



## AP Member Updates



# North Carolina Sea Grant

- **Hook, Line & Science**

- We continue to post new summaries about research or science of interest to saltwater anglers in the region through NC Sea Grant's [www.HookLineScience.com](http://www.HookLineScience.com). Since Dec. 2018, we have made >110 original posts that have reached >40k unique views online plus thousands of print subscribers to CoastWatch magazine where several posts are reprinted each issue. Three posts have been made into 1-minute videos and are currently being featured online and at an interactive kiosk at N.C. Aquarium at Jennette's Pier  
<https://ncseagrants.ncsu.edu/news/2020/09/jennettes-pier-features-hook-line-science-videos/>.

- **Request of AP:** If anyone has research or science to share with stakeholders (broad, but geared towards saltwater angling) please consider writing a blog post. Most are <500 words and include a picture and/or graphic. We provide a simple template designed to help you write the post for a lay audience! Each post gets shared via NC Sea Grant social media channels and we are happy to provide links to those posts for sharing.



# NC Sea Grant Continued

- **Introductory Fisheries Science Class**

- We just wrapped up our 3<sup>rd</sup> offering of this class to the general public <https://ncseagrants.ncsu.edu/news/2021/01/north-carolina-sea-grants-fisheries-science-course-expands-content/>. This year we expanded the class from 4 to 6 nights to include presentations and discussions focused on fishery habitat and environmental/climate impacts on fisheries. During the 2-hour Zoom classes held on consecutive Tuesday nights from 6:30-8:30 PM, 25-40 attendees listened to presentations and then interacted via Q&A with 12 speakers from Sea Grant (2), NCDMF (4), and academia (6).



# NC Sea Grant Continued

- **A Primer on NC's Seafood (education resources)**
  - <https://ncseagrant.ncsu.edu/program-areas/education-training/consumer-awareness/north-carolinas-seafood-aquaculture-and-fisheries/>
- **Economic Impacts of NC Seafood and Commercial Fishing Industry (study results)**
  - <https://ncseagrant.ncsu.edu/news/2021/03/new-research-reveals-growing-economic-impact-of-nc-seafood/>



# NC Sea Grant Continued

- **Red Snapper Count Update**
  - South Atlantic
    - <https://www.scseagrants.org/sc-sea-grant-award-red-snapper-count/>
  - Gulf
    - <http://masgc.org/news/article/great-snapper-count-finds-110-million-red-snapper-in-gulf-three-times-more>



# Florida Fish & Wildlife Conservation Commission (FWC)

- **Florida Friendly Angling Course**

- Continuing to work with FL Sea Grant on a new Florida Friendly Angling course designed to teach ethical fishing practices and basics of fisheries management. It is mirrored after the existing Florida Friendly Fishing Guides program.

- **Youth Education**

- Creating some online educational interactive activities targeted toward youth to education them on fishing and conservation.



# FWC Continued

- **Working with Influencers**
  - Doing some work in the influencer realm by partnering on some new video content to promote Catch a Florida Memory and best fishing practices.
- **Charter Captain Influencer Research**
  - Conducting research to learn who the most prominent charter captain influencers are in Florida and guide us in learning the most effective methods to provide our messaging to them to disseminate.





# FWC Continued

- **Catch, Cook, Clean Initiative**
  - Working on a “catch, cook, clean” initiative to promote harvest of typically less-valued species such as grunts and saltwater catfish.
- **Virtual Clinics**
  - Running virtual saltwater fishing clinics until June and considering how to continue into the future. So far, they have been successful to reach new anglers.
- **In-person Outreach Events**
  - Getting back into attending in-person outreach events and learning how that looks as we go. Preparing for ICAST in July.





# Florida Sea Grant



- Webinar Series
- Available in English & Spanish
- Link:  
<https://flseagrants.ifas.ufl.edu/environmental-education/bite-sized-science-webinar-series/>