

**Final**  
**Summary Report**  
**Information & Education Committee**  
The Charleston Marriott  
170 Lockwood Blvd.  
Charleston, SC  
**September 2014**

The Information & Education Committee met on September 15, 2014, in Charleston, South Carolina. The committee received reports on the May 5-6, 2014 Information & Education Advisory Panel (AP) meeting and the Science Communication workshop held in conjunction with the AP meeting.

The committee discussed Council outreach and communication strategies. Members of the committee noted that public participation in the recent round of public hearing and scoping meetings held in August 2014 was very low. Staff also noted that the resources (staff time and funds) being put into these meetings are not matching the amount of public participation. Committee members expressed that the current online resources available for public hearing/scoping documents and presentations are excellent and could also be contributing to low participation at in-person meetings; the availability of information on-line is helping people stay engaged without having to attend an in-person meeting. Staff also noted that the topic of stakeholder engagement (in-person meetings vs. web-based meetings and when appropriate) will be discussed at this Council meeting (September 2014) during the Executive Finance committee meeting as well as at the October Council Visioning workshop scheduled for October 14-16, 2014 in Charleston, SC.

No motions were made by the committee.