



THE SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

Stakeholder Engagement Meetings

September 2024 Update



Goals and Objectives



Build relationships with fishery stakeholders by engaging them in an informal setting that allows for two-way conversations.



Objective One: Provide an opportunity for an open dialogue and mutual learning between Council members and stakeholders.



Objective Two: Increase knowledge of the fisheries management process to encourage stakeholder engagement in Council initiatives.

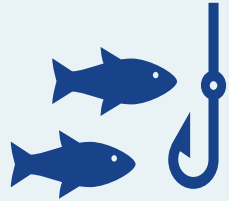


Objective Three: Provide a mechanism for stakeholders to bring their concerns and observations forward, directly to Council members.



Objective Four: Provide an opportunity for Council members to share information on salient management issues with stakeholders.

What is the Council going to do with this information?



To identify topics that need to be addressed by the Council but haven't been on their radar.



To set the Council's workload priorities.



To guide the Council on active management actions (what they should be considering and asking when discussing a given topic), as appropriate.

Meeting Structure Updates

Prologue

- Attendees arrive at the meeting.
- **Staff asks attendees why they decided to attend and what they were hoping to talk about this evening.**

Introduction

- A Council member provides a presentation explaining the Council's goals and objectives for stakeholder engagement meetings, ground rules, and how the night will operate.

Structured Breakouts

- Attendees are broken out into **two** different groups to have facilitated discussion around two pre-determined topics.

Intermission

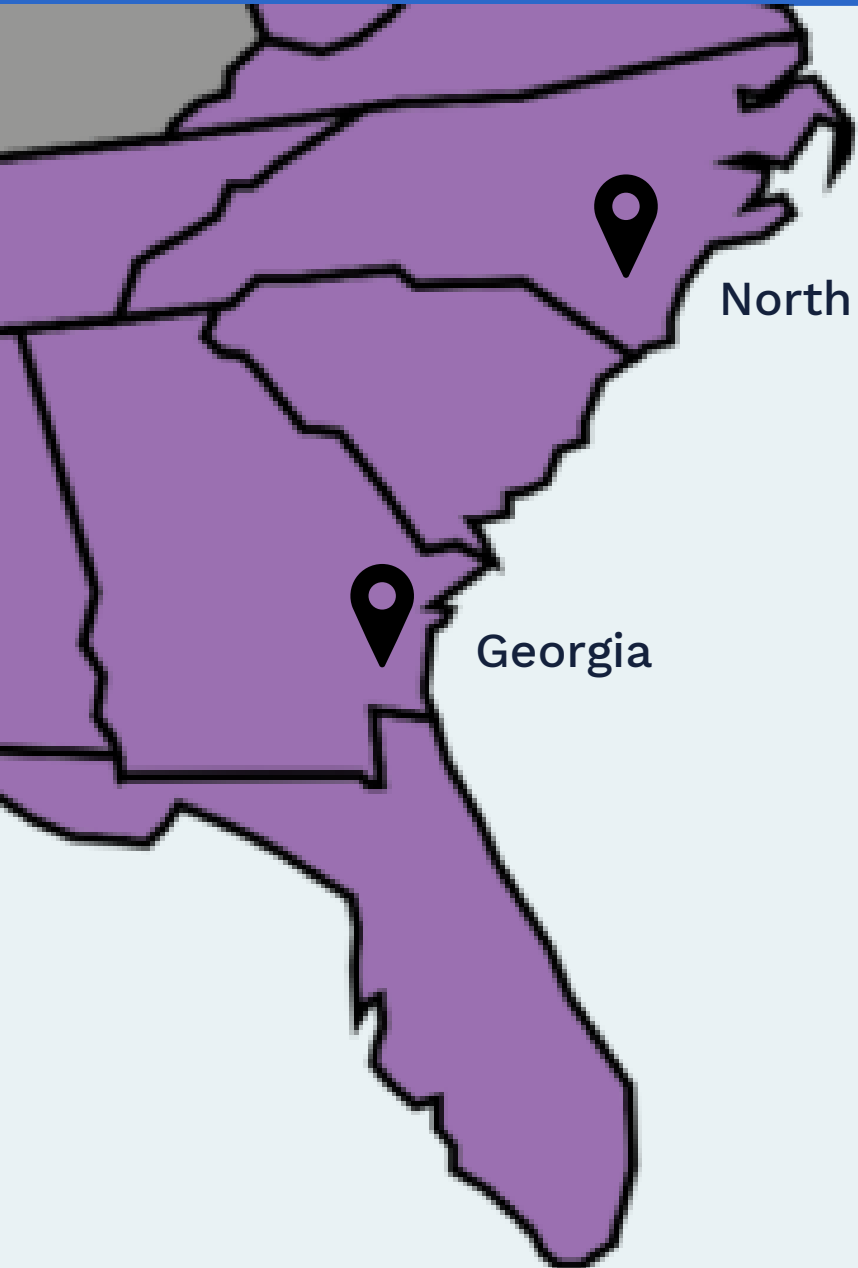
- A quick break to allow staff to reset the room for the unstructured breakout groups.

Unstructured Breakouts

- **Three** stations set up around the room on different topics, providing an opportunity to have more informal conversations with staff and Council members on a variety of topics that may be of interest to attendees.

Conclusion

- A Council member provides a presentation thanking attendees, recapping the Council's goals and objectives for stakeholder engagement meetings, and noting where information goes next.



North Carolina

Georgia

Winter 2025 Meetings

Meeting Topics

Structured Breakout Group Discussions

To Be Determined

To Be Determined

Unstructured Discussions

Federal Fishery Management 101

Citizen Science

To Be Determined

TBD topics will be identified by working with Council members in North Carolina and Georgia.

Next Steps

Meet with the Council SEM Planning Team

- Review structure of meetings.
- Discuss outreach opportunities.
- Consider evaluation methods.

Meet with North Carolina and Georgia Council Members

- Determine structured and unstructured discussion topics.
- Discuss state specific outreach opportunities.

Present SEM plan to the Snapper Grouper and Outreach and Communication APs

- Gather input on meeting structure and ways to encourage attendance.

Present final plan to the Council at the December 2024 meeting

Questions?