



SOUTH ATLANTIC FISHERY MANAGEMENT COUNCIL

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Melvin Bell, Chair | Stephen J. Poland, Vice Chair
John Carmichael, Executive Director

AGENDA

Citizen Science Projects Advisory Committee

Friday, November 20, 2020, 3:00 - 5:00 p.m. – meeting via webinar

Webinar Registration Link: <https://attendee.gotowebinar.com/register/306798239154310671>

1. Welcome & Meeting Overview
2. Citizen Science Program Update (*Attachment 1*)
3. Outreach and volunteer engagement strategies (*Attachment 2*)
4. Development of a volunteer recognition program

Other Business

Adjourn

Committee Members

Scott Baker, Information & Education Advisory Panel

Steve Donalson, Mackerel Cobia Advisory Panel

David Glenn, Habitat Advisory Panel

Jimmy Hull, Snapper Grouper Advisory Panel

Bob Lorenz, Snapper Grouper Advisory Panel

Jon Reynolds, Dolphin Wahoo Advisory Panel

Tom Roller, Mackerel Cobia Advisory Panel

Justin Smith, Spiny Lobster Advisory Panel

Jeff Soss, Habitat Advisory Panel

Mimi Stafford, Spiny Lobster Advisory Panel

Attachments

Attachment 1: SAFMC Citizen Science Program Update

Attachment 2: SAFMC Citizen Science Program Outreach & Engagement Strategies

Staff Lead: Julia Byrd

OVERVIEW

Citizen Science Projects Advisory Committee

1. Welcome & Meeting Overview

- a. Overview of webinar agenda, materials, and goals for the meeting

Meeting Goals:

- *Receive update on Citizen Science Program*
- *Discuss and provide feedback on outreach and volunteer engagement strategies*
- *Discuss the development of a volunteer recognition program*

2. Citizen Science Program Update (*Attachment 1*)

The Committee will receive an update on the SAFMC's Citizen Science Program and pilot projects highlighting activities that have occurred over the past year. Pilot projects currently underway include [SAFMC Scamp Release](#) and [FISHstory](#). SAFMC Scamp Release works with commercial, for-hire, and recreational fishermen to collect information on Scamp discards using the mobile app, SAFMC Release. FISHstory uses historic dock photos to document species and length composition data in the charter and headboat fisheries from the 1940s-1970s prior to when dedicated catch monitoring programs began.

3. Outreach and engagement strategies (*Attachment 2*)

Staff will provide an overview of the Citizen Science Program's current outreach and engagement strategies. Committee members will be asked to provide feedback on the strategies considering the following questions.

- Is the Council using appropriate platforms to share information about the citizen science program and projects? Are there other methods the Council should consider using?
- Do you think the Citizen Science Program's outreach efforts are reaching fishermen and other stakeholders?
- Is the Council sharing the types of information about the Citizen Science Program that you're interested in hearing about? Are there other topics the Council should consider highlighting?

4. Developing a volunteer recognition program

The Citizen Science Program would like to initiate the development of a volunteer recognition program to thank participants for their contributions and to encourage greater engagement from stakeholders. The Committee will be asked to provide feedback on this idea relative to the following discussions questions:

- Do you think a volunteer recognition program would help get more fishermen and stakeholders engaged in the Citizen Science Program?
- Is it better to focus initial efforts on volunteer recognition on a program level or within individual projects?
- Are there any volunteer recognition programs that you are involved with or know about that would be good examples to explore?

Other Business

Adjourn