

## SAFMC Citizen Science Program Audiences & Outcomes

6/22/2020 - DRAFT

### Program Goals

- **GOAL 1:** Design, implement, and sustain a program framework to guide the development of projects that support fishery management decision making.
- **GOAL 2:** Facilitate development of individual projects to address specific research priorities.
- **GOAL 3:** Ensure that data collected by projects are accessible, robust, and fit for purpose.
- **GOAL 4:** Foster mutual learning, collaboration, and program engagement.

### Draft Audiences

- Fishermen (to include individual fishermen and organized recreational and commercial fishing groups)
- Scientists
- Managers
- Educators
- Nature enthusiasts, non-fishing public, consumers
- Trade organizations (Yamaha Marine, tackle organizations, kayaking organizations, etc.)
- Environmental NGO's
- Others?

### Draft Outcomes/Questions

- Do you feel the program has broad participation in projects and support from participants?
- Do you feel constituents have a vested interest in the Council's Citizen Science Program?
- Do you feel the program has improved relationships, communication and information exchange between constituents, scientists, and managers?
- Do you feel the program has built enough capacity to survive failures?
- Do you feel the program has increased the ability of constituents to collect data?
- Do you feel the program has increased constituent awareness and understanding of the scientific process?
- Do you feel the program has increased scientists' willingness to learn from and work with constituents?
- Do you feel the program has empowered constituents to become more engaged in the science and management process?
- Do you feel the program has helped increase transparency in how data are used in management decisions?
- Do you feel the program has helped build credibility of science/data used for fisheries management?
- Do you feel the program has helped build credibility of citizen science data within the fisheries community?
- Do you feel that the program is enjoyable to participate in?
- Do you feel that you are kept informed of program priorities and accomplishments?
- Do you feel that your contributions are valued?
- Do you feel that your time commitment is appropriate?
- Do you feel other fishery management councils should pursue citizen science programs similar to the SAFMC's?