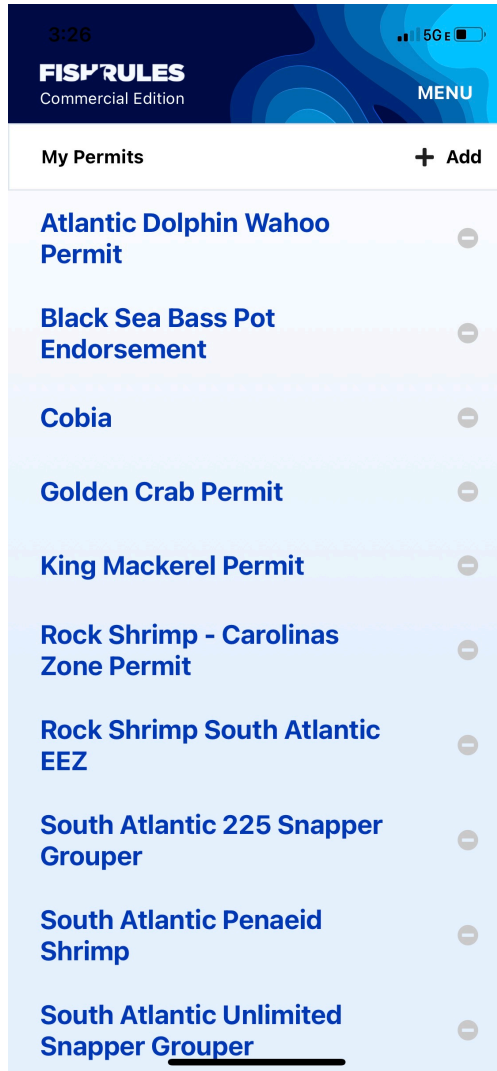




Outreach & Communications Update

June 2021





Fish Rules Commercial App

- **Now Available!**
- Free in Google Play & Apple Stores
- Promotions
- Next Steps:
 - Input from users
 - Opportunities to expand
 - Interactive maps

Website Redesign



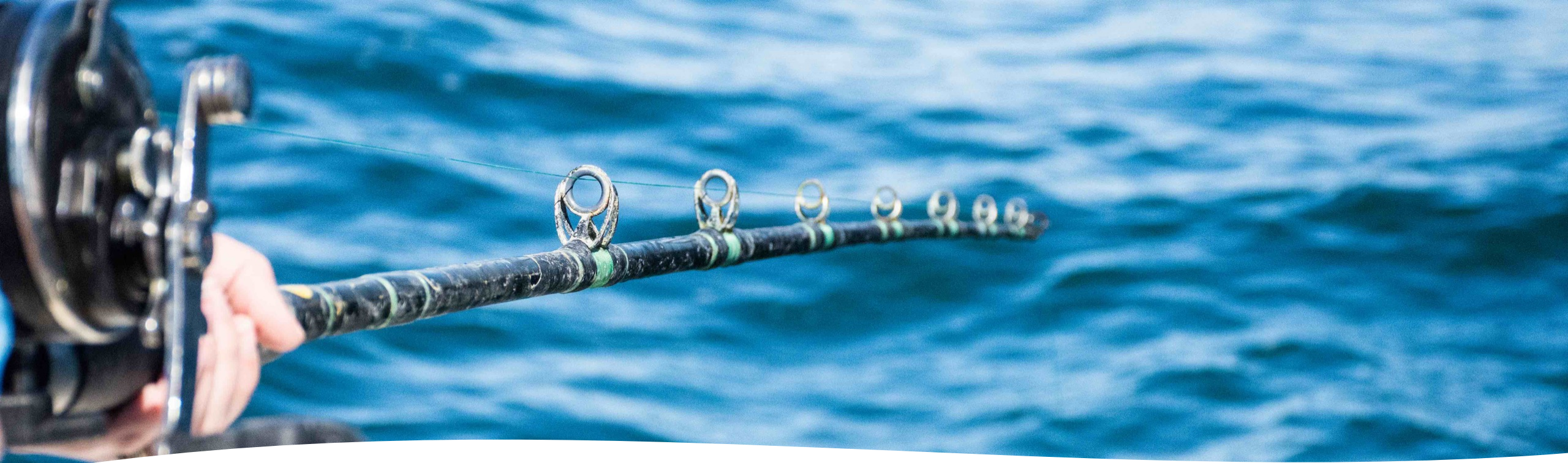
DISCOVERY PHASE
COMPLETE



WHAT DID WE LEARN?



NEXT STEPS



Proposed Sea Grant Projects

- Reef Fish Extension Proposals
 - Extending Our Reach: A multi-state collaborative approach to reef fisheries Extension
 - Sea Grant Reef Fish Extension Coalition
- To be awarded in June or July 2021
- Council provided Letters of Support

Extending Our Reach

- Principal Investigator: Dr. Marcus Drymon, Mississippi-Alabama Sea Grant
- Southeast Region Sea Grant Offices
- Fellow to work with Council on snapper grouper outreach and education initiatives



Sea Grant Reef Fish Extension Coalition

- Principal Investigator:
Dr. Sherry Larkin & Dr.
Kai Lorenzen, FL Sea
Grant & University of
Florida
- Southeast Region Sea
Grant Offices
- Advisory Role



Marine Resources Education Program (MREP) Southeast

- 2020 Cohort and COVID-19
 - Science Workshop completed February 2020
 - Management Workshop delayed – Date TBD
- Dockside Chats:
 - Dr. Clay Porch, SEFSC
 - Dr. John Walter, SEFSC
 - Andy Strelcheck, SERO
 - Dr. Richard Cody, NOAA Fisheries
 - MREP Plan Team Members

