

Descending Device Outreach Coordination Team



SAFMC OCAP Meeting
October 4, 2023



Florida Fish and Wildlife Conservation Commission

Team Introduction

- Created Spring 2022
- Coordinates messaging and streamlines efforts across Southeast U.S.



Fostering Collaboration and Accomplishments

- Increasing communication between agencies
- Sharing of resources:
 - Media and publications
 - Social content
 - Research
- ICAST - Donuts & Descending Devices



ICAST - Donuts & Descending Devices



DONUTS & DESCENDING DEVICES

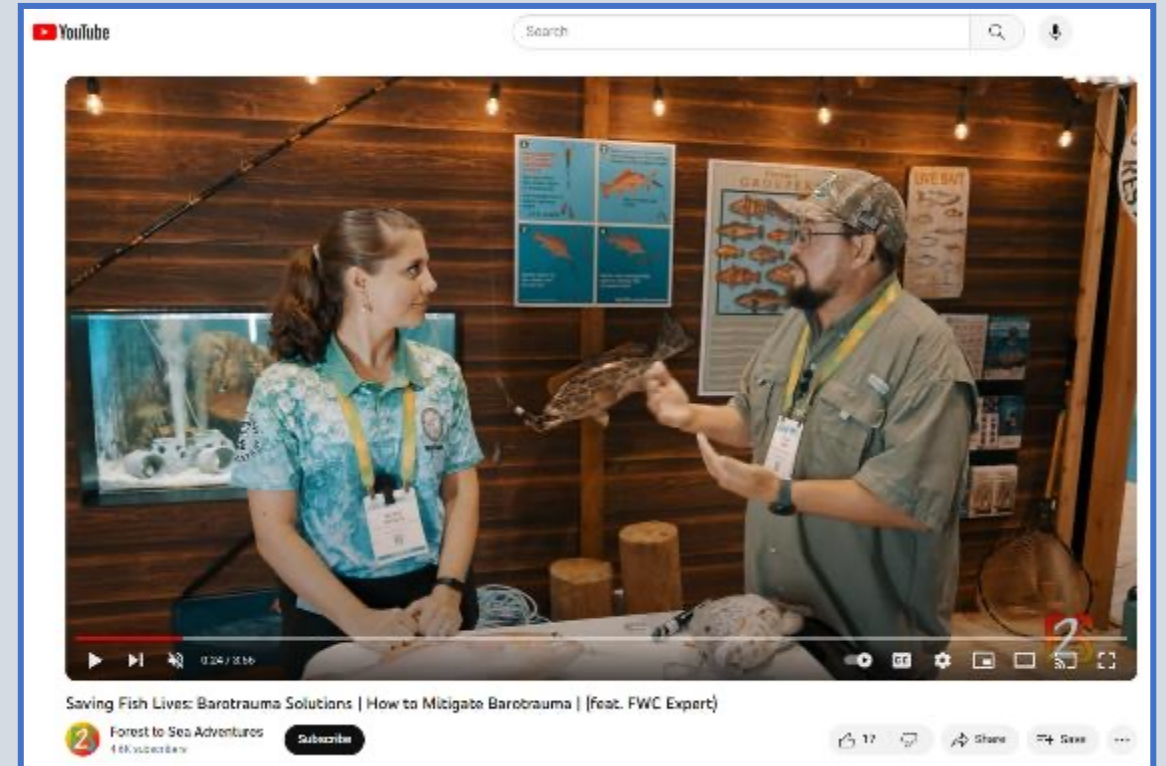
THURSDAY, JULY 13 | 9AM - 11AM
CONSERVATION CORNER

LEARN WHY **INCREASING SURVIVAL OF RELEASED REEF FISH HELPS PROTECT FISHING OPPORTUNITIES!**

FREE COFFEE & DONUTS

A vertical poster with a dark blue background. At the top, the text "DONUTS & DESCENDING DEVICES" is written in large, bold, orange letters. Below this, a photograph shows a fish hanging from a descending device (a weight on a line) in the water. The text "THURSDAY, JULY 13 | 9AM - 11AM CONSERVATION CORNER" is centered below the photo. Further down, the text "LEARN WHY INCREASING SURVIVAL OF RELEASED REEF FISH HELPS PROTECT FISHING OPPORTUNITIES!" is written in white and orange. At the bottom, the text "FREE COFFEE & DONUTS" is written in white and orange, with "FREE" in a larger, stylized font. A small image of a descending device is at the very bottom.

ICAST – Donuts & Descending Devices



Reel Explora Dora learns about descending devices from FWC staff (left). Video screenshot courtesy of Forest to Sea Adventures (right)

Continued Collaboration

- Bimonthly meetings of core members
- Sharing resources
- Discuss strategies
- ICAST 2024 – Donuts & Descending Devices



Any Questions?



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