



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

4055 Faber Place Drive, Suite 201, North Charleston SC 29405

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Dr. Michelle Duval, Chair | Charlie Phillips, Vice Chair
Gregg T. Waugh, Executive Director

Information & Education Advisory Panel Meeting

Crowne Plaza
4381 Tanger Outlet Boulevard
N. Charleston, SC 29418
November 2-3, 2016

Wednesday, November 2, 1:30 PM – 5:00 PM and Thursday, November 3, 9:00 AM – 3:00 PM

Approval of Agenda and November 2015 I&E AP Meeting Minutes – I&E AP Chair

1. SAFMC Communications Survey (**Attachment 1**)
 - A. Overview and Summary of Results – Amber Von Harten
 - B. Discussion and Recommendations – Scott Baker
2. Snapper Grouper Amendment 43 (Red snapper and recreational reporting) (**Attachment 2**)
 - A. Overview – Chip Collier
 - B. Discussion and Recommendations – Scott Baker
3. SAFMC Managed Areas Outreach (**Attachments 3-6**)
 - A. Overview: Digital Dashboard, Story Maps/Journals – Amber Von Harten
 - B. Overview: Spawning Special Management Zones – video project and printed materials – Amber Von Harten
 - C. Discussion and Recommendations – Scott Baker
4. Snapper Grouper Vision Blueprint 2016-2020 Outreach Activities (**Attachments 7**)
 - A. Overview of Progress to Date and Review of Online Stakeholder Forum – Amber Von Harten
 - B. Brainstorming on Fishery Science & Data Collection Outreach – Amber Von Harten
 - C. Discussion and Recommendations – Scott Baker
5. Review of SAFMC Website Upgrade – Amber Von Harten
 - A. Discussion and Recommendations – Scott Baker
6. Update on SAFMC Fishery Citizen Science Initiative (**Attachment 8**) – Amber Von Harten
7. Update on the Marine Resource Education Program (MREP) South East (**Attachment 9**) – Kim Iverson
8. Other Business - Scott Baker
9. Adjourn – Scott Baker

Attachments:

Agenda

Overview

I&E AP Meeting Minutes – November 2015

I&E AP Meeting Report – November 2015

Attachment 1 – SAFMC Communications Survey: Summary Results

Attachment 2 – Snapper Grouper Amendment 43 Summary

Attachment 3 – Snapper Grouper Amendment 36 Summary

Attachment 4 – Managed Areas Outreach – Digital Materials

Attachment 5 – Oculina Bank HAPC Regulations Brochure

Attachment 6 – Deepwater Marine Protected Areas Regulations Booklet

Attachment 7 – 2016-2020 Snapper Grouper Vision Blueprint Communication Goal: Implementation Schedule

Attachment 8 – SAFMC Citizen Science Program Blueprint

Attachment 9 – Marine Resource Education Program Southeast Update

Information & Education Advisory Panel Members:

Scott Baker, Jr., Chair

Richard Abrams (FL FWCC), Vice-Chair (*Dan Ellinor attending*)

John Mark Dean

Shelly Krueger

Katie Latanich

Kenny Moore

Cinthia Sandoval

State Agency Appointees –

Patricia Smith (NC DMF)

Phil Maier (SCDNR)

Paul Medders (GADNR CRD)

Federal Partner Appointees –

Lt. Warren Fair (USCG)

Kim Amendola (NOAA Fisheries SERO)

Jennifer Koches (USFWS)

Michelle Riley (Gray's Reef NMS)

Council Outreach Representatives –

Emily Muehlstein (Gulf of Mexico Fishery Management Council)

Diana Martino (Caribbean Fishery Management Council)