

FINAL
SUMMARY REPORT - SAFMC Visioning Workshop
June 8, 2015
Key West, FL

Final Review and Discussion of Draft Strategic Goals – Science, Management, Communication, & Governance – and Vision Blueprint Glossary

Staff presented the revised draft objectives, strategies, and actions for each strategic goal. Council provided staff guidance on edits to the language of the document, revisions and additions to the draft strategies and actions, and overall format of the documents. Council made suggestions to re-word the introductory paragraph to indicate that Science, Management, Communication, and Governance are four strategic focus areas and that the Visioning Project is a public process that is stakeholder driven. For the strategic goals, the following suggestions were made:

- Science strategic goal: add language under objective 5 (ecosystem and habitat considerations) related to improving understanding of the impacts of offshore energy development.
- Communication strategic goal: add a new strategy to consider outreach on the linkage between habitat and fisheries and an outreach tool for polling the public about needs for habitat improvements as it relates to the snapper grouper fishery.

Council also reviewed the Vision Blueprint Glossary and suggested adding the terms bycatch limit or bycatch allowance and spawning Special Management Zone to the glossary.

Review of Public Input Promotional Materials and Strategies

Staff presented the draft promotional flyer that will be mailed to all federal snapper grouper permit holders (commercial and for-hire), sent out via e-mail to the Council’s contact lists and port meeting participants. Council suggested changing out the images on the flyer and clarifying the public input options for the webinars/comment stations and to include accepting hand written comments via mail. Council reviewed the web comment form that will be posted on the Council’s website to collect online comments on the draft Vision Blueprint.

Planning Discussion for Public Input & Schedule

Staff provided an overview of a draft schedule for public input in July 2015 that will include a series of webinars and webinar/comment stations. The federal register will be sent the week of June 8th. The draft schedule will be finalized by June 19 and is listed below.

Strategic Goal Webinars (10AM and 7PM)		
July 7	Science	
July 8	Management (10AM and 7PM)	
July 9	Communication & Governance (10AM and 7PM)	
FLORIDA – Comment Stations (6PM)		
July 13	St. Augustine	Venue - TBD
July 14	Titusville	Venue - TBD
July 15	Stuart	Venue - TBD
July 16	Marathon	Venue - TBD
SOUTH CAROLINA – Comment Stations (6PM)		
July 20	Murrells Inlet	Murrells Inlet Community Center
July 21	Charleston	Venue - TBD
GEORGIA – Comment Stations (6PM)		
July 22	Shellman Bluff	Sapelo Saltwater Fishing Club
July 23	Brunswick	GADNR office
NORTH CAROLINA – Comment Stations (6PM)		
July 28	Wilmington	UNC Wilmington Center for Marine Science
July 29	Morehead City	NC Division of Marine Fisheries, Central District Office
July 30	Wanchese	UNC Coastal Studies Institute