



# Citizen Science

## **Citizen Science Project Idea Portal**

CitSci Projects AP  
March 2025

# CitSci Research Priorities



Guide the projects the Program develops and supports

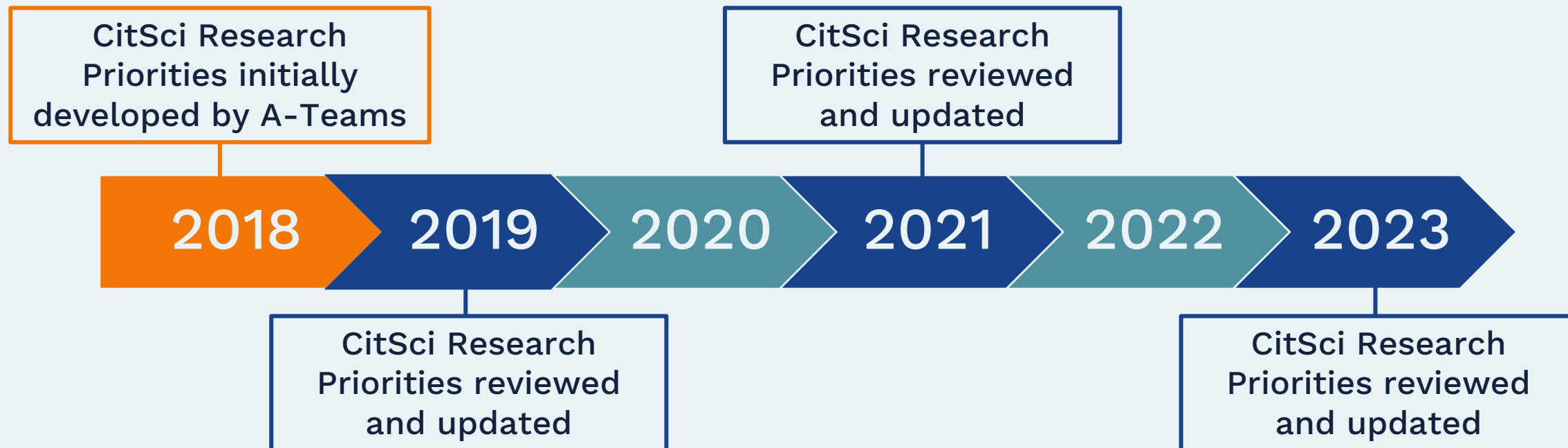


Narrow focus from many data needs to tangible ideas important to South Atlantic fishermen, scientists, managers



Share with other groups interested in developing or collaborating on citsci projects

# CitSci Research Priorities



# Citizen Science Research Priorities Process

Summer



**Update SAFMC's  
Research &  
Monitoring Plan**

Informed by SSC, SEP,  
APs, SEDARs and  
SAFMC

Fall



**Update Citizen  
Science Research  
Priorities**

Citizen Science  
Projects & Operations  
APs

December



**SAFMC Reviews  
Updated Research  
Priorities**

Council members  
review, provide  
feedback, and consider  
for adoption



## **Citizen Science Project Idea Portal**

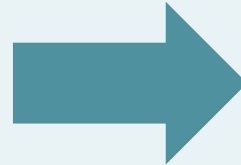
Online form where members of the public can share their project ideas with the CitSci Program

# Citizen Science Research Priorities Process

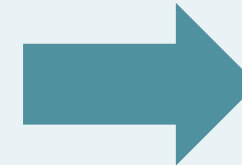
Open Year Round  
Reviewed May & Oct



Summer



Fall



December



## CitSci Project Idea Portal

Online form to  
gather project ideas  
from the public

## Update SAFMC's Research & Monitoring Plan

Informed by SSC, SEP,  
APs, SEDARs and  
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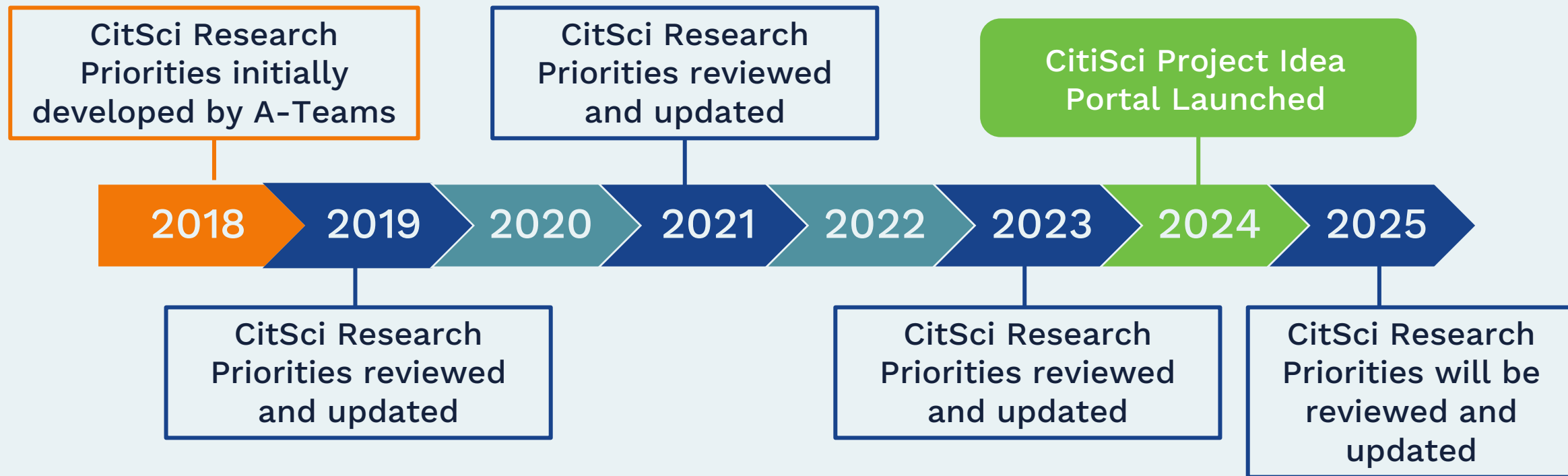
## Update Citizen Science Research Priorities

Citizen Science  
Projects & Operations  
APs

## SAFMC Reviews Updated Research Priorities

Council members  
review, provide  
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# CitSci Research Priorities



# **Share a project idea via the Citizen Science Project Idea Portal!**



Ideas will be used to update the  
Citizen Science Research Priorities &  
to help connect fishermen and  
scientists with similar research  
interests



# **CitSci Project Idea Portal Questions**

- General contact information
- Association with fishery
- Project idea & how it could improve conservation / management
- Interest in connecting to researchers or industry
- Target volunteers
- Length of project
- Support for project idea

# CitSci Project Idea Portal Discussion Questions



What strategies can we use to promote the CitSci Project Idea Portal?



What messaging could encourage fishermen to submit their ideas in the portal?



What are the best places to advertise this tool to fishermen?



What would be effective placement so that fishermen would see information when and where they have time to use the tool?