

Draft Snapper Grouper Goal Statements

STRATEGIC GOAL 1: MANAGEMENT

- Develop management strategies that rebuild and sustain fish stocks and address the social and economic needs of stakeholders.
- Manage for the use of all with consideration to regional differences while maintaining sustainable fisheries and healthy ecosystems.
- Management decisions work for fish, fisherman, and coastal communities.

STRATEGIC GOAL 2: SCIENCE

- Ensure that decisions are based upon robust science that is defensible and representative.
- Use sound and defensible quality data.
- The science being used by fishery managers is robust, diverse, and credible.

STRATEGIC GOAL 3: COMMUNICATION

- Employ strategies that maintain and enhance open, frequent communication with stakeholders and build greater understanding of science and management.
- Achieve an interactive and continuous dialog with all segments of stakeholders.
- Should be interactive, constant, clear/ understandable to the average stakeholder.

STRATEGIC GOAL 4: GOVERNANCE

- Affirm a commitment to clear, transparent processes that equitably represent all interests and build partnerships.
- Unintimidating, open, understandable.
- Regulations should be enforceable, effective, and build credibility between stakeholders, enforcement, and managers.