Overview
Information & Education Committee
September 15, 2014
Charleston Marriott
170 Lockwood Boulevard
Charleston, SC

The Committee will: (A) review the summary report from the recent Information & Education Advisory Panel meeting; and (B) receive an overview of the SAFMC-hosted Science Communication workshop held in conjunction with the Information & Education Advisory Panel Meeting.

A.   Report from the Information & Education Advisory Panel Meeting (*Attachment 1*)

The committee will review the summary report from the May 5, 2014 Information & Education Advisory Panel meeting held in N. Charleston, SC. The report provides a summary of SAFMC outreach activities 2013-2014; update of Council Visioning Project and port meetings; overview of the Oculina Experimental Closed Area (OECA) Evaluation Plan and the Outreach component of the OECA Evaluation Plan 2014 Draft Report; and an update on the Marine Resource Education Program (MREP) for the South East Region.

B.   Summary of SAFMC-hosted Science Communication Workshop

Staff will provide a summary of the May 5-6, 2014 Science Communication workshop held in conjunction with the Information & Education Advisory Panel meeting. The workshop taught participants how to communicate science using more graphics and visuals that the public can better understand. Participants learned to use Adobe InDesign, Illustrator, and other tools to produce informational graphics for reports, documents, etc. This course was taught by the University of Maryland's, Center for Environmental Science, Integration & Application Network. See: http://ian.umces.edu/learn/science_communication_course/ Workshop participants included members of the Information & Education advisory panel, SAFMC staff, Gulf of Mexico Fishery Management Council, Caribbean Fishery Management Council, Atlantic States Marine Fisheries Commission, Atlantic Coast Cooperative Statistics Program, NC Sea Grant, and SC Department of Natural Resources.

C.   Other Business

The Committee will address other items as appropriate.