

# OVERVIEW

## SAFMC Visioning Workshop

*June 8, 2015*

Doubletree Grand Key Resort  
3990 S. Roosevelt Boulevard  
**Key West, FL**

Council members will: (A) review and discuss draft snapper grouper objectives/strategies/actions for Science, Management, Communication, and Governance; (B) review and discuss public input strategies and promotional materials; and (C) have a planning discussion for finalizing the public input schedule for the draft Vision Blueprint.

### **A. Review and Discussion of Draft Objectives/Strategies/Actions – Science, Governance, Management & Communication Strategic Goals (*Attachments 1-5*)**

Staff will lead the Council through a final review of the draft objectives, strategies, and actions for the Science, Management, Communication, and Governance strategic goals. The four draft strategic goal documents have been under review by Council since December 2014. Staff has also prepared a glossary of terms document to accompany the strategic goal documents.

**ACTION:** Council is scheduled to finalize the documents for public input.

### **B. Review of Public Input Promotional Materials and Strategies (*Attachments 6 & 7*)**

Staff will lead a discussion on strategies that will be used to promote the public input opportunities available to fishery stakeholders to comment on the draft Vision Blueprint. Strategies for discussion include online, e-mail, and printed promotions. Staff will present for review the draft promotional flyer that will be used to promote the public input opportunities and the web comment form that will be used to collect written public input on the draft Vision Blueprint.

**ACTION:** Council is scheduled to finalize the promotional materials and strategies to generate public input.

### **C. Planning Discussion for Public Input & Schedule (*Attachment 8*)**

Staff will facilitate a discussion to finalize the draft schedule for public input opportunities to include goal-specific webinars, webinar/comment stations, and in-person meetings to be held in conjunction with the scheduled public hearings in August.

**ACTION:** Council is scheduled to finalize the public input dates and locations.

### **D. Other Business**

Council will address other items as appropriate.