

OVERVIEW

Information and Education Committee Meeting

St. Simons Island, GA
March 7, 2013

The Information and Education Committee will: 1) receive an update on partnership outreach efforts; 2) receive a report from the February 2013 Joint Meeting of the Law Enforcement and Information & Education Advisory Panels; 3) receive a report from the February 2013 meeting of the Information and Education Advisory Panel; and 4) address issues under Other Business. The Committee will provide recommendations to staff and Council as appropriate.

1. Update on Partnership Outreach Efforts

Staff will provide an update on the progress of the Marine Resources Education Program for the Southeast Region. A post card announcement (**Attachment 1**) has been used to solicit participation in the first workshop scheduled for April 2-4, 2013 in Tampa, Florida. Staff will also update the Committee on outreach efforts associated with the Managing Our Nation's Fisheries 3 (MONF3) National Conference scheduled for May 7-9, 2013.

Committee Action: The update does not require Committee action

2. Joint Meeting of the Law Enforcement and Information and Education Advisory Panels *(Attachment 2)*

The Committee will receive an update from Council staff on outcomes of the joint meeting of the I&E AP and LE AP. The APs met jointly on February 6, 2013 in N. Charleston, SC. Items on the agenda included: an overview of Snapper Grouper Amendment 30 and Vessel Monitoring System (VMS) outreach including a draft VMS Q&A (**Attachment 2a**); updates on the SAFMC Regulations Mobile App and website upgrade with a focus on the Law Enforcement page; an update on NOAA OLE website improvements; and improvements for dissemination of regulation changes to LE field offices and officers.

Committee Action: The Committee is asked to review the recommendations and provide direction to staff.

2. Information & Education Advisory Panel Meeting (Attachment 3)

Council staff will present a summary of the discussions during the I&E AP meeting held on February 7, 2013. Items on the agenda include: the Marine Resources Education Program in the South Atlantic Region; Report on the Atlantic States Marine Fisheries Communication Group Committee's January 2013 Social Media Workshop; Update on SAFMC use of Social Media

tools; Update on the SAFMC website upgrade status (**Attachment 3a**); Review of the Proposed Outreach Activities for 2013-2014 (**Attachment 3b**); Review of the Visioning Process for the Snapper Grouper Fishery; and Strategic Planning for the SAFMC's Outreach Program.

Action: The Committee is asked to provide recommendations for Council consideration.

3. Other Business

Items of interest to the Committee will be discussed, as appropriate.