

TITLE: South Atlantic Council Outreach for Electronic Reporting Activities

The proposal addresses the training, outreach, and support needs for implementation of electronic reporting requirements in the South Atlantic region. Specifically, the proposal will develop and deliver training and outreach programs targeting charter captains in the South Atlantic region (NC to the East coast of Florida) to deliver information about the need and purpose for electronic reporting and to train captains how to use electronic reporting platforms. These activities are aimed at encouraging compliance with upcoming electronic reporting requirements scheduled for approval by the South Atlantic Council in December 2017 and implementation in 2018.

Additionally, the proposal addresses training and outreach support for law enforcement officers on the use of a reporting compliance mobile app being developed during a pilot project currently being conducted by the South Atlantic Council in cooperation with ACCSP. Outreach materials developed for the charter vessel sector outlining the upcoming electronic reporting requirements will also be used for complementary outreach materials to provide updates to the headboat sector on changes to their electronic reporting requirements.

In Year 1, the project aims to focus on pre-implementation activities to support training of charter captains as well as law enforcement officers. The South Atlantic Council will partner with Harbor Lights Software Inc., developer of electronic reporting platforms (software and mobile app) for use by the fishing industry, on developing a training toolkit that will include printed and online video training modules, fact sheets, and user's manual for use by charter captains. Law enforcement officer advisors will provide feedback on developing training materials for an electronic reporting compliance mobile app. Pre-implementation training will be provided throughout the South Atlantic region to charter captains and law enforcement officers using a combination of quarterly, onsite training classes, and monthly video webinars.

In Year 2, the project aims to focus on providing support to charter captains after the electronic reporting requirements in that sector are implemented through the availability of a 24/7 Help Desk providing access to Harbor Lights Software, Inc. technicians; an electronic reporting discussion board on the South Atlantic Council's online fisherman forum; and subsequent onsite training programs offered biannually and monthly video webinars.

Year 1 Training Schedule/Activities:

	PROJECT Quarter - Month											
ACTIVITY:	Q1 - May	Q1 - Jun	Q1 - Jul	Q2 - Aug	Q2 - Sept	Q2 - Oct	Q3 - Nov	Q3 - Dec	Q3 - Jan '18	Q4 - Feb '18	Q4 - Mar '18	Q4 - Apr '18
Onsite Training Classes	Develop training toolkit (videos, manuals); coordinate with state partners; set up training schedule for first quarter				NC (3)	FL (4)		NC (3)	FL (4)		NC (3)	FL (4)
					SC (2)	GA (2)		SC (2)	GA (2)		SC (2)	GA (2)
Webinar Training Classes					2 per month	2 per month	2 per month	2 per month	2 per month	2 per month	2 per month	2 per month
Law Enf Training	Meet with SAFMC Law Enf AP	Develop law enforcement compliance mobile app			Develop law enforcement outreach materials			App Webinar- 2 per month	App Webinar- 2 per month	App Webinar- 2 per month	App Webinar- 2 per month	App Webinar- 2 per month

NOTE: Onsite training classes would be scheduled in key fishing communities on a quarterly basis as follows:

- NC – trainings held in the North coast (Outer banks area); Central coast (Morehead City area); and South coast (Shallotte area)
- SC – trainings held in rotation in the North coast (Murrells Inlet area), Central coast (Charleston area); and South coast (Beaufort/Hilton Head area)
- GA – trainings held in the North coast (Savannah area); and Central/South Coast (Brunswick area)
- FL – trainings held in the North coast (Jacksonville/St. Augustine area); Central coast (Cape Canaveral area); South coast (Ft Lauderdale area); and FL Keys (rotate between Key Largo, Marathon, and Key West).