



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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Dr. Michelle Duval, Chair
Charles Phillips, Vice Chair

Robert K. Mahood, Executive Director
Gregg T. Waugh, Deputy Executive Director

Information & Education Advisory Panel Meeting

Crowne Plaza
4381 Tanger Outlet Boulevard
N. Charleston, SC 29418
November 5, 2015

Thursday, November 5 9:00 A.M. – 5:00 P.M.

1. Approval of Agenda – I&E AP Chair
2. Approval of May 2014 I&E Meeting Minutes and I&E AP Meeting Report – I&E AP Chair
3. SAFMC System Management Plan for existing deepwater Marine Protected Areas and proposed spawning Special Management Zones. **(Attachment 1a & 1b)**
 - A. Overview – Chip Collier
 - B. Discussion and Recommendations – Scott Baker
4. SAFMC Vision Blueprint for the Snapper Grouper Fishery – Communication Goal **(Attachment 2a & 2b)**
 - A. Overview – Amber Von Harten
 - B. Discussion and Recommendations – Scott Baker
5. SAFMC Technical Documents and Public Input Strategies **(Attachments 3a-c)**
 - A. Overview – Amber Von Harten
 - B. Discussion and Recommendations – Scott Baker
6. Update on SAFMC Fishery Citizen Science initiative **(Attachment 4)** – Amber Von Harten
7. Update on the Marine Resource Education Program (MREP) for the South East Region **(Attachment 5)** – Kim Iverson
8. Update on 2016 SAFMC Outreach Projects – Amber Von Harten

9. Other Business - Scott Baker

10. Adjourn – Scott Baker

Attachments:

I&E AP Meeting Minutes – May 2014

I&E AP Meeting Report – May 2014

Attachment 1a – System Management Plan - Deepwater Marine Protected Areas (Snapper Grouper Amendment 14)

Attachment 1b – System Management Plan – Spawning Special Management Zones (Snapper Grouper Amendment 36)

Attachment 2a – SAFMC Vision Blueprint for the Snapper Grouper Fishery – Communication Goal

Attachment 2b – SAFMC Vision Blueprint: Communication Goal – Prioritized Actions

Attachment 3a – Sample Public Hearing Document

Attachment 3b – Document Readability Improvement Team Report – June 2011

Attachment 3c – New Public Input Strategies Overview

Attachment 4 – SAFMC Fishery Citizen Science Fact Sheet

Attachment 5 – MREP South East Update

Information & Education Advisory Panel Members:

Scott Baker, Jr., Chair

Richard Abrams (FL FWCC), Vice-Chair

John Mark Dean

Shelly Krueger

Katie Latanich

State Agency Appointees –

Patricia Smith (NC DMF)

Phil Maier (SCDNR)

Paul Medders (GADNR CRD)

Federal Partner Appointees –

Lt. Mike Mastrianni (USCG)

Kim Amendola (NOAA Fisheries SERO)

Jennifer Koches (USFWS)

Vacant, (Gray's Reef NMS)

Council Outreach Representatives –

Charlene Ponce (Gulf of Mexico Fishery Management Council)

Diana Martino (Caribbean Fishery Management Council)