

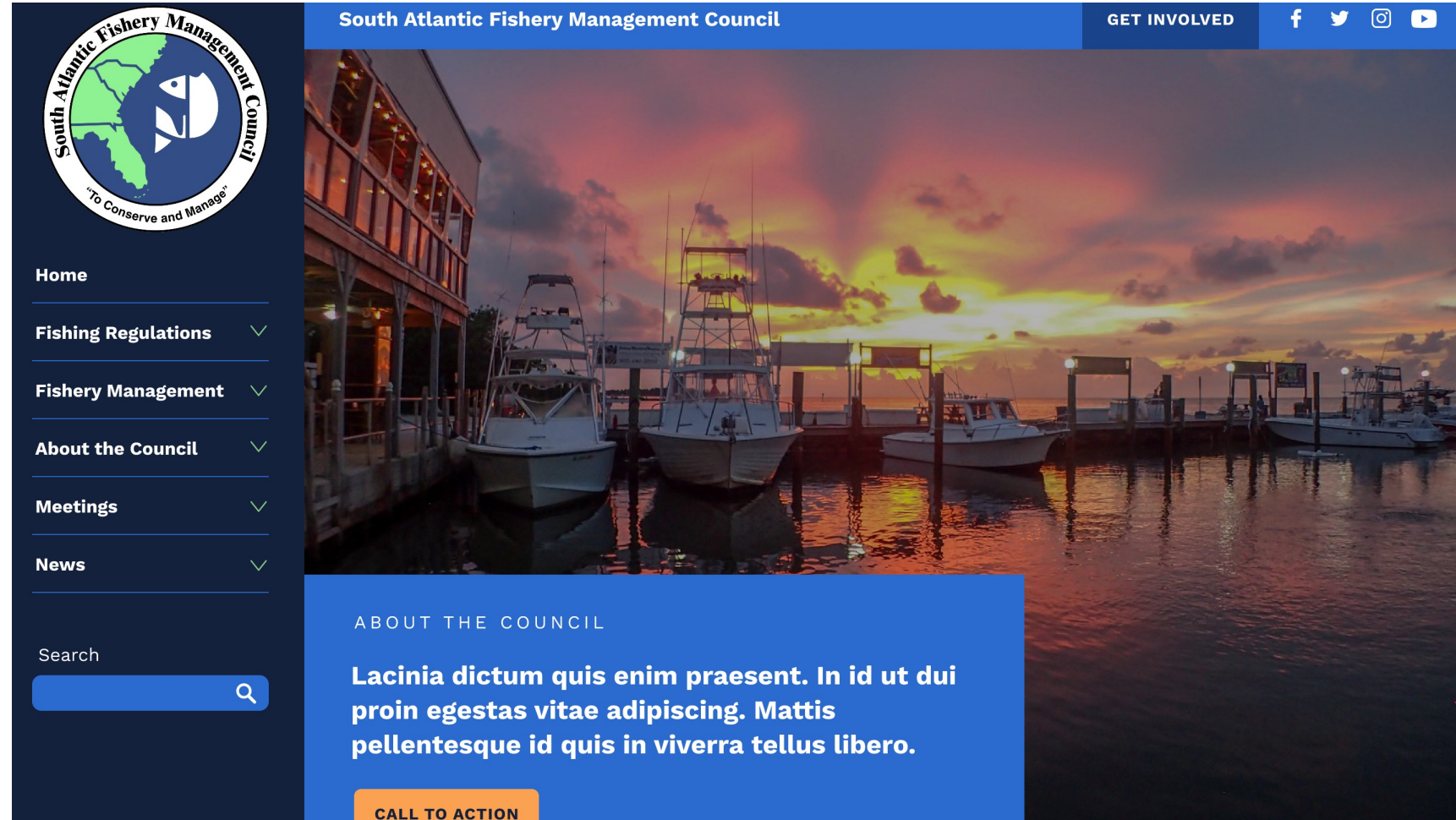


Outreach & Communications Update

September 2021

Website Redesign Update

- Navigation exercises
- Style Tyles
- Defining web taxonomies
- Content rollover (2016*)
- Internal team
 - Content development
 - Content Review



