

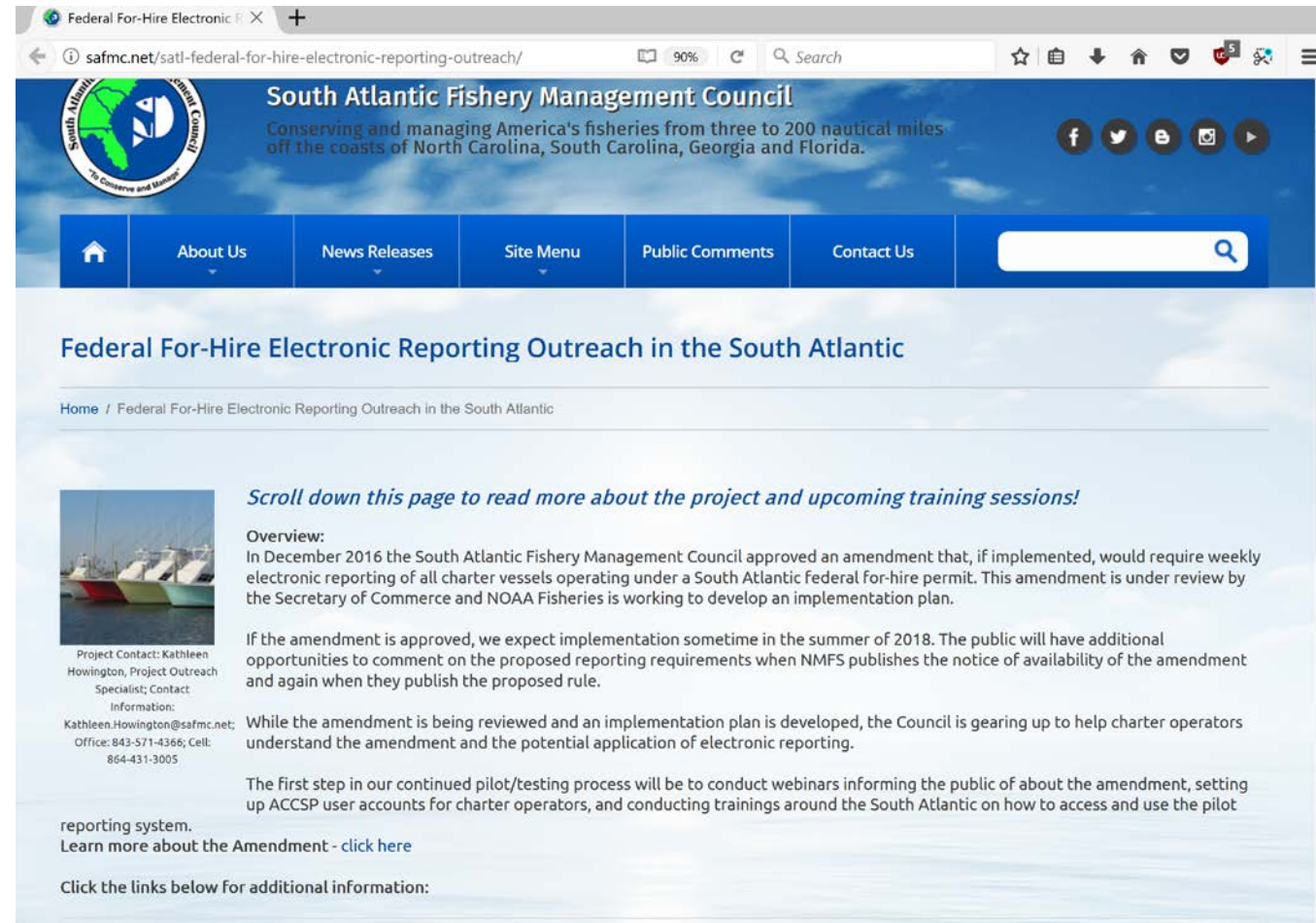


For Hire Electronic Reporting Outreach Project Update



Training toolkit

- App: Mike Errigo
- Webpage
 - Online video training modules
 - User manual
 - FAQ
 - Schedule: webinar and in-person training
- Flyers and Brochures
- Laminated Tally sheets
 - Notecard - 4 X 6
- Mailings
 - Secondary mailing: GA and SC



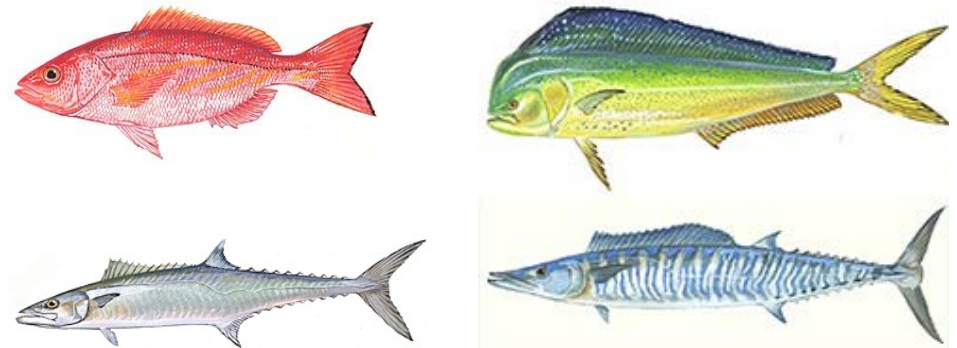
<http://safmc.net/satl-federal-for-hire-electronic-reporting-outreach/>

