



Information and Education Advisory Panel

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For-Hire Electronic Reporting Outreach

- For-Hire Electronic Reporting Amendment - Overview
- Outreach for For-Hire Captains & Law Enforcement Officers
- Project Activities
- Future Steps



Electronic reporting: What and Why

- **E-Reporting:**

when fishermen self report fishing efforts via electronic devices

- **Current Issues**

- Sector does not currently have a reporting system
- **Marine Recreational Information Program (MRIP)** concerns
- Uncertain management decisions



Electronic reporting: What and Why

- Better data = better understanding of species + more accurate models + more informed management decisions.
- Possible Benefits:
 - Increase accuracy of data by removing estimates
 - Near real time data can be available
 - No legibility issues that are common to paper forms
 - No recall bias due to quick reporting time
 - Confidence in data is improved

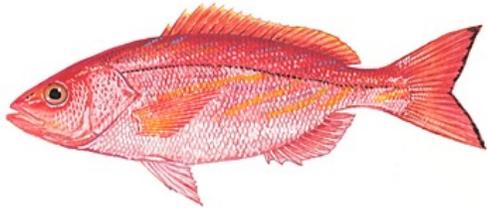


For-Hire Electronic Reporting –

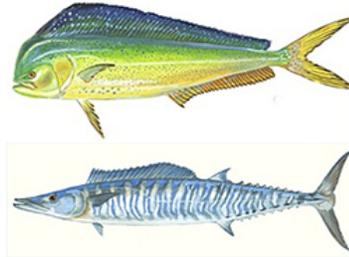
Amendment Overview

All charter vessel operators with a federal for-hire permit

Snapper Grouper



Dolphin Wahoo



Coastal Migratory
Pelagic



Requirements:

Report fishing data via a NMFS certified reporting tool

On a Weekly basis

- Amendment approved by Council – Dec 2016
- Under Review by NMFS – in progress
- Anticipated implementation – 2018



Future Reporting Requirements

Captain ID	Vessel ID
Start and end date of trip	Start and end time of trip
Start and end location (port)	Hours within the trip fished
Number of crew	Number of anglers
Average depth fished (can be a range)	Location of fishing
Target Species (can be categories or groups)	All species caught
Number of each species kept	Number of each species released
Gear used	Charter fee
Fuel used	Cost of fuel (per gallon)
Did not fish days	



Objectives of the outreach project:

Year 1 objectives

- **Partnership with ACCSP, States, and Harbor Light Software, Inc.**
- **Develop Outreach Targeting For-Hire permit holders/captains**
 - Training toolkit - tablet-based app; online video training modules; fact sheets; user's manual
 - Project webpage
 - Pre-implementation training - quarterly webinars; in-person sessions
- **Develop Outreach for Law Enforcement Officers on Electronic Reporting**
 - Electronic Reporting compliance mobile app
 - Quarterly webinar training



Objectives of the Outreach project: Year 2 objectives

- Continue Outreach
- Continue quarterly training sessions
 - for-hire captains
 - law enforcement officers
- Develop a 24/7 Help Desk for captains to troubleshoot reporting issues
- SAFMC Fishermen Forum discussion board



eTrips Mobile Application Pilot Project

- ACCSP, Harbor Light Software, and states
- Tablet Based application for trip reporting
- Data collection from actual trips has begun and is ongoing
- Possible NMFS Approved application
- Logged trips to date:

State	Participants	Trips Logged
NC	5	150
SC	4	49
GA	3	77
FL	6	84
Total	18	360



eTrips



Project Activities to Date- Training Toolkit

- Video testimonials from captains in pilot - *coming soon to project webpage*
- Online video training modules – *coming soon to Council's YouTube channel and project webpage*
- User's Manual – How-To-Guide for using eTrips; *coming soon to project webpage*
- Fact Sheets – under development
- Other Resources – Laminated tally sheet



Webpage

<http://safmc.net/satl-federal-for-hire-electronic-reporting-outreach/>



Completed Trainings

- **September 18th webinar**
 - 7 registrants
 - 5 attendees
- **Purpose**
 - provide information about the amendment
 - tablet application trainings
 - setting up user accounts
- **Lessons learned**
 - Make the webinar registration more obvious on webpage (1 registrant did not attend due to inability to find link)
 - Emphasize inperson training dates



Future Trainings

In-person Trainings

- SC: 3, October 24-26th
 - Murrels Inlet
 - Charleston
 - Bluffton
- GA: 2, November 14th-15th
 - Brunswick
 - Savannah
- NC: 3, TBD 2018
- FL: 4, TBD 2018



In Person Training Content

- Technical assistance
- Account assistance
- Amendment background
- Updates on amendment approval
- eTrips
- SAFIS
- State representative input (content will vary)
- Hands on trainings with tablets and computers



Webinar Content

- Amendment background
- Updates on amendment approval
- eTrips
- SAFIS
- Question and Answer



For-Hire ER Outreach project – 2018 +

- Continue outreach via webinars and electronic resources
- Continue quarterly training sessions for for-hire captains
- Law enforcement compliance app – *in development*
- Develop a 24/7 Help Desk for captains and law enforcement to troubleshoot reporting issues
- SAFMC Fishermen Forum discussion board



AP Input – Suggestions for Outreach

- Any additional outreach materials needed?
- Social media – how to connect?
- State specific needs?
- Incentives for attending training?

