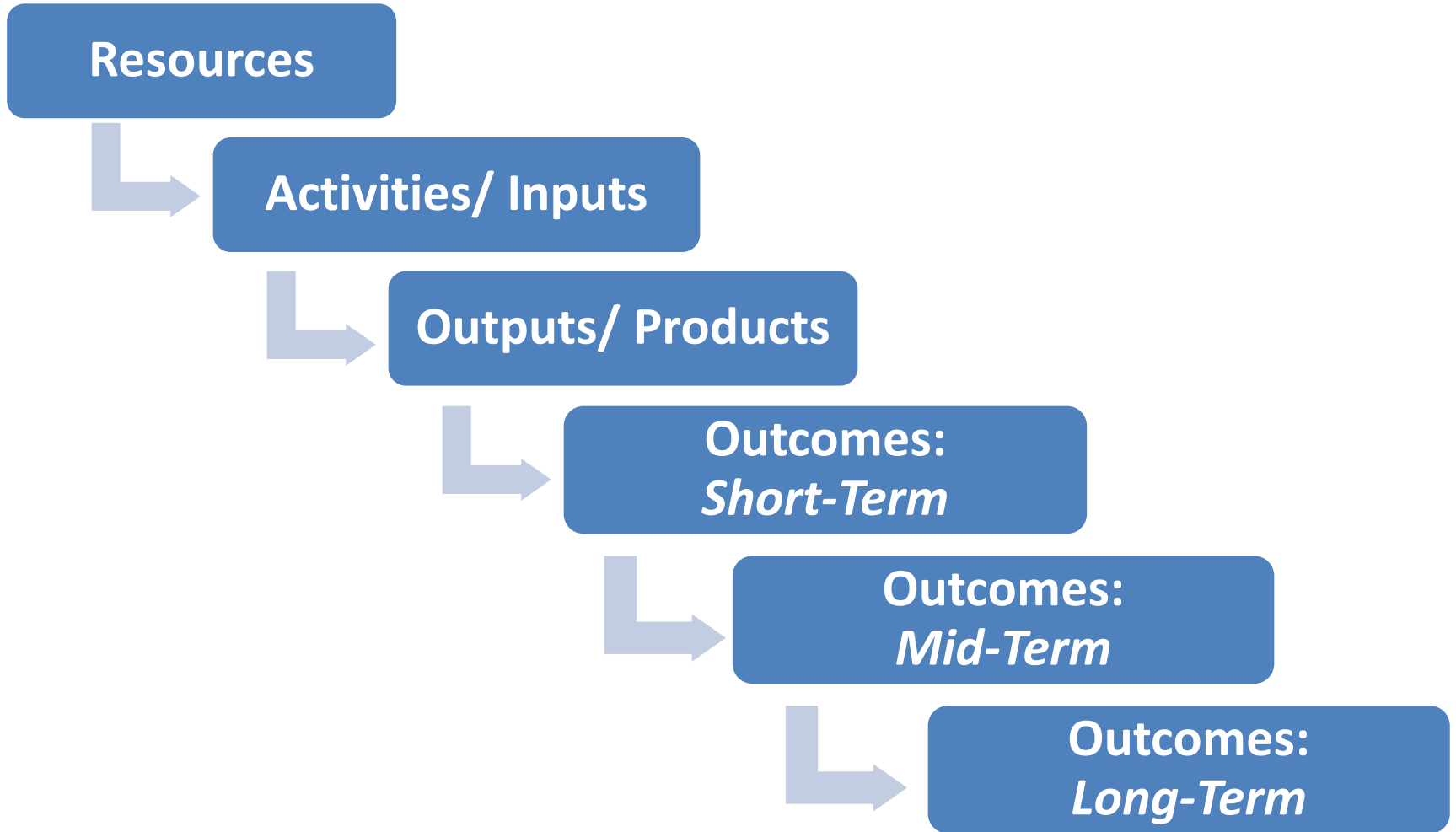
Source: NOAA, CSC
