## Using "Smart" Devices as Data Collection Tools for the Private Recreational Fishing Sector

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## Background

- 20\% buffer on Red Snapper harvest due to consistent overharvest of quota
- Season has been drastically reduced
- Only 3 days in 2017*!
- MRIP/ TPWD creel surveys not designed to get harvest estimates from abbreviated season
- Opportunity to use new data reporting techniques


## The Progression

- In 2011, piloted "app" with 16 for-hire vessels throughout Gulf
- Stop-by-stop catch and effort
- In 2015, restructured the app for private anglers
- Catch, effort, and socioeconomic data collected
- "hot-spot" selective sampling (2015 \& 2016)
- In 2017, changed sampling technique to address high error
- Followed TPWD stratified proportional random sampling



## Steps to Enter Catch

## Step 1: <br> New Trip <br> Step 2: <br> Catch Data <br> Step 3: End Trip

## Gulf Access Sampling



## App Data Collection



## App Data Collection

| Species | Number Captured | Percent of Total Capture | Number Harvested | Discard <br> Rate | Number Released | Number of Anglers |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Red Snapper | 3459 | 82.0\% | 1519 | 56.1\% | 1940 | 663 |
| King Mackerel | 139 | 2.4\% | 85 | 38.8\% | 54 | 148 |
| Dolphinfish | 119 | 1.0\% | 98 | 17.6\% | 21 | 99 |
| Blue Runner* | 57 | 0.7\% | 42 | 26.3\% | 15 | 21 |
| n.ı. | Number Released | - | Number Harvested |  | n | $11-$ |
| Depth (m) |  |  |  |  | Discard Rate |  |
| 1-10 | 10 |  | 8 |  | 55.6\% |  |
| 11-20 | 48 |  | 91 |  | 34.5\% |  |
| 21-30 | 399 |  | 138 |  | 74.3\% |  |
| 31-40 | 611 |  | 431 |  | 58.6\% |  |
| 41-50 | 596 |  | 600 |  | 49.8\% |  |
| 51-60 | 0 |  | 0 |  | 0.0\% |  |
| 61-70 | 112 |  | 82 |  | 57.7\% |  |
| 71-80 | 15 |  | 53 |  | 22.1\% |  |
| 81-90 | 0 |  | 0 |  | 0.0\% |  |
| 91+ | 49 |  | 67 |  | 42.2\% |  |
| Unknown | 100 |  | 49 |  | 67.1\% |  |
| Total | 1940 |  | 1519 |  | 56.1\% |  |

## App Data Collection

Questions ( $N=37$ ) ..... Mean
People living in your household? ( $\mathrm{n}=35$ )2.9
How many people in your household, have been recreational saltwater fishing ..... 2.5 in the last 12 months? $(\mathbf{n}=35)$How many days did you spend saltwater fishing in the last 12 months? ( $\mathrm{n}=35$ )38
How many of those days were spent offshore? ( $\mathrm{n}=35$ ) ..... 12
How many days will this trip last? $(\mathrm{n}=37)$ ..... 1.5
Gender of respondent: ( $\mathrm{n}=37$ ) Male ..... 97\%
Female ..... 3\%
Do you keep your boat at a marina or trailered? ( $\mathrm{n}=37$ )
Marina ..... 32\%
Trailered ..... 68\%
What is the estimated bait and tackle expenses for this trip? $(\mathrm{n}=37)$ ..... \$180
Total $=$ ..... \$6,673
What is the estimated fuel consumption used for this trip (gallons)? ( $\mathrm{n}=37$ ) ..... 85.6
Total $=$ ..... 3,166
What is the total distance traveled by boat during this trip (miles)? ( $\mathrm{n}=37$ ) ..... 106
Total $=$ ..... 3,921

## 2017 season

- Initially only 3 days
- Gulf states gave up state water days for 36 additional federal days ( 39 days total)
- Re-opened June $23^{\text {rd }}$ and closing Sept $4^{\text {th }}$
- Friday - Sunday
- Included July $3^{\text {rd }} \& 4^{\text {th }}\left(4^{\text {th }}\right.$ of July weekend $)$ and Sept $4^{\text {th }}$ (Labor Day weekend)


## Harvest Estimates

## Private Recreational Summaries

Number Harvested Weight (lbs) Angler Trips

2017 (39 days) *
TX- iSnapper
TX- TPWD
2016 (11 days)
TX- iSnapper
TX- TPWD

2015 (10 days)

TX- iSnapper

$$
55,062 \pm 31,610
$$

262,769
27,825
$18,743 \pm 4,554$
89,416
12,277

TX- TPWD
$58,251 \pm 25,344$
277,127
23,358

* 2017 estimates are currently being calculated and are considered preliminary; anticipated to be finalized in early 2018


## Conclusions

- Smartphones have the capability to collect self-reported fisheries data
- Need high reporting and validation rates


## Challenges

- Abbreviated seasons, narrow window to promote data collection
- Frustration regarding data collection
- Distrust of data collection process
- Angler awareness took time
- Multiple medias used to encourage anglers to report
- 3 continuous years anglers are now familiar with app
- Anglers value contribution but also want to see immediate benefits


## Future Recommendations

- Mandatory reporting?
- Validation of vessel registration number during registration
- "Guest trip" submission


## Acknowledgements



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## Questions?



