

# Overview

## SAFMC Visioning Workshop

Hutchinson Island Marriot  
555 NE Ocean Boulevard  
Stuart, FL

Council members will (A) receive an overview of discussions from the March 2013 workshop and the decisions that were made; (B) discuss development of a draft vision statement considering the input from the Snapper Grouper AP; (C) discuss current objectives and how they were formulated and discuss how to refine them considering the feedback from the Snapper Grouper Advisory Panel; (D) introduce the logic model concept to provide framework for continuing to refine and develop measurable objectives and identify resources to meet these objectives.

### **A. Recap from March 2013 Workshop (Attachment 1)**

Council members will receive a short summary of the discussions that took place during the March 2013 Visioning Workshop at the St. Simons Island Council meeting. Council staff will also review the timing of future steps in the process.

### **B. Development of Draft Vision Statement (Attachments 2 & 3)**

Council staff will facilitate discussions on development of a vision statement for the snapper grouper fishery. During the April 2013 Snapper Grouper Advisory Panel meeting, Council staff sought the AP's input by requesting that individual members write down their personal vision for the fishery. In addition, Council staff will request input from Council members in the same fashion and will present the AP members' and Council members' personal vision statements during the workshop with the intent of framing the discussion that will lead to a consolidated statement. Council staff will facilitate this discussion.

### **C. Revision of Existing Snapper Grouper FMP Objectives (Attachment 4)**

During the April 2013 Snapper Grouper Advisory Panel meeting, Council staff presented the existing objectives for the FMP and requested the AP's input on each objective. Council staff will review the AP's input as well as background information on each of the current objectives. Council members will then have the opportunity to initiate a revision of the current objectives. The Council would continue their revision of the objectives in September 2013 with the intent of providing a list of objectives that stakeholders can comment on during the port meetings in the fall.

### **D. Introduction to Logic Models (Attachment 5)**

Council staff will give a short presentation on the concept of a logic model. Logic models are usually a depiction of the logical relationships between the resources, activities, outputs and outcomes of a program. While there are many ways in which logic models can be presented, the underlying purpose of constructing a logic model is to assess the "if-then" relationships between the elements of the program: if the resources are available for a program, then the activities can

be implemented, if the activities are implemented successfully then certain outputs and outcomes can be expected. Logic models are most often used in the evaluation stage of a program, but can also be used during planning and implementation.