



THE SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

Welcome to *Lines of Communication:* Conversations with the Council!

Advisory Panel Practice Run





Lines of Communication

Conversations with the Council



Goals and Objectives



Build relationships with fishery stakeholders by engaging them in an informal setting that allows for two-way conversations.



Objective One: Provide an opportunity for an open dialogue and mutual learning between Council members and stakeholders.



Objective Two: Increase knowledge of the fisheries management process to encourage stakeholder engagement in Council initiatives.

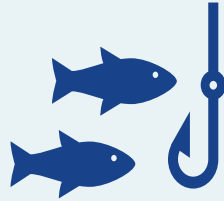


Objective Three: Provide a mechanism for stakeholders to bring their concerns and observations forward, directly to Council members.



Objective Four: Provide an opportunity for Council members to share information on salient management issues with stakeholders.

What is the Council going to do information learned during *Lines*?



To identify topics that need to be addressed by the Council but haven't been on their radar.



To set the Council's workload priorities.



To guide the Council on active management actions (what they should be considering and asking when discussing a given topic), as appropriate.



A photograph of a marina with several fishing boats docked at a wooden pier. The sky is overcast with grey and white clouds. The water is dark and reflects the sky. The boats are white with various equipment on deck. One boat in the foreground has the name 'CAPT. SANDY' and 'JUPITER, FL' written on its side. The pier is made of wooden posts and planks.

**Lines is NOT
public comment.**

**Lines IS an
opportunity to
have *discussions*
with Council
members and
staff.**

Lines Agenda

1:40p to 2:25p

Sticky Wall Session and Feedback

An opportunity to provide feedback on Council priorities and identify areas where more communication is needed.

2:25p to 3:10p

Topical Session and Feedback

A directed discussion on what makes a successful fishing trip as well as the tradeoffs between different trip variables.

BREAK

3:20p to 4:20p

Informal Session and Feedback

Discussion on how each sector values and prosecutes the fisheries.

4:20p to 4:30p

Wrap-Up

Concluding remarks and next steps.



Sticky Wall Session Feedback



Topical Session Feedback



Informal Session Feedback



Post Meeting Logistics

- **Immediately Following**

- Thank you email to all attendees,
 - bullet point list of some things learned
 - information on upcoming Council meetings and opportunities for participation.



- **Next Council Meeting**

- At the start of the meeting, Council members that were present will each take a moment to note their biggest takeaways or things learned from the most recent round of stakeholder engagement meetings.
- Detailed information from stakeholder engagement meetings would be presented before each relevant Committee or topic.
- Presentation slides and/or summary report provided in the briefing book.

Outreach Plans

Council Website

- Background on why the Council is conducting these meetings.
- Goals and objectives of the meetings.
- Upcoming dates and locations.
- Summaries from past meetings

Council Released Materials

- **Flyers** for each set of meetings:
 - Emailed out to specific shops within the Council's tackle shop database.
 - Sent with staff when conducting outreach events in a relevant area.
 - Provided state partners to share with their outreach staff, as appropriate.
- **New Releases** from the Council and relevant groups/agencies.
- **Feature article** included the South Atlantic Bite.
- **Social media** posts and stories.

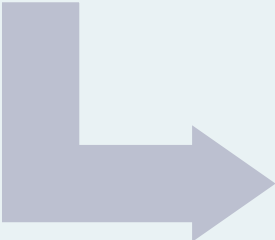
Community Materials

- Working with Advisory Panel members, BFP MVPs, Release Newsletter
- Industry groups (ex. CCA, NCFA, ASA, ASGA, SFA, NCWU, etc.)
- Saving Seafood mailing list, other media outlets.
- Outlets that have published information on Citizen Science and BFP.

Next Steps

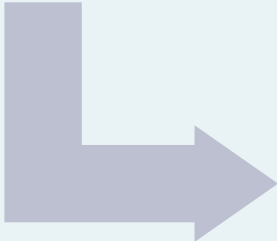
Practice Runs with MC, SG, and DW Advisory Panels

- Similar outline as staff practice run.
- Gather information from AP members on overall structure and activities.



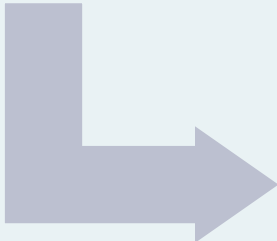
General Meeting Logistics: where, when, outreach, etc.

- Locations for 2025/2026 meetings.
- Website and outreach materials.



Final Revisions to the Meeting Structure Based on Staff and AP Input

- Finalizing plans and materials needed for meetings.



Lines of Communication!

- November: Georgia
- February: North Carolina



Thank you!