

**Overview**  
**SAFMC Visioning Workshop**  
***December 1, 2014***

DoubleTree Hilton New Bern/Riverfront  
100 Middle Street  
New Bern, NC

Council members will: (A) review discussions from the October 2014 Council Visioning Workshop; (B) review and discuss draft snapper grouper goals/objectives for Management and Communication; and (C) have a planning discussion for the next steps in development of the draft Vision Blueprint.

**A. Review of October 2014 Council Visioning Workshop (*Attachments 1- 3*)**

Council members will receive a short recap of the discussions at the October 2014 Council Visioning Workshop to include a summary of the breakout session themes, a summary of the draft vision for each sector, and a GAP analysis comparing issues addressed at the port meetings vs. the Council workshop to help identify additional issues that need to be addressed by the Council.

**B. Review and Discussion of Draft Objectives/Strategies/Actions – Management & Communication Strategic Goals (*Attachments 4 & 5*)**

Staff will lead the Council through an overview of the draft objectives, strategies, and actions for the Management and Communication strategic goals. The objectives, strategies, and actions were compiled from discussions held at the October 2014 Council Visioning workshop. The Council will review and have the opportunity to discuss and revise the draft objectives, strategies, and actions for each strategic goal. This discussion will be used in the development of the draft Vision Blueprint document.

**C. Planning Discussion for Next Steps**

Staff will facilitate a discussion to start planning for the next steps in development of the draft Vision Blueprint to include the following:

- a. Timeline for review of additional strategic goals, collecting public input and development of draft Vision Blueprint action items for Snapper Grouper Amendment 37.
- b. Outreach and action plan for collecting public input on draft Vision Blueprint.

**D. Other Business**

Council will address other items as appropriate.