



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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Jessica McCawley, Chair | Mel Bell, Vice Chair
John T. Carmichael, Executive Director

AGENDA **Information & Education Committee**

Monday, June 8, 2020– 11 A.M. – 12 Noon (Times subject to change)

Approval of Agenda –Spud Woodward

Approval of March 2019 Committee minutes –Spud Woodward

1. Advisory Panel Report (*Attachment 1*) – Scott Baker
2. Best Fishing Practices Campaign Update (*Attachment 2*) – Cameron Rhodes
 - a. Draft Webpage Review
 - b. Upcoming Outreach Events/Efforts
 - c. Committee Action: Review and make recommendations to staff
3. I&E AP Structure Discussion (*Attachment 3*) – Cameron Rhodes

Other Business –Spud Woodward

Adjourn –Spud Woodward

Committee Members

Spud Woodward, Chair
Art Sapp, Vice Chair
Anna Beckwith
Carolyn Belcher
Chester Brewer
Jeremy Montes
David Whitaker

Attachments

Attachment 1: Information & Education Advisory Panel Report

Attachment 2: Best Fishing Practices Presentation

Attachment 3: I&E AP Structure Discussion Document

Staff Lead: Cameron Rhodes (Cameron.rhodes@safmc.net)

Staff Support: Kim Iverson (kim.iverson@safmc.net)

Technical Support: Kelly Klasnick (Kelly.klasnick@safmc.net)

OVERVIEW

Information & Education Committee

The Committee will approve of minutes from March 2019 meeting and agenda.

1. **Advisory Panel Report– (*Attachments 1*)**

Description: Scott Baker, Chair of the Information & Education Advisory Panel, will provide the Advisory Panel Report from the April 2020 Meeting held via webinar. The report includes suggestions and feedback relevant to Council outreach and communication efforts.

Required Committee Action: None

2. **Best Fishing Practices Campaign Update – (*Attachment 2*)**

Description: The Council recently approved Snapper Grouper Regulatory Amendment 29, which proposes measures that would require descending devices be on board and readily available for use on vessels fishing for or possessing snapper grouper species. The amendment also includes measures for circle hooks and powerheads. The Council directed staff to begin work on developing a best fishing practices outreach campaign. Council staff will update the Committee on the ongoing development of the campaign, including a draft webpage for the Committee’s review. In addition, staff will provide updates on plans for future outreach efforts related to best fishing practices, highlighting potential partnerships with influential members of the fishing community.

Required Committee Action: Review and provide guidance to staff.

3. **I&E AP Structure Discussion– (*Attachment 3*)**

Description: Given that the seat designation structure of the I&E AP has not been reviewed in many years, staff will present proposed modifications which consider the Committee’s changing outreach/communication needs while also enhancing collaboration with partners.

Required Committee Action: Review and provide guidance to staff.

Other Business