

Outreach and Education Update

Snapper Grouper AP March 2024

- Best Fishing Practices Master Volunteer Program
- 2024 SAFMC and Sea Grant Outreach
- Sea Grant Reef Fish Fellowship Recommendations

**Best
Fishing
Practices**

**Master
Volunteer
Program**



Workshop Components



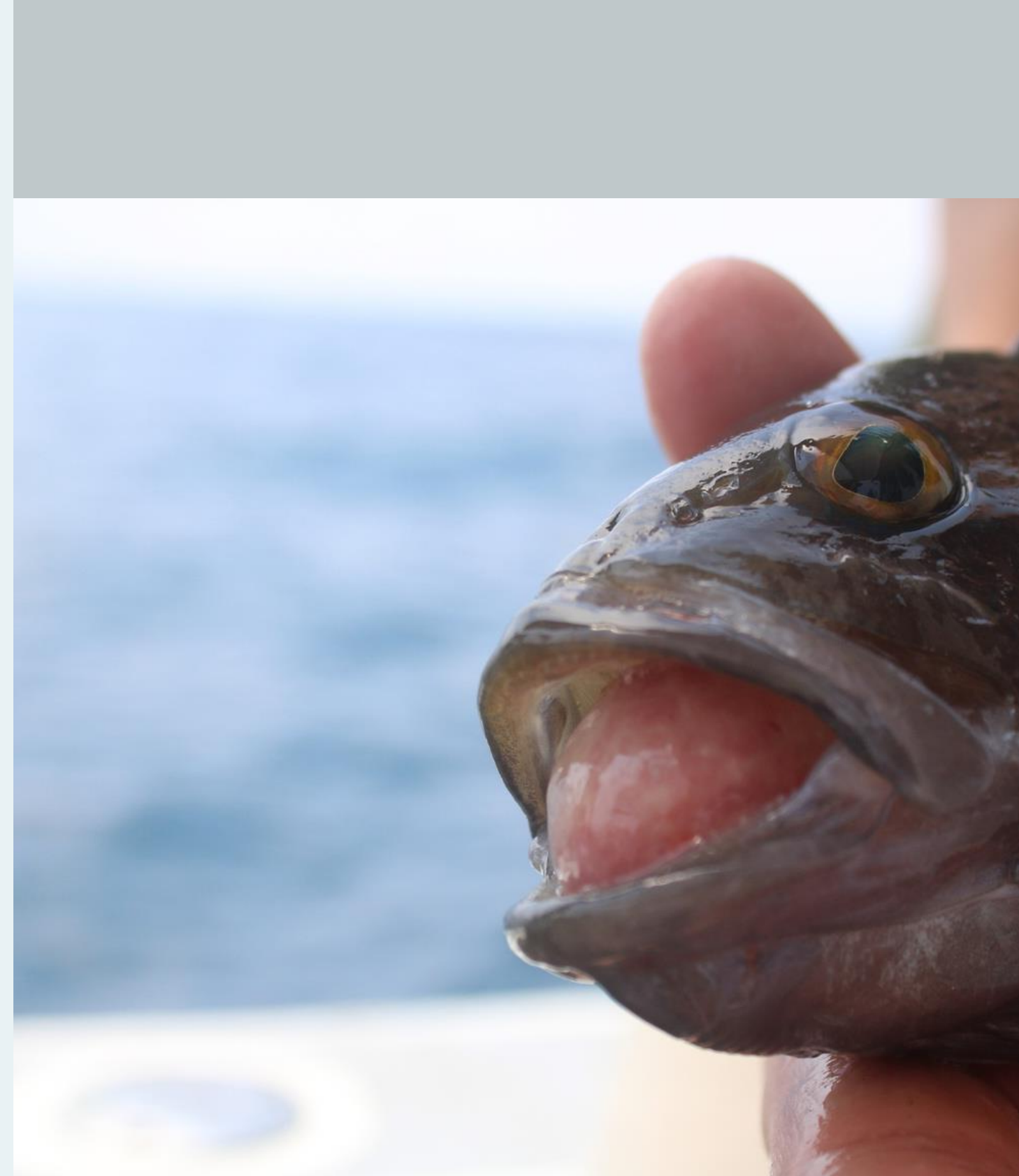
1. Best Fishing Practices

- General practices
- Descending and venting
- Activities

2. Getting Involved

- Citizen Science projects
- The SAFMC
- Marine Resource Education Program (MREP)

