## SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL



4055 Faber Place Drive, Suite 201, North Charleston SC 29405 Call: (843) 571-4366 | Toll-Free: (866) SAFMC-10 | Fax: (843) 769-4520 | Connect: www.safmc.net

Carolyn N. Belcher, Ph.D., Chair | Trish Murphey, Vice-Chair John Carmichael, Executive Director

# AGENDA Outreach and Communications Committee

Blockade Runner 275 Waynick Boulevard Wrightsville Beach, NC 28480

#### Thursday, December 8, 2022

1:30 PM to 2:30 PM (Times subject to change)

Adoption of agenda

Approval of transcript (December 2021 meeting)

- 1. Outreach and Communications Advisory Panel Report (Attachment 1) Scott Baker
- Snapper Grouper Regulatory 35 Outreach Appendix Update (*Attachment 2*) Christina Wiegand
- 3. Other Business

Adjourn

#### **Committee Members**

Spud Woodward, Chair Chester Brewer, Vice Chair LT Cameron Box Kerry Marhefka Trish Murphey Tom Roller Laurilee Thompson

#### **Attachments**

Attachment 1: Outreach and Communications AP ReportAttachment 2: Snapper Grouper Regulatory Amendment 35 Outreach Appendix Draft

Staff Lead: Kim Iverson (Kim.Iverson@safmc.net)

## **OVERVIEW** Outreach and Communications Committee

## 1. Outreach and Communication Advisory Panel Report (*Attachment 1*) Description: Scott Baker, Chair of the Outreach and Communications AP will provide the report from the Advisory Panel meeting held October 4-5, 2022.

#### **Required Committee Action:** None

# 2. Update on Outreach Program Appendix for Snapper Grouper Regulatory Amendment 35 (*Attachment 2*)

**Description:** In September 2022, the Council directed staff to develop an appendix for Snapper Grouper Regulatory Amendment 35 that describes ongoing outreach and education efforts for Best Fishing Practices and includes a proposal for expanding those efforts to reach a broader group of stakeholders. While this action is not a regulatory measure, efforts described in the appendix are expected to contribute to improved survival of released fish and as a result help to end overfishing for several snapper grouper species. Council staff will provide an update on development of the appendix.

Best Fishing Practices are described, and resources provided on the Council's <u>Best Fishing</u> <u>Practices Webpage</u>.

Required Council Action: Consider the AP's input and provide guidance to staff.