

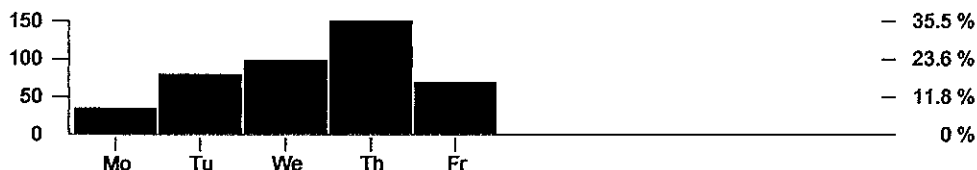
## Flash Media Live Usage Reports

Stream breakdown by day of the week (requires data from multiple days in a month for comparison)

### Days of week

01/Dec/2010 - 10/Dec/2010, 10 days

#### Views



Item 1 - 5 of 5

▲ Day of week	Views	Visitors	Data Transfer	Play duration
1 Monday	34	23	2.31 G	1d 02:07:53
2 Tuesday	78	25	8.15 G	3d 12:15:47
3 Wednesday	95	37	8.88 G	4d 07:24:30
4 Thursday	148	79	6.75 G	3d 18:33:52
5 Friday	68	40	6.97 G	3d 19:29:48
<b>Total</b>	<b>423</b>	<b>204</b>	<b>33.06 G</b>	<b>16d 11:51:50</b>

#### Term definitions:

- "Views" is the total number of requests made to a stream by all visitors.
- "Visitor" is a unique person (measured by an IP number).
- "Data Transfer" is the total amount of data transfer a stream consumed by all visitors.
- "Play Duration" is the combined time all requests for streams made by all visitors.

#### "How To" Tips:

- Narrow results by selecting "Date Picker" and limiting the report to "Start Date" and "End Date".
- Drill down reports by selecting the zoom icon near a line result. Use the options available in the "Customize" link on the upper right side of each report.

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