3. State agency efforts (if applicable)



Workshop Schedule



Note: Locations and dates are subject to change

State	Location
South Carolina (April-May)	Charleston 4/25
	Myrtle Beach/Murrells Inlet 5/7
	Port Royal 5/8
Georgia (June)	Savannah
Florida (August-September)	St. Augustine
	Miami
	Keys
North Carolina (November)	Wilmington
	Morehead City
	Raleigh



2024 SAFMC and Sea Grant Outreach

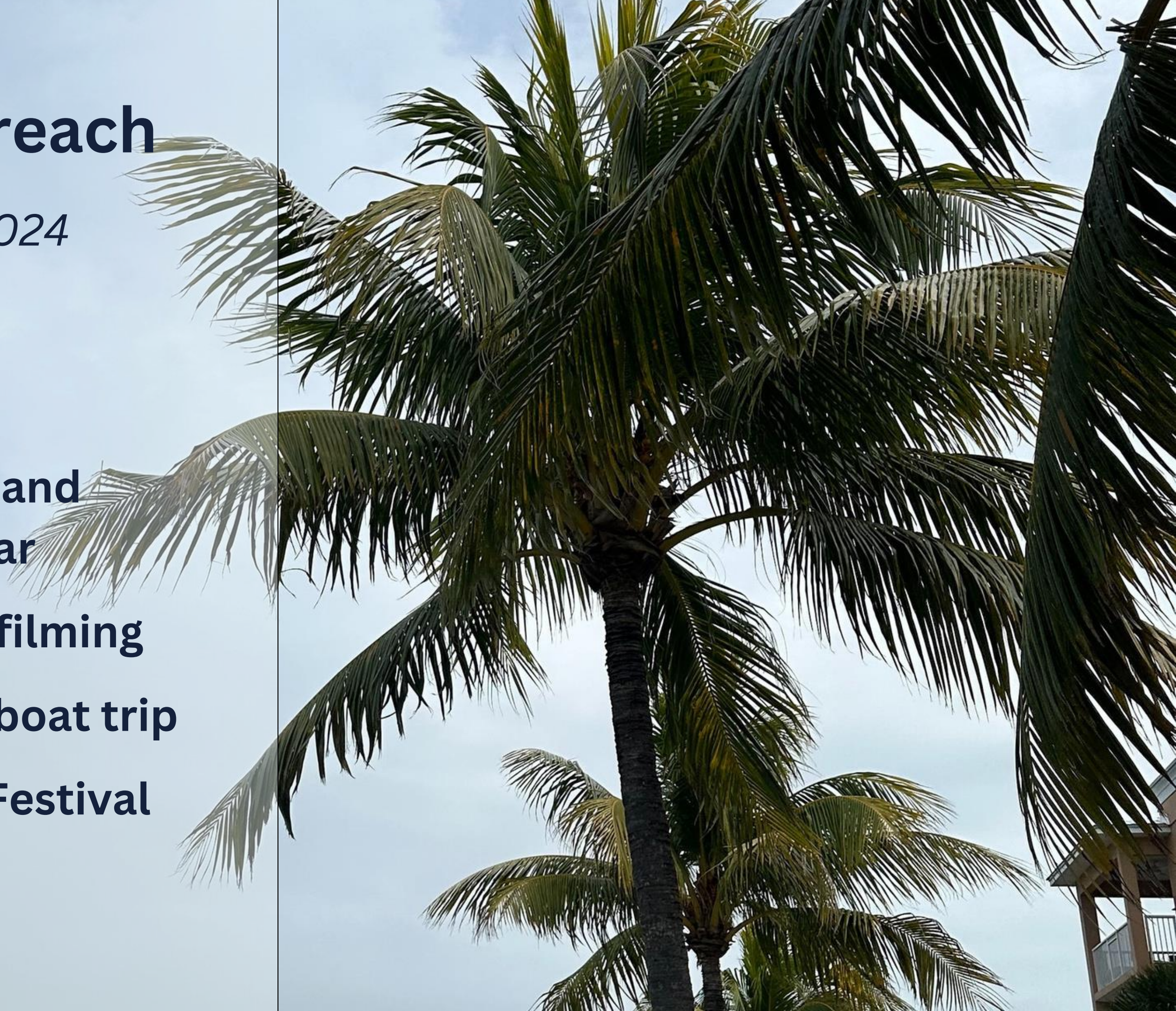


Sea Grant
SOUTH CAROLINA · GEORGIA
FLORIDA · NORTH CAROLINA

Florida Keys Outreach

January 9th-14th, 2024

- Tackle shop outreach
- FISHstory outreach
- Best Fishing Practices and SAFMC Release seminar
- ‘What It Means to Me’ filming
- Sea Grant media headboat trip
- Florida Keys Seafood Festival





The Tackle Box Marathon Fla Keys ... is at Marathon Community Theatre.

Jan 18 · Marathon, FL · 🌐

David Hugo with Sea Grant explaining how to use a descending device properly to our patrons at Last week's fishing seminar.
#thetackleboxmarathonflakeys
#captchrisstill #fisherman #fishingtime #fish
#fishing #fishingtrip #fishinglife
#conservation #decending #letthemlive



