



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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Jessica McCawley, Chair | Mel Bell, Vice Chair

John Carmichael, Executive Director

AGENDA

Citizen Science Operations Committee

Friday, January 24, 2020, 1:00 - 3:00 p.m. – meeting via webinar

1. Welcome & Meeting Overview
2. Citizen Science Program Evaluation (**Attachment 1**)

Other Business

Adjourn

Committee Members

Holly Abeels

Scott Baker

Rick DeVictor

Michelle Duval

Brett Fitzgerald

Bob Lorenz

Marcel Reichert

Erik Williams

Attachments

Attachment 1: Citizen Science Program Evaluation Draft Objectives

Staff Lead: Julia Byrd

OVERVIEW

Citizen Science Operations Committee

1. Welcome & Meeting Overview

Overview of webinar agenda, materials, and goals for the meeting

Meeting Goals:

- *Finalize draft Program objectives and discuss potential strategies to meet objectives*
- *If time allows, discuss draft indicators of success*
- *Identify next steps for developing a Program Evaluation Plan*

2. Citizen Science Program Evaluation (Attachment 1)

To develop an evaluation plan, a Program needs to have clear, agreed upon goals, objectives, and indicators of success. The Citizen Science Program goals were developed by the Operations Team in August 2018 and adopted by the SAFMC in December 2018. Based on these goals, staff, working with Rick Bonney and Jennifer Shirk, developed draft Program objectives that were shared with the Operations Committee as part of their October 2019 meeting materials.

Based on discussion on the October 2019 Operations Committee webinar, a google doc was created with Program goals and draft objectives. Committee members were asked to provide edits/feedback on the draft objectives and brainstorm potential indicators of success within the google doc. Staff, working with Rick Bonney and Jennifer Shirk, reviewed and incorporated Committee feedback into the draft provided in Attachment 1.

To help frame the discussion, Rick Bonney will provide an overview of the differences between goals, objectives, strategies, and indicators of success, as we have been thinking about them for this process. Staff will then give a quick overview of the Program goals and the group will begin to discuss the draft objectives, potential strategies to help meet objectives, and indicators of success.

During this meeting, staff would like the Committee to focus on finalizing objectives and discussing potential strategies to help meet objectives. Indicators of success will be discussed as time allows. If the Committee isn't able to cover indicators during this meeting, we can potentially schedule a subsequent meeting to address them.

The SAFMC Citizen Science Committee will meet next in June 2020. Staff would like to present draft objectives, strategies, and indicators of success to the Council for their initial review and feedback at this meeting.

Attachment 1 has been divided into two sections to facilitate meeting discussion.

- Section 1 (starts on pg 2) – just has the goals and draft objectives to help streamline the document for our initial discussions
- Section 2 (starts on pg 4) – has the goals, draft objectives, & draft indicators of success; we wanted everyone to see the draft indicators of success brainstormed by Committee members; if we have time to discuss indicators on the webinar, we will flip to this section of the document

Other Business

Adjourn