

FINAL
SUMMARY REPORT - SAFMC Visioning Workshop
March 2, 2015
St. Simons Island, GA

Review and Discussion of GAP Analysis

Staff presented a summary of the remaining issues brought up during the 2014 port meetings that are currently not addressed in the draft strategic goals. Council provided guidance during the workshop on where some of the remaining issues in the GAP analysis could be included under specific strategies in each of the four strategic goals.

Review and Discussion of Strategic Goals – Science & Governance

Information from the October Council Visioning Workshop was compiled into the draft Vision Blueprint strategic goals for Science and Governance. Staff presented the draft objectives, strategies, and actions for each strategic goal. Council provided staff guidance on edits to the language of the document, revisions and additions to the draft strategies and actions, and overall format of the documents. For the Science strategic goal, suggestions were made to consider identifying which actions are tactical in nature and which are strategic in nature. Some of the action items deal with data collection programs and other items which the Council is not responsible for developing or managing; identifying the difference in these types of actions would help provide some context about which actions the Council can directly influence and which actions fall within the responsibility of another agency. Council also suggested adding an action to the Governance Objective 3 that would address establishing a clear process and format for public meetings held by the Council to ensure effective stakeholder participation.

Review and Discussion of Revisions to Strategic Goals – Management & Communication

The draft Vision Blueprint strategic goals for Management and Communication were reviewed by Council in December 2014. Council provided staff guidance on edits to the language of the document, revisions and additions to the draft strategies and actions, and overall format of the documents. Based on this guidance, revised versions of the two documents were presented and Council provided additional guidance on the strategies and actions.

- There was discussion about Management, Objective 1 looking at options for quota-based management and how to include an action to ensure stakeholder support for this type of management tool is considered.
- An additional Management strategy and associated actions (3.2) were added to address recreational fishing and opportunities for fishing trip satisfaction.

Review of Snapper Grouper Summary Statistics

Staff provided an overview of updated statistics on the commercial snapper grouper fishery. At the December 2014 visioning workshop, Council requested an update to a previously conducted staff analysis on the annual landings, ex-vessel revenue, and effort in the commercial snapper grouper fishery for Snapper Grouper Amendment 13c (Attachment 6a). The updated analysis (Attachment 6c – Table 1) provided annual landings, ex-vessel revenue, and effort data for 2004-2013 using 2013 dollars. Additionally, staff provided and updated analysis for a table that was prepared in 2008 (Attachment 6b) looking at the potential average landings by vessel and values for different prices per pound of snapper grouper species based on the number of vessels. The revised analysis (Attachment 6c-Table 2) showed the potential income for vessels under different permit scenarios. Council discussed the statistics and how these data could be used when developing the final vision blueprint. Council provided staff some direction for additional analysis that would be helpful to include:

- Similar summary statistics analysis for the for-hire sector (number of permits, number of trips, harvest, trip costs, etc.).
- Calculate average trip costs for commercial snapper grouper permit holders.

- Expand the summary statistics by vessel size and by state.
- Look at corporate commercial snapper grouper permits vs. individual commercial snapper grouper permits.
- Summary of fishing portfolios for individual fishermen holding a commercial snapper grouper permit (look at what other fisheries and/or fishing businesses permit holders participate in).

Planning Discussion for Next Steps

Staff provided an update on the timing for the development of the draft Vision Blueprint as of March 2015. The current timeline is as follows.

Tasks:	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Council reviews draft strategic goals.										
Staff further revises draft vision blueprint.										
Council reviews draft vision blueprint and approves for public input.										
Receive public input.										
Council reviews public input and prepares for October workshop.										
Council visioning workshop – prioritize short and long term action items and discuss development of Snapper Grouper Amendment 39.										
Staff prepares final vision blueprint.										
Council reviews final vision blueprint and approves prioritized items for scoping for Snapper Grouper Amendment 39.										

Staff presented strategies for collecting public input to include:

- **Webinars:** Separate webinars for each strategic goal with staff providing a presentation giving the history of the visioning project, port meetings, development of the draft vision blueprint, and on overview of the goals/objectives/strategies/actions for the strategic goal. Staff would collect public input through a facilitated discussion with staff via webinar. All webinars will be recorded.
- **Listening Stations:** Set up host listening stations in key communities and meeting venues to offer a facilitated webinar discussion about the four strategic goals under the Vision Blueprint. Staff provides a presentation giving the history of the visioning project, port meetings, development of the draft vision blueprint, and on overview of the four draft strategic goals; Staff would collect public input through a facilitated discussion with Council member (present at the listening station) and staff (in Charleston) via webinar. All webinars will be recorded.
- **In-person Meetings:** Set up in-person meetings with local hosts/venues to offer a facilitated discussion about the four strategic goals under the Vision Blueprint. Staff provides a presentation giving the history of the visioning project, port meetings, development of the draft vision blueprint, and on overview of the four draft strategic goals. Staff would collect public input through a facilitated discussion with Council member and staff (present at the meeting).

Council discussed the three approaches and provided initial guidance on where in-person meetings and listening stations could occur given the timing of the Council’s August 2015 public hearings as well. Council also suggested having an on-line comment form on the Council’s website to collect public input similar to what was used to collect public input during the 2014 port meetings. Council had a brief discussion on the format for the draft strategic goal documents and how those might be refined for taking out to the public. The visioning workgroup will develop draft public input documents for review at the June 2015 visioning workshop in Key West, FL.