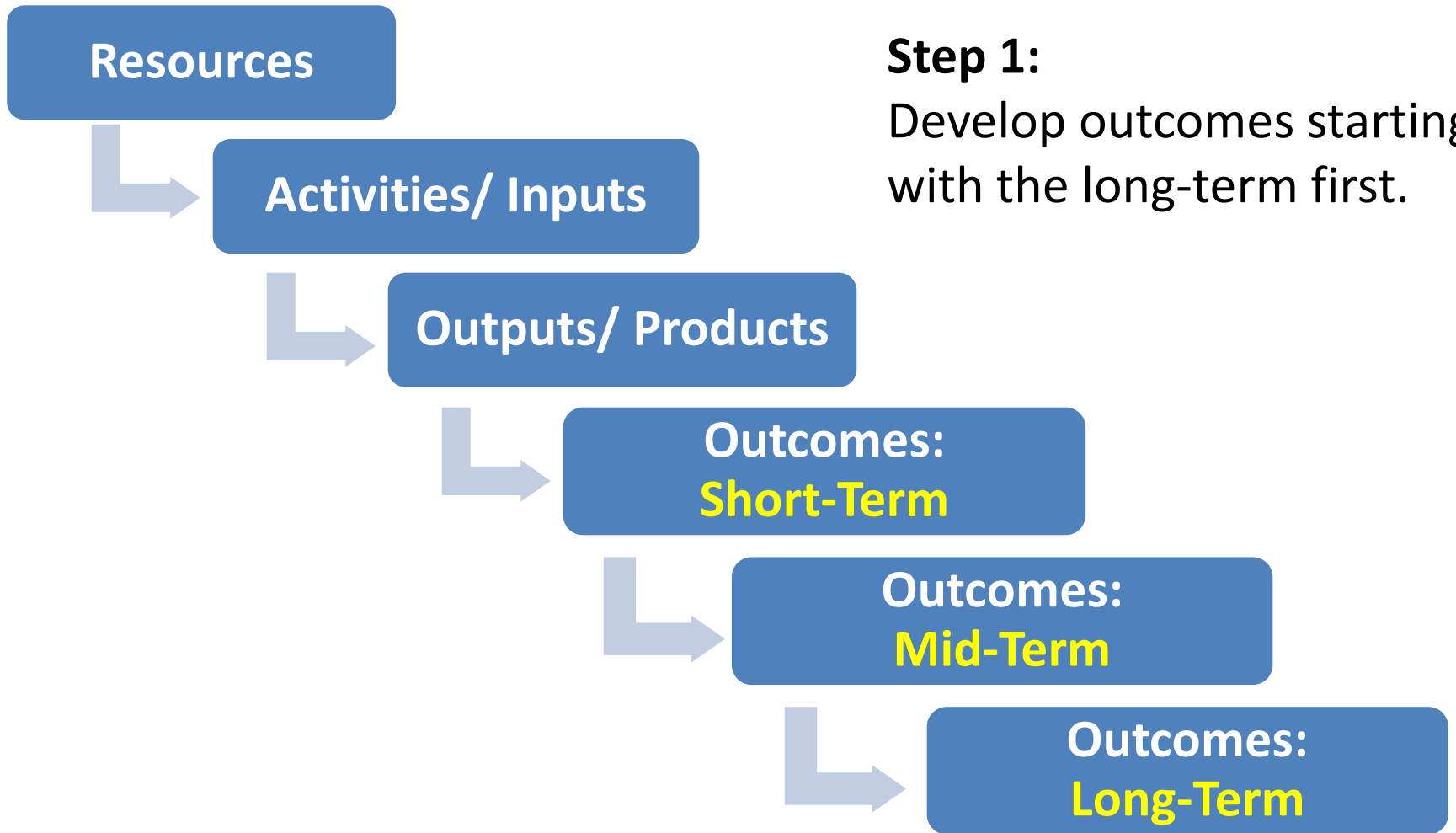
Logic Models:
What Does a Logic Model Look Like?