6

9 shares 1.2K views



Like



Comment

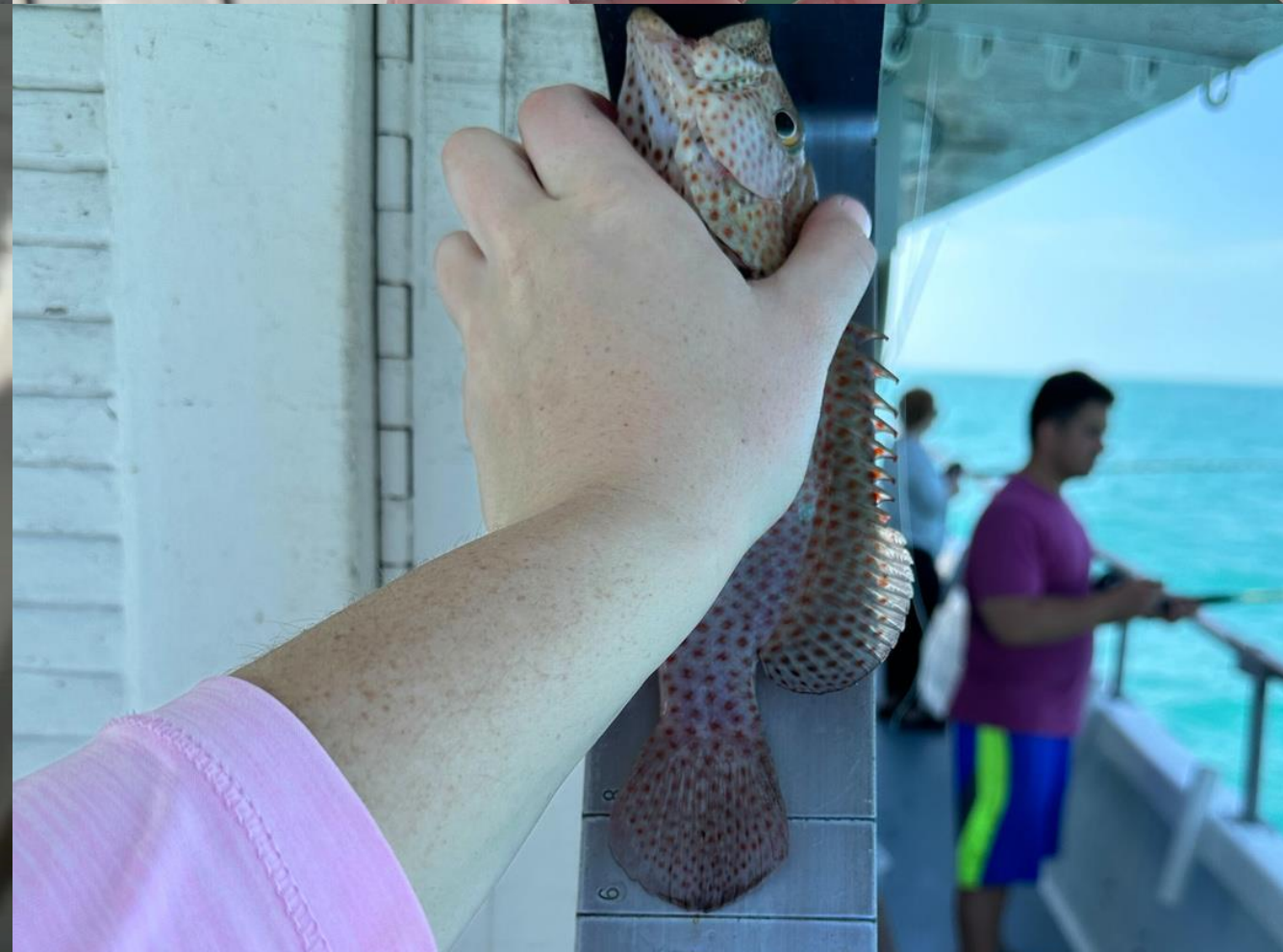
