

Best Fishing Practices Campaign Update

Snapper Grouper Advisory Panel Meeting
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Best Fishing Practices, Sea Grant, & Citizen Science Partnership



Leveraging resources & increasing reach

Campaign Components





Best Fishing Practices Master Volunteer Program - *At a Glance*

- Informal, in-person workshops designed to **connect with key members of the fishing community** and encourage them to share the information more broadly.
- **Workshop components:** Best fishing practices, fisheries management 101, and Citizen Science and management involvement opportunities.
- Participants were provided a binder filled with informational materials to **share with others**.





Best Fishing Practices Master Volunteer Program - *Success Highlights*

- **14 workshops** throughout South Atlantic region.
- **215 BFP MVPs** including fishermen (recreational, commercial, and for-hire), state and federal agency staff, port samplers and observers.
- **It's working!** BFP MVPs post best fishing practices and Council involvement opportunities on social media, seek us out at events, participate in Citizen Science efforts, and have asked for additional outreach materials.



April 2024-June 2025



Tackle Shop Outreach

Fishing Seminars

'What It Means to Me'

A video project highlighting the stories of fishermen in the South Atlantic

Project Goals

- Help bridge the trust gap between the SAFMC and fishermen.
- Encourage more fishermen to use best fishing practices and get more involved in fisheries management opportunities.
- Document the stories of those involved in South Atlantic fisheries in a positive light.

Fisherman-to-fisherman communication is key.

<https://safmc.net/what-it-means-to-me-video-project/>



Fishing Expos, Industry & Agency Events



Check out the detailed presentation on YouTube



https://www.youtube.com/watch?v=YKmGzk_rFOI&t=1s