



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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David M. Cupka, Chairman
Ben Hartig, Vice-Chairman

Robert K. Mahood, Executive Director
Gregg T. Waugh, Deputy Executive Director

Agenda

Information and Education Committee Meeting

Savannah Hilton DeSoto Hotel

15 East Liberty Street

Savannah, GA

Wednesday, March 7, 2012 – 10:00 a.m. until 11:00 a.m.

1. Approval of Agenda/ Robert Boyles
2. Approval of December 2011 Meeting Minutes/ Robert Boyles
3. Review of Snapper Grouper AP Recommendations/ Kim Iverson
 - a. Review Snapper Grouper AP Report relative to outreach (**Attachment 1**) and provide recommendations as appropriate (**ACTION**)
4. Use of Social Media Tools
 - a. Update on status of Smartphone Regulation App development (**Attachment 2**) / Kim Iverson
 - b. Overview of the final report from the Regional Social Media Workshop (**Attachment 3**)/ Amber VonHarten, SC Sea Grant
 - c. Presentation on how social media tools are currently being utilized by the Gulf Council for outreach (**Attachment 4**) / Emily Muehlstein, GMFMC
 - d. Discuss and provide recommendations for Council consideration (**ACTION**).
5. Public Hearing and Scoping Meetings / Kim Iverson
 - a. Review of recent meetings
 - b. Discuss options and provide direction to staff
6. Other Business

Information and Education Committee Meeting
Savannah, GA
March 7, 2012

Attachments

- Attachment 1 Snapper Grouper AP Recommendations
- Attachment 2 Draft App Design from Verona Solutions (available in 2nd briefing book)
- Attachment 3 Regional Social Media Workshop Final Report
- Attachment 4 Gulf Council Presentation on Social Media Use

Information and Education Committee

Robert Boyles, Chair
Mac Currin, Vice-Chair
Robert Foos
Duane Harris
Jessica McCawley
Tom Swatzel

Staff Contact: Kim Iverson