In-person Trainings: South Carolina and Georgia

- Locations
 - SC: Murrels inlet, Charleston, Bluffton
 - GA: Savannah and Brunswick
- Partnerships
 - State representatives
 - Harbor Lights Software
- Outreach
 - Mailings
 - Phone calls
- Summary of presentation
- Number in attendance
- Feedback from fishermen

Dates

- SC: 3, October 24-26
- GA: 2, November 14-15



In-person Trainings: North Carolina and Florida

Currently working with state representatives to personalize trainings for state needs

- Locations
- Dates
- State specific differences
 - Florida
 - North Carolina
- Outreach
 - Mailings
 - Phone calls
 - Flyers



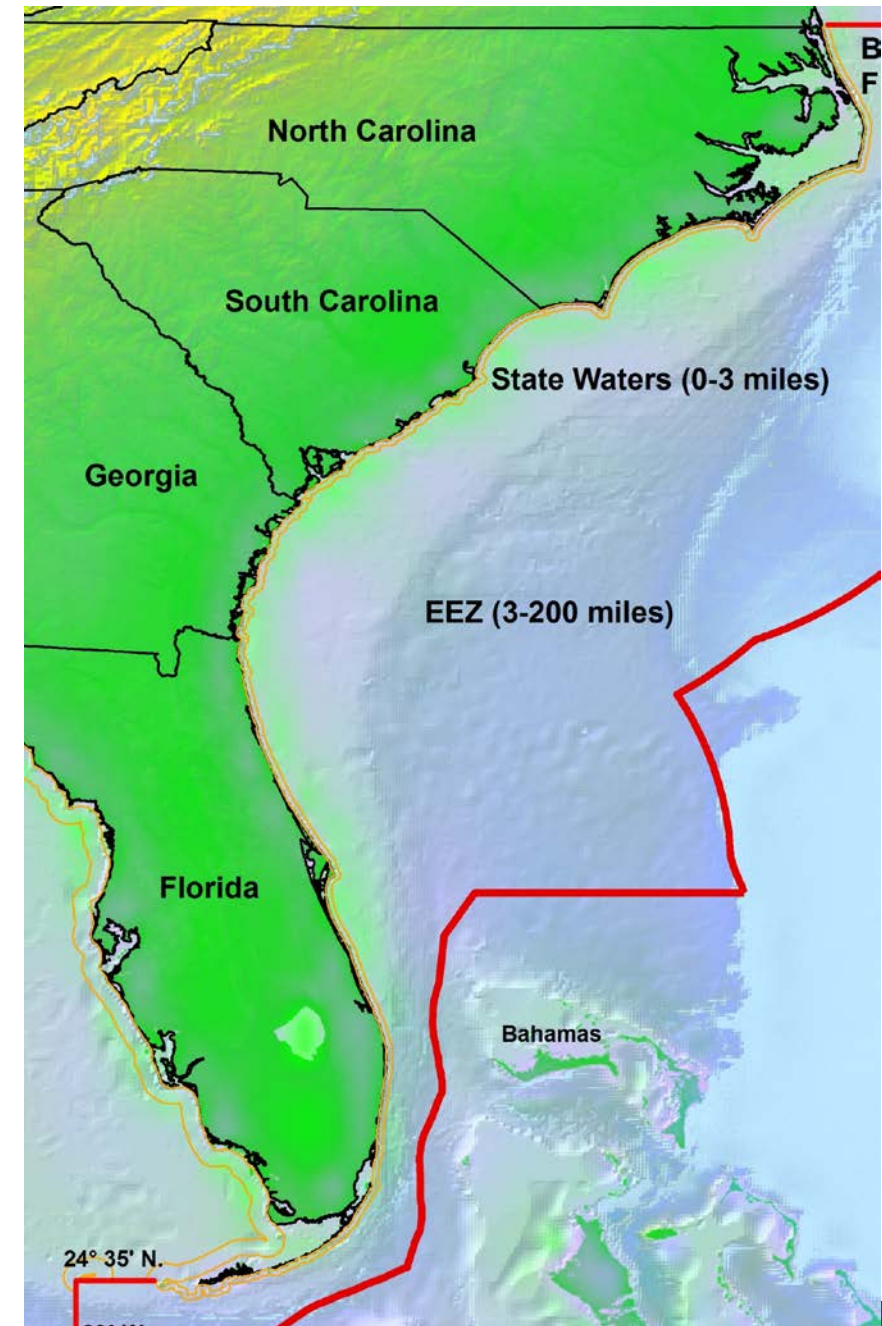
Webinars

2017

- September 18th
- October 16th
- October 30th
- November 8th
- November 29th
- December 13th

2018 – 2019

Webinars will continue twice monthly through 2019



Year Two Objectives

- Continue outreach via webinars and electronic resources
- Continue in-person training sessions for fishermen
 - Locations and dates will vary with need and interest
- Begin training sessions for law enforcement
 - Webinars
 - In-person outreach
- Post implementation
 - Develop a 24/7 Help Desk for captains and law enforcement to troubleshoot reporting issues
 - SAFMC Fishermen Forum discussion board



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