





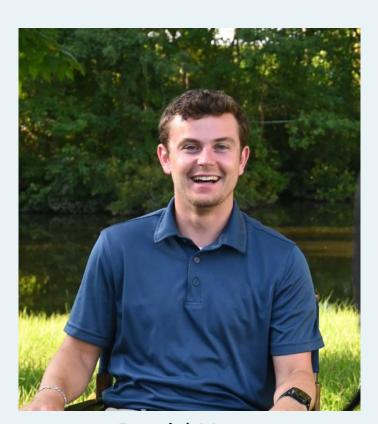
# Outreach and Education Update

- Best Fishing Practices Projects
- 2024 SAFMC and Sea Grant Outreach

# 'What It Means to Me'

A project highlighting the stories of fishermen in the South Atlantic

#### A big THANK YOU to our participants:



David Hugo





Tim Griner



Mark Phelps



Robert Spottswood Jr.



Chris Kimrey

Best
Fishing
Practices

Master Volunteer Program



## **Workshop Components**

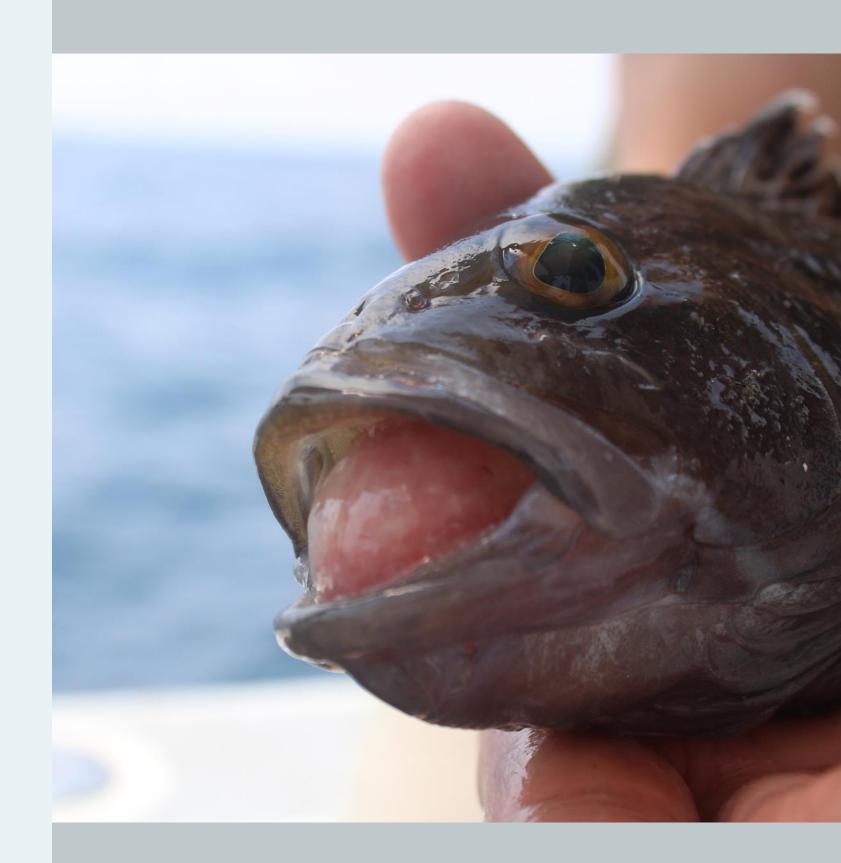


#### 1.Best Fishing Practices

- General practices
- Descending and venting
- Activities

#### 2. Getting Involved

- Citizen Science projects
- The SAFMC
- Marine Resource Education Program (MREP)
- 3. State agency efforts (if applicable)



# Workshop Schedule



Note: Locations and dates are subject to change

State	Location
South Carolina (April-May)	Charleston <i>4/25</i>
	Myrtle Beach/Murrells Inlet <i>5/7</i>
	Port Royal <i>5/8</i>
Georgia (June)	Savannah
Florida (August-September)	St. Augustine
	Miami
	Keys
North Carolina (November)	Wilmington
	Morehead City
	Raleigh



# 2024 SAFMC and Sea Grant Outreach





## Florida Keys Outreach

January 9th-14th, 2024

- Tackle shop outreach
- FISHstory outreach
- Best Fishing Practices and SAFMC Release seminar
- · 'What It Means to Me' filming
- Sea Grant media headboat trip
- Florida Keys Seafood Festival









