



Citizen Science

CitSci Program Initial Evaluation Overview

March 2025

Vision & Mission



VISION STATEMENT

Advancing science and increasing trust, one project at a time

MISSION STATEMENT

To build and maintain a program that improves information for fisheries management through collaborative science

Program Goals



- **GOAL 1:** Design, implement, and sustain a program framework to guide the development of projects that support fishery management decision making.
- **GOAL 2:** Facilitate the development of individual projects to address specific research priorities.
- **GOAL 3:** Ensure that data collected by projects are accessible, robust, and fit for purpose.
- **GOAL 4:** Foster mutual learning, collaboration, and program engagement.

Initial Program Evaluation: Where we've been...

Bonney develops initial
evaluation plan; CitSci
Ops suggestions on
Phase 1

Winter 2020 &
Spring 2021

Spring 2022

Summer /
Fall 2022

Winter
2023

Spring 2023

Summer
2023 thru
Spring 2024

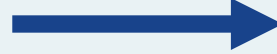


Initial Program Evaluation Plan

- Gather baseline data on knowledge, attitudes, collaborations, engagement, and trust levels of various stakeholders in three stages:



Interviews



Complete: 6 fishermen, 6 scientists,
6 managers



Gather information
from broader group



Implement & analyze results

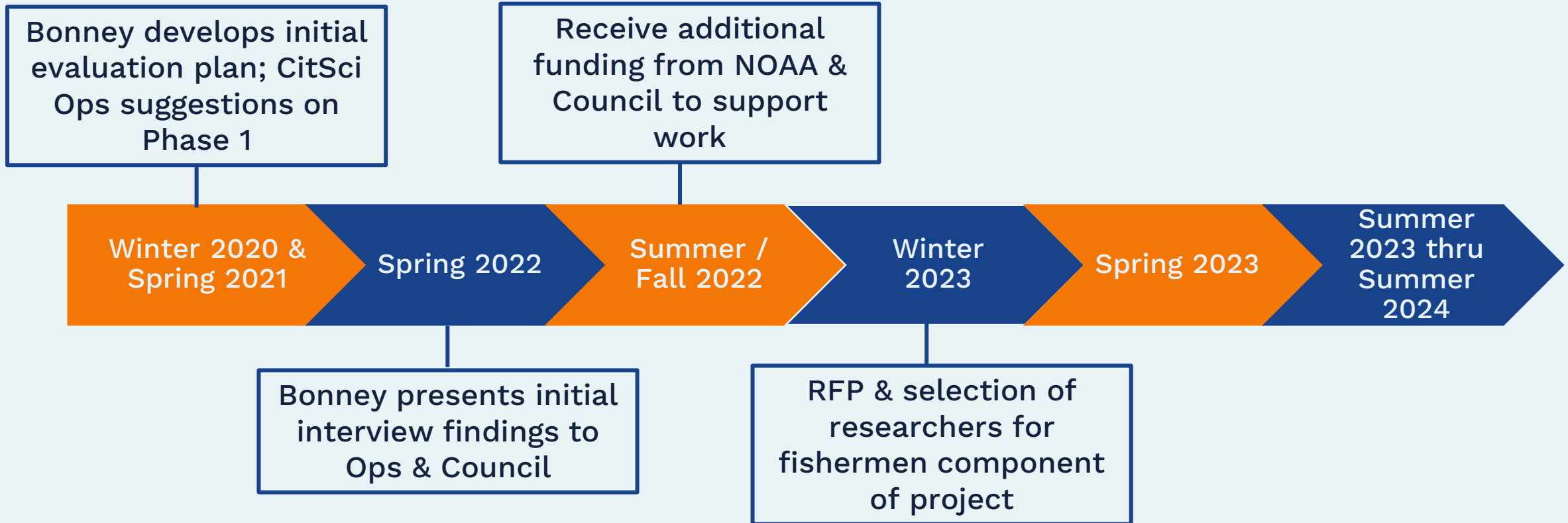
Initial Program Evaluation: Where we've been...