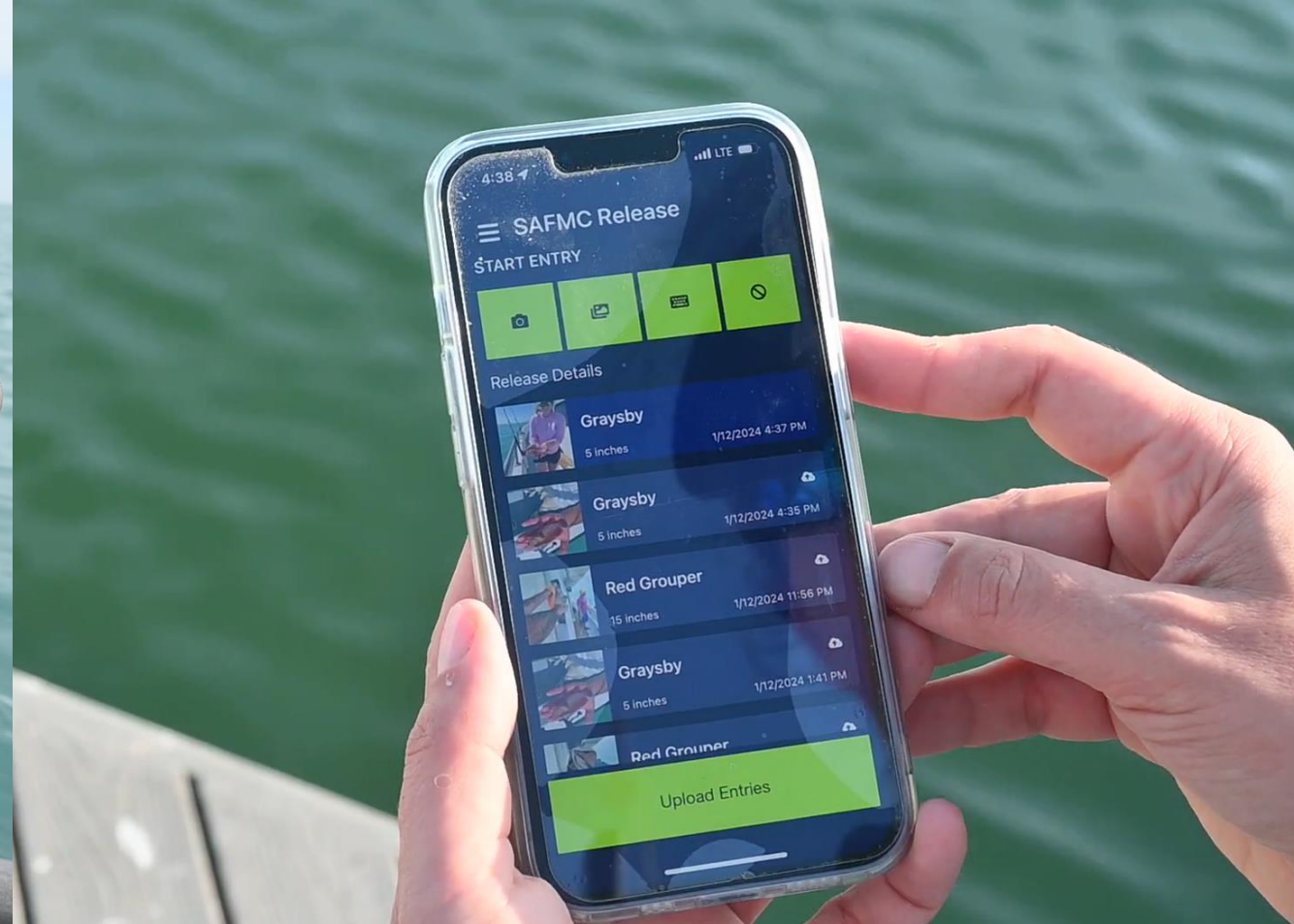