Jan 18 · Marathon, FL · 🚱

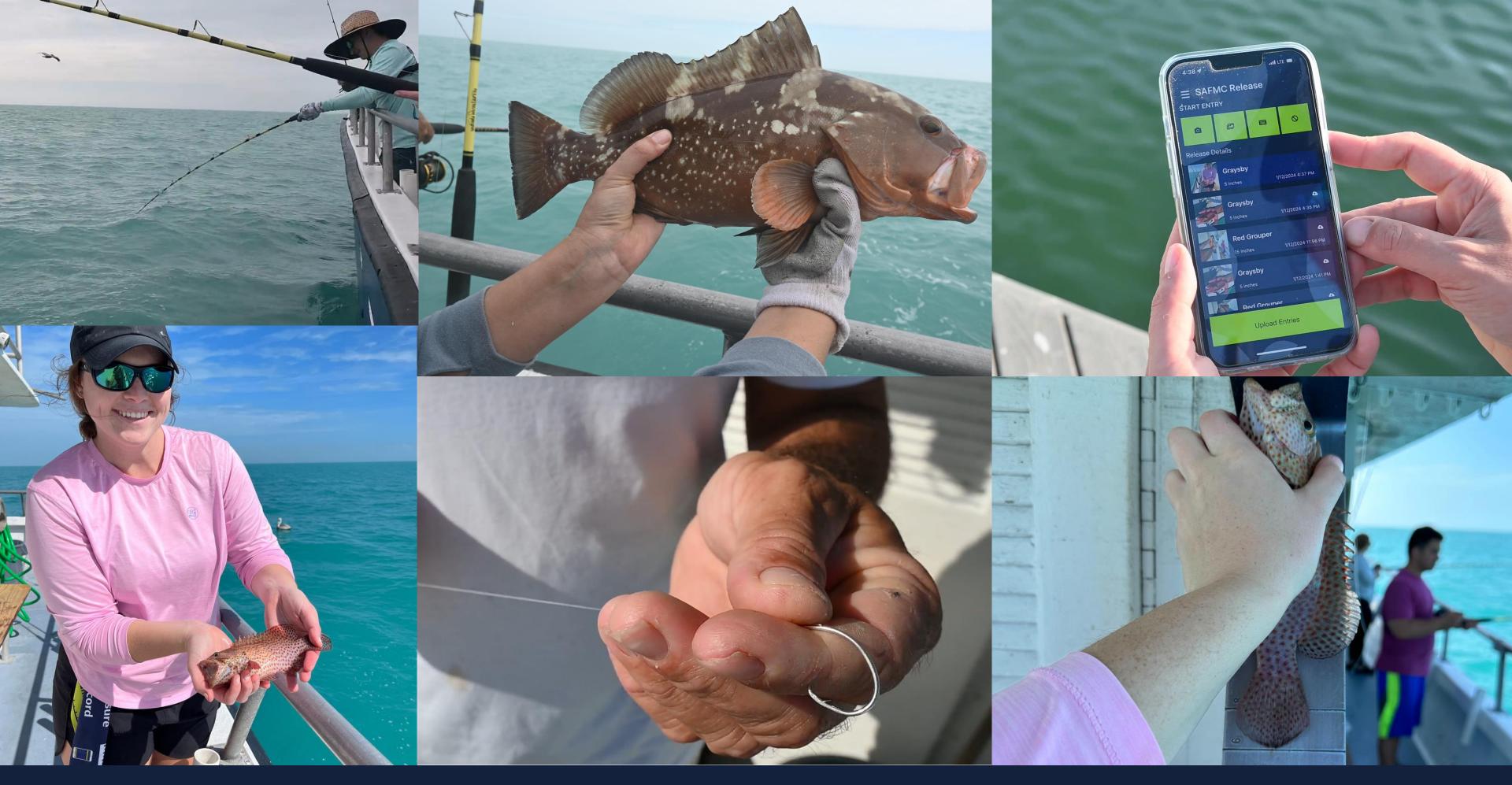
David Hugo with Sea Grant explaining how to use a descending device properly to our patrons at Last week's fishing seminar. #thetackleboxmarathonflakeys #captchrisstill #fisherman #fishingtime #fish #fishing #fishingtrip #fishinglife #conservation #decending #letthemlive



#### Tackle shop outreach

FISHstory outreach

Seminar with The Tackle Box



Sea Grant Media Headboat Trip

## Florida Keys Seafood Festival

Key West, FL















## Haddrell's Tackle Fishing Expo

Charleston, SC

- Repeat attendees from 2023
- Younger generation is aware of barotrauma and descending devices!
- 2 seminars with Captain Mark Phelps
  - Gary Borland with Q&A support





## Saltwater Sportsman's National Seminar Series

ft. George Poveromo

Wilmington, NC

Port St. Lucie, FL

Myrtle Beach, SC

## Sea Grant Reef Fish Webinar Series

### JANUARY 30TH

Reef Fish Surveying
with Dr. Walter Bubley

#### FEBRUARY 13TH

South Atlantic Red Snapper Research Program with Dr. Will Patterson

### FEBRUARY 27TH

Greater Amberjack Count with Dr. Sean Powers and Dr. Mark Albins



#### What's Next?

- Pitman Creek mailings to tackle shops
  - April, June, August, October
- Continued tackle shop outreach
- NC PBS episode ft. Tom Roller, David Hugo, Meg Withers, Scott Baker, and Kyle Shertzer scheduled to be released in Spring 2024!
- Seminar with Raleigh Saltwater Sportfishing Club
  - April 16th; Raleigh, NC
- ICAST
  - July 17th-19th; Orlando, FL