Initial Interview: Conclusions

- *Scientists* need to be convinced that projects have sound design and that their data are truly needed.
- *Managers* need to be convinced that scientists will use the data.
- *Fishermen* need to be convinced that scientists and managers will use the data.
- *The fishermen audience* needs to be studied in much more detail.
- Fishermen are three audiences. More interviews with members of each audience would be helpful, especially younger individuals, who may be more optimistic.
- Deploying online surveys to scientists and managers should not be challenging.
- Deploying online surveys to fishermen, especially commercial fishermen, could be challenging.
- Research into needs/desires/motivations of fishermen & how best to reach fishermen are critical, which will require funding.

Initial Program Evaluation: Where we've been...



Initial Program Evaluation Plan

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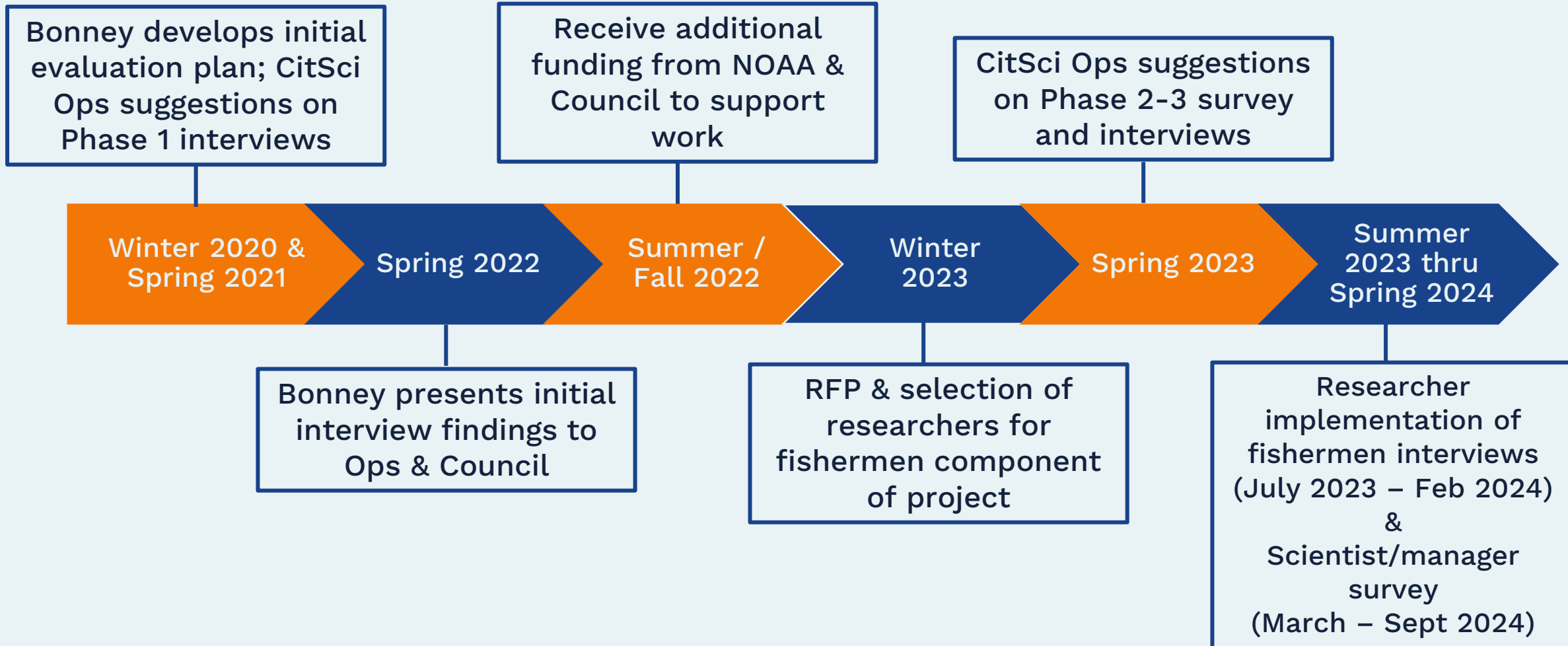
Online survey – scientists & managers
More interviews - fishermen



Implement & analyze results



Initial Program Evaluation: Where we've been...



Initial Program Evaluation: Where we've been...