Share

Tackle shop outreach

FISHstory outreach

Seminar with The Tackle Box



Sea Grant Media Headboat Trip

Florida Keys Seafood Festival

Key West, FL



Haddrell's Tackle Fishing Expo

Charleston, SC

- Repeat attendees from 2023
- Younger generation is aware of barotrauma and descending devices!
- 2 seminars with Captain Mark Phelps
 - Gary Borland with Q&A support





Saltwater Sportsman's National Seminar Series

ft. George Poveromo

Wilmington, NC

Port St. Lucie,

Myrtle Beach,

Outreach in the Press

- **NC Sea Grant Hook, Line, and Science Article**
 - Shertzer et al. (2024)
 - Red snapper management simulations
- **PBS NC Media**
 - YouTube short released
 - SCI NC episode
 - Descending devices
 - SAFMC Release
- **Keys Weekly Article**
 - Featured in newspaper
 - Best Fishing Practices
 - SAFMC Release



Sea Grant Reef Fish Webinar Series

JANUARY 30TH

*Reef Fish Surveying
with Dr. Walter Buble*

FEBRUARY 13TH

*South Atlantic Red Snapper Research Program
with Dr. Will Patterson*

FEBRUARY 27TH

*Greater Amberjack Count
with Dr. Sean Powers and
Dr. Mark Albins*



What's Next?

- **Sea Grant/SAFMC Release Collaboration**
- **Continued tackle shop outreach**
- **Pitman Creek mailings to tackle shops**
 - April, June, August, October
- **Seminar with Raleigh Saltwater Sportfishing Club**
 - April 16th; Raleigh, NC
- **ICAST**
 - July 17th-19th; Orlando, FL
- **BFP MVP**
 - Starting April 25th in Charleston, SC
 - Be on the lookout for advertisements and sign up form

Outreach Discussion

- Suggestions for improving outreach?
- What should we focus on in upcoming 2024-2025 outreach?
- Upcoming events of interest?
- Additional feedback?

