

OUTREACH EXPENDITURES NOT INCLUDING SALARY, OFFICE SUPPLIES, AND SOME TRAVEL				
FUNDS SPENT DURING 2017				
ITEM	PRINTING	MAILING	TOTAL	
News Releases	\$3,986.00	\$4,070.00	\$8,056.00	
Post Cards	\$2,812.00	\$1,352.00	\$4,164.00	
Newsletters	\$9,920.00	\$917.00	\$10,837.00	
Miscellaneous	\$962.00	\$332.00	\$1,294.00	
Travel			\$1,232.00	
SWAG			\$1,814.00	
TOTALS	\$17,680.00	\$6,671.00	\$27,397.00	
PROPOSED CHANGES FOR 2018				
ITEM			TOTAL	
Printing			\$7,000.00	
Travel (festivals/trade shows, etc.)			\$10,000.00	
SWAG			\$3,000.00	
Special Projects (SMP, Photos, Videos, etc.)			\$7,000.00	
TOTALS			\$27,000.00	