



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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Carolyn N. Belcher, Ph.D., Chair | Trish Murphey, Vice Chair
John Carmichael, Executive Director

AGENDA (DRAFT)

Outreach and Communications Advisory Panel Meeting

October 4-5, 2023

(Location TBD)

Charleston, SC

Other than the starting and ending times of the meeting, times indicated on the agenda are approximate, and the order of business may be adjusted as necessary to accommodate the completion of agenda items. Interested parties should be aware that discussions may start earlier or later than indicated.

The meeting is available as it occurs via webinar: **(ADD LINK)**. Public comment will be solicited at the beginning and at the end of the meeting. Those wishing to comment should indicate such in the manner requested by the Chair, who will then recognize individuals to provide comment.

Photo scanning event for FISHstory project: staff will be ready to scan historic photos contributed to the project all day on Wednesday, October 4th.

Wednesday, October 4, 2023 – 9 a.m. – 5 p.m.

Approval of Agenda – Scott Baker

Approval of October 2022 Meeting Minutes – Scott Baker

Public Comment

Welcome and Introductions – Scott Baker/Kim Iverson/Spud Woodward

1. AP Members Share – Kim Iverson (*Attachments XX*)
 - a. Florida’s Coral Reef Resilience Program Communications & Outreach Team – Shelly Krueger
 - b. US Coast Guard TRACEN Outreach and Communications – LT Andrew Loeffler
 - c. Descending Device Outreach Coordination Team Update – Nicole Nichols

2. Best Fishing Practices (BFP) Update (*Attachments XX*)
 - a. Staff and programmatic changes – Christina Wiegand
 - b. Sea Grant BFP Reef Fish Extension Update – David Hugo
 - c. SAFMC BFP Updates and New Projects – Ashley Oliver, Nick Smillie

- d. AP recommendations for BFP Campaign

- 3. Citizen Science Program – Julia Byrd/Meg Withers (*Attachments XX*)
 - a. Citizen Science Program Update – Julia Byrd
 - b. FISHstory Photo Scanning Update – Staff –
 - c. SAFMC Release Project – Participant Recognition Program – Meg Withers
 - d. AP recommendations for Citizen Science program and projects

- 4. Habitat Blueprint – Myra Brouwer (*Attachment X*)
 - a. Outreach and communication needs
 - b. AP discussion and recommendations

- 5. Mackerel Port Meetings – Christina Wiegand (*Attachments XX*)
 - a. Overview of plans for 2024 Port Meetings
 - b. AP discussion and recommendations

6:30 p.m. – Group Social and Dinner Downtown Charleston

Thursday, October 5, 2022 – 9 a.m. – 3 p.m.

Recap from Day 1– Scott Baker

- 6. Education Component for Snapper Grouper Amendment 46 (Private Recreational Permitting and Education Component) – John Hadley (*Attachment X*)
 - a. Overview of Amendment 46 and education component
 - b. AP discussion and recommendations

- 7. Digital Communications Update – Nick Smillie and Kim Iverson (*Attachments XX*)
 - a. Update on website, social media – Nick Smillie
 - b. Review of recent developments and communication needs
 - i. SA Bite E-Newsletter and topics for upcoming feature articles. - Kim Iverson
 - c. AP discussion and recommendations

Other Business

Public Comment

Adjourn

Outreach and Communications AP Members:

Scott Baker, Chair	Sean Meehan
Shelly Krueger, Vice Chair	Emily Muehlstein
Tina Berger	Nicole Nichols
LT Andrew Loeffler	George Patane
Steve Dougherty	Matt Perkinson
Bryan Fluech	Mark Phelps
BeBe Dalton Harrison	Mary Sabo
Tyler Jones	Cinthia Sandoval
Jocely Juliano	Patricia Smith
Katie Latanich	Robert Todd
Diana Martino	

STAFF

Myra Brouwer
Julia Byrd
Kathleen Howington
Ashley Oliver
Nick Smillie
Christina Wiegand
Meg Withers
David Hugo – Sea Grant Fellow

Attachments

Attachment 1.
Attachment 2.
Attachment 3.
Attachment 4.
Attachment 5.
Attachment 5a.
Attachment 5b.

Staff Lead: Kim Iverson (kim.iverson@safmc.net)