Resources

↳ **Activities/ Inputs**

↳ **Outputs/ Products**

↳ **Outcomes: Short-Term**

↳ **Outcomes: Mid-Term**

↳ **Outcomes: Long-Term**

Source: NOAA, CSC

Logic Models:
What Does a Logic Model Look Like?

Resources

Activities/ Inputs

Outputs/ Products

Outcomes: **Short-Term**

Outcomes: **Mid-Term**

Outcomes: **Long-Term**

Step 1:
Develop outcomes starting with the long-term first.

Source: NOAA, CSC

Logic Models:
What Does a Logic Model Look Like?

Resources

Activities/ Inputs

Outputs/ Products

Outcomes: Short-Term

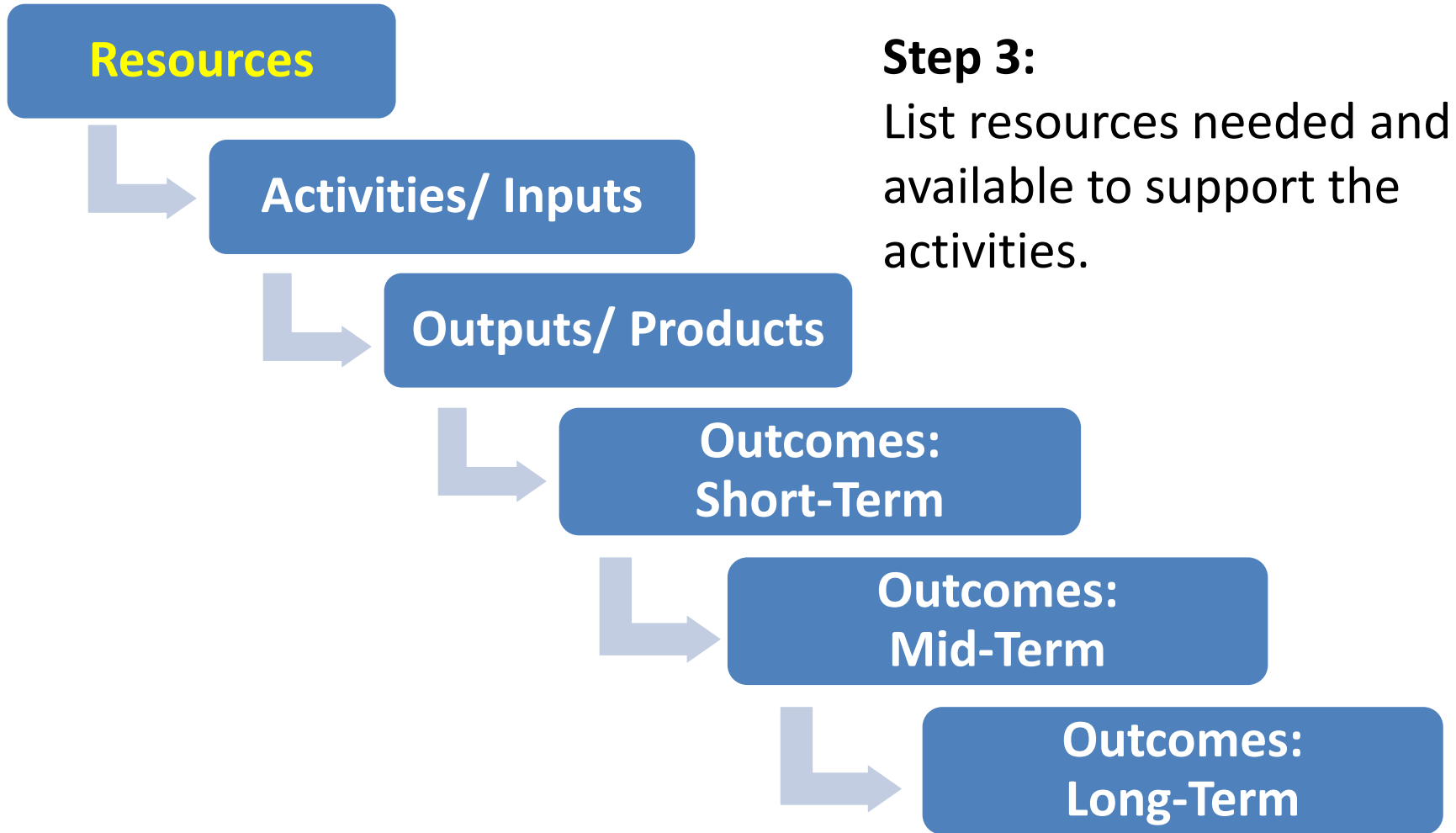**Outcomes: Mid-Term**
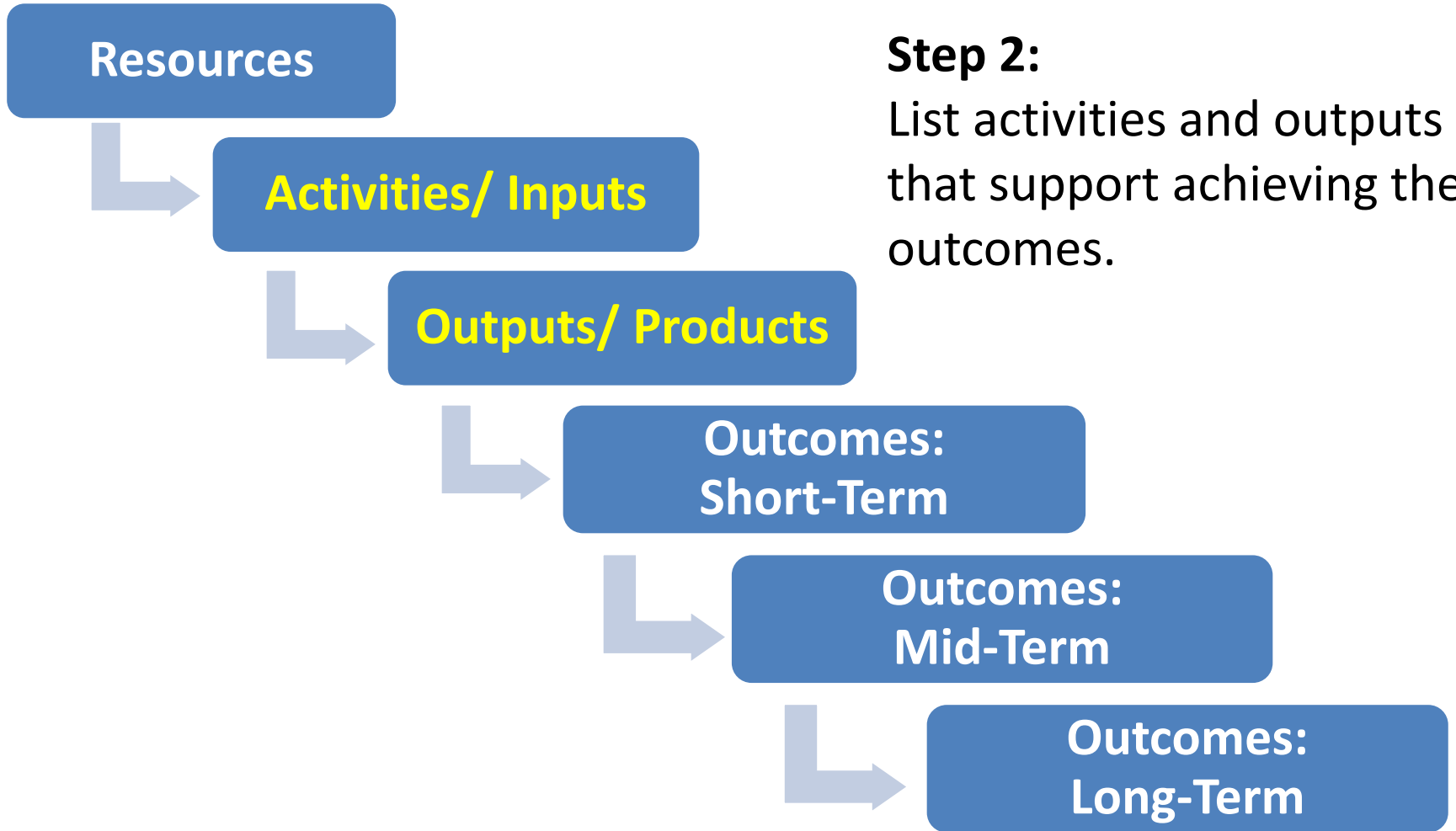
Outcomes: Long-Term

Step 2:
List activities and outputs that support achieving these outcomes.

Source: NOAA, CSC

Logic Models:
What Does a Logic Model Look Like?

Resources

Activities/ Inputs

Outputs/ Products

Outcomes: Short-Term

Outcomes: Mid-Term

Outcomes: Long-Term

Step 3:

List resources needed and available to support the activities.

Source: NOAA, CSC

Logic Models: *Example*

Read the Model as a series of "If" and "Then" statements:

Outcomes: Long-Term	➡ Well behaved dog.
Outcomes: Mid-Term	➡ Dog learns and obeys commands.
Outcomes: Short-Term	➡ Owner must improve communication skills with dog through training.
Outputs/ Products	➡ Obedience school; practice; behavior change in dog with and without treats
Activities/Inputs	➡ Teach dog behavior commands; practice in different settings; treats and praise
Resources	➡ Time, $$ for training, dog treats

Source: NOAA, CSC

Follow-up:

Council staff will provide:

- *Shared vision statement (developed at June meeting)*

- *Summary of revised Snapper Grouper objectives (developed at June meeting)*

Source: NOAA, CSC