

**FINAL**  
**SUMMARY REPORT**  
**EXECUTIVE COMMITTEE**  
**SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL**  
**MARCH 7, 2022**

The South Atlantic Council's Executive Committee met March 7, 2022. The Committee approved the meeting agenda and prior minutes.

**CCC Overview**

John Carmichael provided an overview of the Council Coordination Committee process and structure.

Draft agenda topics for the May 2022 CCC meeting were reviewed. The Council discussed the seafood certification and marketing topics and provided several comments and suggestions.

- NOAA, USDA, and the University of Maine are collaborating on a project to evaluate seafood direct marketing practices.
- Imports are a concern; few countries have regulations and safeguards that are similar to those in the US.
- Encourage NMFS to develop sustainability certification programs to reduce the need for costly 3<sup>rd</sup> party certifications.
- Encourage NMFS to support direct marketing platforms that could be available to smaller producers.
- Include a progress update on the Executive Order on Promoting American Seafood Competitiveness on the CCC agenda.
- Truth in labeling and greater consumer protection are needed to appropriately support wild caught product.

There were no motions.