



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

4055 Faber Place Drive, Suite 201, North Charleston SC 29405

Call: (843) 571-4366 | Toll-Free: (866) SAFMC-10 | Fax: (843) 769-4520 | Connect: www.safmc.net

Jessica McCawley, Chair | Mel Bell, Vice Chair

Gregg T. Waugh, Executive Director

AGENDA

Citizen Science Committee

Webinar

Wednesday, June 10, 2020 – 10:00 A.M. – 12:00 P.M. (Times subject to change)

Approval of Agenda

Approval of December 2019 Minutes

1. Program Evaluation (*Attachments 1a and 1b*)
 - a. Review and provide feedback on Program goals, objectives, strategies, and indicators – Julia Byrd
 - b. Program evaluation planning – Rick Bonney
 - c. **Committee Action:** Review and provide feedback on Program Planning document. Provide guidance and recommendations on evaluation plan, as needed. – Mel Bell
2. Programmatic Update (*Attachments 2a and 2b*)
 - a. Overview of Program Activities – Julia Byrd
 - b. **Committee Action:** Action as needed – Mel Bell
3. Projects Update (*Attachment 3*)
 - a. Overview of Project Activities – Julia Byrd
 - b. **Committee Action:** Action as needed – Mel Bell
4. Other Business – Mel Bell

Adjourn

Committee Members

Mel Bell, Chair	Roy Crabtree
Kyle Christiansen, Vice-Chair	Tim Griner
Robert Beal	Steve Poland
Carolyn Belcher	Art Sapp
Chester Brewer	David Whitaker
Chris Conklin	Spud Woodward

Attachments

Attachment 1a: SAFMC Citizen Science Draft Program Planning
Attachment 1b: SAFMC Citizen Science Program: Evaluation Planning Update
Attachment 2a: SAFMC Citizen Science Program Activities Update
Attachment 2b: SAMFC Citizen Science Program 2019 Annual Report
Attachment 3: SAFMC Citizen Science Project Activities Update

Staff Lead: Julia Byrd (julia.byrd@safmc.net)

Staff Support: Kim Iverson (kim.iverson@safmc.net)

Technical Support: Cindy Chaya (cindy.chaya@safmc.net)

OVERVIEW

Citizen Science Committee

The Committee will review and approve the minutes from the December 2019 Citizen Science Committee meeting and the agenda for June 2020 meeting.

1. Citizen Science Program Evaluation (*Attachments 1a and 1b*)

Description: To develop an evaluation plan, a program needs to have clear, agreed upon goals, objectives, and indicators of success. Over the past several months, the Citizen Science Operations (Ops) Committee has been working with Rick Bonney (Cornell Lab of Ornithology) and Jennifer Shirk (Citizen Science Association) to develop the Program Planning document (*Attachment 1a*). The Citizen Science Ops Committee agreed upon the following definitions of terms for this document:

- Goals are lofty and visionary.
- Objectives are specific and measurable steps of action that can be taken to achieve goals.
- Strategies are steps to meet objectives.
- Indicators are measures that show objectives have been reached.
 - Outputs are direct products of activities and easier to measure.
 - Outcomes are changes to individuals, groups, and/or communities because of participation or experience and are more challenging to measure.

Attachment 1b provides an overview of the Citizen Science Ops Committee's efforts in developing the Planning document. The Ops Committee has developed draft Program goals, objectives, strategies, and output indicators for the Committee's review and feedback. In the upcoming months, they will meet to draft desired Program outcomes which will come back to this Committee for review.

Additionally, Rick Bonney will share examples of outcomes or summative evaluation from other citizen science projects as illustrations of the kinds of evidence for increases in knowledge or changes in attitude that can be measured among program participants.

Required Committee Action: Review and provide feedback on Program Planning document (*Attachment 1a*). Provide guidance and recommendations on evaluation plan, as needed.

2. Citizen Science Program Update (*Attachments 2a and 2b*)

Description: The committee will receive an update on 2020 programmatic activities. *Attachment 2a* summarizes programmatic activities. The SAFMC Citizen Science Program 2019 Annual Report is provided in *Attachment 2b*.

Required Committee Action: Provide staff guidance, as needed.

3. Citizen Science Projects Update (*Attachment 3*)

Description: Staff will provide updates on the two pilot projects in progress: SAFMC Scamp Release and FISHstory, as well as, other projects and collaborations under development.

Required Committee Action: Provide staff guidance, as needed.