



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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Dr. Michelle Duval, Chair | Charlie Phillips, Vice Chair
Gregg T. Waugh, Executive Director

AGENDA

Information & Education Committee Meeting

Marina Inn at Grande Dunes
8121 Amalfi Place
Myrtle Beach, SC

Monday, September 12, 2016 – 4:00 PM to 5:00 PM

Approval of Agenda – Mark Brown

Approval of December 2015 I&E Committee Meeting Minutes – Mark Brown

1. South Atlantic Council Communications Survey (**Attachment 1**)
 - a. Overview of preliminary survey results – Amber Von Harten
 - b. Committee provide guidance, as needed – Mark Brown

Committee Action – Guidance on the following items:

- *Further identifying stakeholders that prefer to receive printed/mailed communication.*
- *Further review of communication preferences by sector.*
- *Future survey about use of Council website.*
- *Development of prioritized new outreach approaches (item VIII).*
- *Convening the Council's Information & Education Advisory Panel to review the survey results and provide recommendations on communication strategies and development of a Communications Plan.*

2. Upcoming Council Outreach Activities – Amber Von Harten
 - a. Update – Amber Von Harten
 - b. Committee provide guidance, as needed – Mark Brown

Other Business – Mark Brown

Adjourn – Mark Brown

Attachments

Attachment 1. SAFMC Communications Survey Results– Preliminary Summary

Information & Education Committee

Mark Brown, Chair

Charlie Phillips, Vice-Chair

Anna Beckwith

Chester Brewer

Michelle Duval

LTJG Tara Pray

Staff contact: Amber Von Harten