For-Hire Electronic Reporting Requirements

- Position/Location Reporting Requirements for Gulf Permit Holders
 - Effective December 1, 2021
 - Outreach/Communication Efforts
 - Post Card
 - Updated Tool Kits
 - Letters
 - Webinars



Upcoming OC AP Meeting

- November 18 & 19, 2021
- Discussion topics
 - Social Media Policy
 - Preliminary Website Review
 - Red Snapper Materials
 - Tackle Shop Push
 - Sea Grant Fellowship Intro & Update
 - Citizen Science Program Update
 - Habitat Program Outreach & Comm Draft Strategy
 - Advisory Panel Member Updates



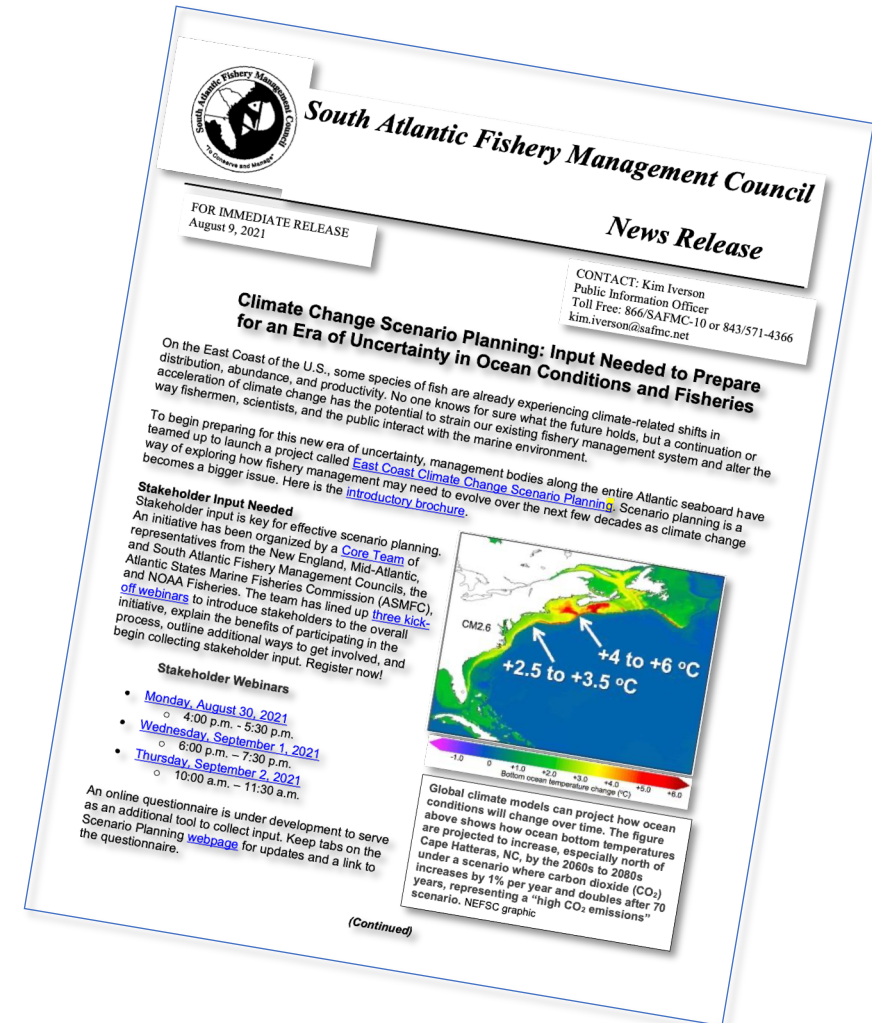
Marine Resources Education Program (MREP) Southeast Update

- COVID-19 and Workshop Planning
 - Science Workshop completed February 2020
 - Management Workshop postponed
 - Include 2020 cohort into 2022 workshops
- Steering Committee Meeting – August 30
 - Planning for 2022 Workshops
 - Science Workshop – February 2022
 - Management Workshop – May 2022
 - Improvements to current agendas and presentations
 - New topics to consider
 - Potential new presenters



Climate Change Scenario Planning Update - *Communications Workgroup*

- Collaborative Efforts for News Release in Early August
 - Introduced project
 - Publicize scoping webinars
- Release shared with all Council members, SSC, and AP members
- Project Info:
<https://www.mafmc.org/climate-change-scenario-planning>.



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