



# MyFishCount Update

**December 2019**

Prepared by BeBe Harrison



# Activities since September 2019

- American Sportfishing Association Industry Summit, Oct. 7-11, Stevenson, WA
- Southeastern Association of Fish and Wildlife Agencies Meeting, Oct. 28-31, Hilton Head, SC
  - presentations in Outreach Track and Fisheries Track
- Fort Lauderdale Boat Show, Nov. 1-2
  - Secured booth space at 2020 National Seminar Series (hosted by G. Poveromo)



# Activities (cont'd)

- North Carolina Boating and Fishing Industry Summit, Nov. 6-7, Greensboro, NC
- South Carolina Sportfishing Industry Summit, Dec 4, Columbia, SC



# Updates

- New look and feel to MyFishCount.com!
- Updated versions of iOS and Android MyFishCount apps!
- MyFishCount message with monthly incentives and featured angler



A photograph of a sunset over the ocean. The sun is a bright, glowing orb in the upper left, casting a long, shimmering reflection down the center of the water. The sky is a deep orange, and the ocean is a darker, rippling blue. In the foreground, several seagulls are standing in the shallow, wet sand and water, their silhouettes dark against the lighter background. The overall mood is serene and contemplative.

# QUESTIONS?

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